### You Are Cordially Invited to Attend WEDNESDAY & THURSDAY Oct. 18

# A Formal Showing of Winter Modes



### We Are Serving Not Selling

Our Ready-to-Wear Section, has formed itself into a reception committee for the very pleasant privilege of showing you what the New Winter Styles are.

We are not asking you to buy. We are simply making Wednesday and Thursday open days for Style Inspection for your benefit and pleasure

Madam Fashion has created lovely things for the new season; Wonders in line and color, rich materials and many fetching new "wrinkles" that adorn her latest Coats, Wraps and Suits. Every Woman is immensely interested in such fascinating matters, but you need a little time to look over new styles to decide which of the modes best become your own particular type. Realizing this we are making Wednesday and Thursday a sort of intimate, friendly reception days under the supervision of Mr. Chas. H. Kendestin an expert fashion demonstrator who will be eager to show you "what's what" in the fashion world for winter 1923-24. Perhaps you have already decided to buy your outfit at some other store, may be you expect to have it made by yourself or by a Dressmaker; don't let that keep you away, for we want you to come just the same.

These two days are days of Service not Selling. You are not expected to Buy now or at any other time, unless you want to do so.

\$33.00 In Cash Prizes

See Page Three of This Issue

# A. D. Farrah & Company

The Advance House of The North Shore NEWCASTLE

## NORTH'D COUNTY TEACHERS INSTIT-

Thursday, October 18th spector McFarlane. Miss M.M. O'Keeffe.

p.m.-Roll Call. Perent Teacher Association Mr. Harry T. Gilmore Reading-Dorothy Nicholson The Ethical Problem in Edu-

Musical Program and Addresses Friday, October 19th. a.m.-Koll Call.

The Nature Course-A. C. Gorham, B.S.C. Arithmetical Difficulties-Amos O'Blenes, M.A.

Junior Red Cross-Supervisor Election of Officers. Sterling Wood, G.H. Harrison

#### Royal Bank Buys N.B. Timber Berths

applicant was S. D. McMillan and ing enterprises. Creosote is considered Allan 2; Janet Murray, Flora Mche upset price \$20, Both berths

F. :ser Companies Ltd., bid in two employed at good wages. Some of Murray 2; Florence Kethro 3. half miles south of Dungarvon River, Northumberland County for \$20.50. No competition took place

### 2 Dead In N. Y. Bank Hold-up

amed Ollycher, in the employ of Rothengerg's department store in West 14th street, bound for a bank To the Editor of the Advocate killed by a thug at the rear rance of the store this afternoon.

attacked him..

five grabbed the bag containing the noticeable. As to the labor employ, money, jumped into an automobile ed. it is representative and the best standing at the curb and they made in the district and is decidedly not To "Editor of Union Advocate," their escape.

Big Harvest Festival and model and Sudbury is for it. Auction, Newcastle Rink, on Thursday October 18th. Games and amusements of every description. Everybody welcome.

UTE PROGRAM The following telegrams received by us from people who know what they are talking about, are further :00 a.m.—Enrollment, Addresses evidence that the Chatham World" creosoting industry that has de- Nina White 4; Sybil MacCaull 5. cided to locate in Newcastle.. In prompt denial of the President of Helen Jarvis the company while this week we have pleasure in publishing denials Grade 7-Jack Stothart 1, Robert from other reliable sources... It Reid 2, Willis Taylor 3, Roy Loggie 4 seems to be a case of "Sour Grapes"

To "Union Advocate"

Newcastle, N. B.

Have seen editorial in semi-Weldon 3.. week fr "World" Chatham, Oxober h, regarding operations of plants 90 p.m.-History-J. Wilfred Tait of Canada Creosoting Co.,, a new one of which is about to be estalish Kenzie, Clair O'Brien, Margaret opinion expressed that such plants Brown) (Nicholas O'Neil!, Ernest pollute the air with fumes and that only the lowest type of foreign laborers are employed. With full Chambers 2, Dorothea Ferguson 3. knowledge of the conditions of the eleven years am able to say that Lillian McCormack, Tommy Aharan 3 such statements are entirely erroneous. No injurious effect from operation has existed to detriment Park 1; Wilfred Robichaud, Jack samper berths on North Forks ccar of either employees or people of Sullivan 2; - Billy Morrissy, Grace branch for \$35 per mile, and eight this town generally, all of whom Fogan, James Holst, Louis O'Neil 3 look upon this industry as one of Salmon Kiver, for \$52 per mile. The Trenton's most valuable manufactur Grade 2-Reba Sproul 1; Charles

> to see the plant here; which is cated within town limits, double tion will be gladly furnished ..

whom have been with the plant

THOS. JAKRETT, "Editor" The Sun.

Sudbury, Ont.., Oct. 12, 1923.

We are sending you this to take

exception of some erroneous state-The messenger fired also, just as ments in the Chatham Semi-Weekly the under the heading "Newcastle's fatall killing the thug who had at Sudbury is that the odor from the creosoting plant is at no time Another member of a band of objectionable and very seldom a low class foreign element.. For Newcastle, N., B. cleanliness the local plant is a Re recent article in

### SOUR GRAPES WITH HARKINS ACADEMY CHATHAM WORLD SCHOOL STANDING FOR SEPTEMBER

Grade 9-(Pupils making 80 teaching of Spelling In- did not know what it was talking cent or over) Vivian Tozer 1; about, when it denounced the new Elizabeth Stothart 2; Byrdie Croft 3;

J.H.. Campbell's Dept last week's issue we published a 'Grade 8-Frank Park, Iva Mullin

Miss Nicholson's Dept.

Grade 6-Rupert Kethro, Percy Richard 1; Kaymond Black 2, Mike Toronto, Ont., Oct. 10, 1923. Maroney, Daniel Hogan, Willie Mc-

Grade 5-Davida Troy 1, Margaret Kethro 2; Arthur Stothart, Burton

#### Miss Urguhart's Dept.

ed in your city, wherein their Williston, (Hector Stewart, Clyde

Miss Melda 'er's Dept.

Grade 4-Evelyn Bayle 1; Harold

beneficial to health, a good class of Donald 3. workmen, mostly Canadians are Grade 1-Elmer Taylor 1;

in capacity. Any further informa from the Chatham semi weekly has been called to the attention of are indignant at the untruthful assertions in the above extract. After three years heard no complaints about odors or class of labor employed.. Will say that there is no objectionable odor heart, and his bullet likewise proved New Industry." Our experience classes with any industrial con-

SUDBURY STAR. per H.B. Johnston.

Sudbury, Ont., Oct. 15, 1923

semi-weekly "World" SUDBURY BOARD OF TRADE "Newcastle's New Industry" I, as L. O'Connor, President. Mayor of Sudbury, and Dr. Cooke. Sudbury, Ont., Oct., 13, 1923 as Medical Officer of Health, wish to brand the statements in above article as misleading and false. One of the most travelled streets parallels our local creosoting plant for a mile and is fifty yards away from operating part of plant .. In three years in passing plant we have never noticed obnoxious fumes and scarcely an odor. The class of labor employed is as good as any in district.

We cannot say too much for such an industry for the good and betterment of Canada.

R. H. AKTHUR. Mayor of Sudbury W.J. COOKE, Officer of Health

Tid-bits on the Tip of Everybody's Tongue Vol. 1 No. 9 NEWCASTLE, N. B. OCT. 16, 1923

#### Sweet After Six Years!

A young couple got married on Oct. 6th 1917. As part of the festivities Moir's Cake was served and a piece saved as a souvenir Today it is as delicious as ever, though a little drier. And the

As a matter of fact cake ofter

why many are already ordering their Christmas Cake from Moir's.

You know Haskell Coffin his drawings are featured on the front page of the leading monthlies. One graces a new Christmas box of Moir's Chocolates.

Johnnie: "It's no use Bill, we can't steal anything because the key dossn't fit the pantry door."

Charlie: "All right then, we'll wait till Mother comes home and ask a reward for being such good boys."