

**-YET  
E  
y 27th**

**ted, Put  
Sale at  
rices**

**igh Shoes**  
you'll be good money ahead by doing

**h 50c, for 28c**

**t Slippers \$1.68**

**chers \$2.48**  
that you want for this weather.

**oes for \$1.68**  
e best of satisfaction. We recommend

**s for \$1.43**

**oes for \$2.48**  
an who does work that is hard on shoes

**or for \$1.98**

**le Price \$1.98**  
hile they are light, they are still strong

**oes for \$1.38**

**All Men's, Women's,  
Boys' and Children's  
FELT SHOES  
AT HALF PRICE**

**oe Co. Limited**

# BRANTFORD'S BIGGEST-YET SHOE SALE

**Starts Friday Morning, February 27th**  
at 8 o'clock

**PLEASE NOTICE ! The Roberts & Van-Lane Shoe Co. Have But One Business Address**  
**203 COLBORNE STREET**

Opposite the Market, Brantford. Make a Note of This and Make Sure That You  
Get Into the Right Place = 203 Colborne Street

## **Men's Black and Tan Opera-Cut Slippers**

The very finest kid in these, and always sold regularly at \$2.50. SALE PRICE.....\$1.48

## **Men's 35c Felt Slippers for 20c pair**

## **An Extra Special in Men's Heavy Shoes**

Made of specially prepared calfskin, grained and tan color, wetproof soles, with or without toecaps.  
This is a shoe that will resist all sorts of wet and dampness. SALE PRICE WHILE THEY LAST .....\$2.28

## **Prospector's and Hunting Shoes 40% Off**

\$10 values for \$6, \$9 values for \$5.40, \$8 values for \$4.80.

## **Misses' Dongola Kid Bluchers, Worth \$1.75, for \$1.18**

## **Girls' Dongola Kid Bluchers, Worth \$1.50, for 98c**

## **Child's Dongola Kid Bluchers, Worth \$1.00, for 68c**

## **Child's Dongola Kid Bals, Worth 90c, for 58c**

## **Youths' Strong School Shoes, Worth \$1.50, for 95c**

## **Boy's \$1.60 School Shoes, Sale Price \$1.08**

## **Youths' Box Tip Bluchers, Worth \$1.75, for \$1.18**

Besides what we print in this ad. this Sale will offer many dozens of other money-saving chances---chances that cannot be passed by by anyone in these times of depression and money stringency. Come early and often.

## **SOME INFORMATION ABOUT SALE**

1. As in the past, we shall adhere strictly to the printed particulars of this sale. Every bargain you read about will be found in the store just as we tell you.
2. Every article on sale belongs to our regular stock, and you get your pick from one of the most up-to-date lot of Shoes in Canada.
3. Briefly, the reason for this sale is TOO MUCH GOODS. We want to reduce them to the lowest possible point before Spring Stock arrives.
4. Store open from 8:00 a. m. 'till 6:30 p. m., except Saturday when we close at 11 p. m.
5. We shall have a staff of 20 clerks on hand to give you a quick service.
6. NOTE PARTICULARLY---The Roberts & Van-Lane Shoe Co., Limited, are identified with but one store in Brantford---that at 203 COLBORNE STREET. Please remember that because if you go into the wrong store, you'll miss the bargains printed in this ad.
7. Early customers will be able to pick up some especially desirable snaps. So try to be an early customer!
8. Nothing whatever is reserved. We turn over \$30,000 worth of the Highest Grade Footwear to you people---at prices that are but little more than HALF PRICE.
9. This is a splendid chance to stock up with Shoes. The amount of money you SAVE is accoring to the amount you SPEND.
10. THIS IS FOR CASH ONLY.

**Watch This  
Paper for  
Future Ads.**

**WE** shall keep you informed about the progress of this Sale, and shall print from time to time some SPECIAL SPECIALS, which will be just like finding money to those who know about them. This sale will be continued until our stock is reduced enough to make room for our Spring goods. But don't take anything for granted. Be here as early as you can after 8 o'clock Friday morning. Any shoe-needer can earn money faster by patronizing this Sale than by working for it.

**Sale Starts  
Friday Morning  
February 27th**  
At 8 o'clock

Remember the Place  
203 Colborne St.

**The Roberts & Van-Lane Shoe Co. Limited**

**Only Address: 203 Colborne Street, Brantford**