

**Prepare yourself for his place**

**When He Leaves to Shoulder a Gun**  
You must be ready to step in and fill his job. The war requires the maintenance of efficient manufacturing and mercantile organizations at home and it is your patriotic duty to do your bit.

**You Must Be Trained to Be Ready**  
You must be able to do what he has done. Business men cannot stop to train you—they have not time—you must be trained when you take hold.

**We Are Ready To Train YOU**  
The Northern Business College with a good staff of experienced instructors will teach you what you need to know—what to do and how to do it. The cost will be very moderate. The fees are no higher than they have been for the past ten years.

College Opens for Fall Term Sept. 2nd  
Write for Any Further Information You Wish

**Northern Business College**  
C. A. FLEMING, Principal, OWEN SOUND

Fall Term from Sept. 3rd.

**CENTRAL Business College**  
STRATFORD, ONT.

The call for trained help is greater now than ever before in the history of Canada. Our graduates are securing splendid positions.

We have **Commercial Shorthand and Telegraphy departments.**

If you purpose taking a business college course during Fall or Winter months, write now for our free catalogue.

D. A. McLachlan  
Principal.

FALL TERM OPENS SEPT. 3.

**ELLIOTT Business College**  
Yongean d Charles Sts  
TORONTO, ONT.

Gives—**High Grade Training** for choice business positions. Our courses are unexcelled in Canada.

**Demand for our Graduates more than five times our supply.**

Write for catalogue. Our College is open all summer. Enter any time.

W. J. Elliott, Principal.

**Capt. R. Whitehead Wounded.**

Mr. James Whitehead received a wire from Ottawa on Wednesday morning announcing that his elder son, Capt. Roy Beverley Whitehead, infantry, was officially reported wounded in action August 9th. As no particulars as to the nature or seriousness of his injuries were received, Mr. Whitehead immediately sent a cable overseas to try and discover further details of the wounding and of the present condition of his son, but at time of going to press nothing further had been heard. Roy, who enlisted in Toronto, shortly after graduating as a lawyer, transferred to the 160th Battalion, and, as adjutant, took an active part in the raising and training of the Bruce force. On the splitting up of the 160th in England, he took a commission with the 8th battalion of Winnipeg, known at the front as the "Little Black Devils," and with which he has been fighting in Flanders since early last spring. A big imposing figure of six feet, he was recently promoted on the battle-field to the command of a company in his battalion, and was doubtlessly leading on his men in the big drive of Friday last when hit and put out of action by an enemy ball.

**Try Potato Bread.**

Every household where home-made bread is baked can save wheat flour by an increased use of potatoes in the bread and still have a most appetising loaf. Save the left over potatoes from noon dinner, including the water in which they were boiled—unless it happens that you have boiled them with jackets on. In this case it will be better to use the fresh water. Mash the potatoes thoroughly while they are still warm and freshly cooked, add a small quantity of luke warm water in which the yeast has been dissolved with the required amount of salt and set aside until next morning then mix into a stiff dough in the ordinary way. Set aside again to prove, and when light knead down once; then let the dough rise until light and mould into loaves. Put into the pans. Let the loaves rise again until light. Bake in a moderate oven.

You can use potatoes up to 50 per cent of the total amount of dough required but when a large proportion of potatoes is used the dough must be very much stiffer accordingly.

**Punishing the Food Hoarding.**

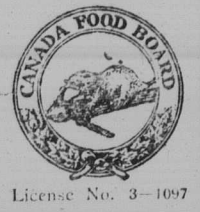
Lord Reading tells a story about a food hoarder. "We punish our food hoarders very severely," he said. "It's nothing to arrest and fine an English food hoarder \$1,000 for hoarding 30 or 40 pounds of tea or rice. Hence the food hoarder is a timid and jumpy animal. I heard the other day of a Liverpool who had bought and hidden in his office 50 pounds of cocoa. He was gloating over his hoard when two policemen were announced. 'One minute' the food hoarder gasped. 'Tell the policemen to wait one minute.' And then, pale and trembling—for he thought the policemen had come to drag him off to jail—He rushed among his staff distributing the cocoa in half-pound and pound tins. When the distribution was finished he ordered the policemen to be admitted. 'What can I do for you gentlemen?' he said in a tremendous voice. And the policemen, bowing and scraping very humbly, asked him if he would be so kind and good as to buy a ticket for their benefit concert in the town hall."

**Vital Statistics in Ontario.**

Vital statistics now being compiled by the Registrar-General's Department show that the number of births in Ontario for 1917, have fallen to the lowest since the beginning of the war. The same is true of the number of marriages, while there has been but slight variation in the number of deaths. The figures as compiled by the Department are—births, 62,666, a decrease of 1,908; deaths, 33,268, a decrease of 2,312. Because of the heavy demands on the department for the first six months of this year to supply duplicate marriage and birth certificates, the full report will not be completed for some weeks. However, from figures so far compiled, it is probable the complete report will show that about 10,000 more male babies were born last year than female babies. While there has for some years past been a higher ratio of male births, the figures appear to bear out the oft repeated assertion that more boys are born in war time than girls.



# After the Big Sale Values.



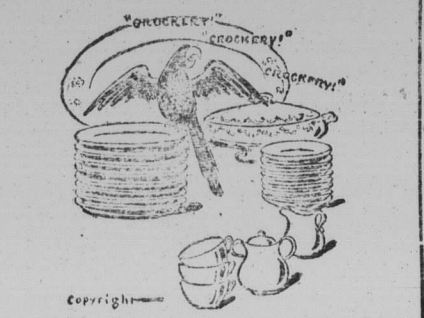
License No. 8-8108 License No. 3-1097

We thank our many old and new customers for the splendid success of our August Sale. This Sale beat all our records but we are not going to stop at that. Remember the tremendous stocks and buying power of this store assures you better values every day of the year than you can get elsewhere. When others are calling for goods our stocks are the most complete in history of this institution. We can now give you the time and attention, which was not possible during the big rush. Here are a few of the after stock taking specials. Many more will be seen on our counters from day to day.

**Clearing of Odd Lines in Shoes.**

**Boys' Canvas Bals**  
Solid leather soles, sizes 1, 2, 4 and 5  
Regular \$2 for ..... 1.65  
Child's low one strap running slipper, sizes 7 to 2, Reg \$1 for ..... 85c  
" 10 ..... 95c  
Wos. Dong., regular \$3 to \$3.50, Sizes 3, 4 and 4 1/2. Still further reduced to ..... \$2.19

**Mens' Shirt Specials**  
Negligee and soft collared shirts. Reg. values up to \$1 for ..... 49c  
Mens' grey auto Dusters, sizes 40 and 42. Reg. \$2 for ..... 1.49



**Our Pride Brown and White Cooking Ware**  
Casserols, Mixbowls, Preplates, Custard bowls, etc. Reg. 10c for 8c; 25c for 19c; 35c for 29c; 50c for 43c; 75c for 67c; 85 for 73.

**Dinner Sets**  
Choice patterns and away below market values at \$18.00, \$21.00 and \$3 per set.  
Clever leaf and plain white wear at below wholesale prices.



**Baking Powder**  
Try our special invincible baking powder. It contains no alum. Guaranteed absolutely pure. We will give your money back if not satisfied. Why buy cheap inferior baking powders, when you can get the best here for the same money. Put up in 10c, 15c and 25c cans.

**Lily White Corn Syrup.**  
Clear as honey. You say the golden syrup is good. This is delicious. Try a small pail.  
5 lb pails... 60c. 10 lb pail... \$1.15

**For Your Benefit**  
We welcome the acid test of comparison because we know our goods will come through safely.

Highest Prices for Produce The Store that Quality Built

## KNECHTEL & KNECHTEL

### WHILE AT WAR

**Women Suffer at Home**

Toronto, Ont.—"I consider Doctor Pierce's Favorite Prescription the very best of women's tonics. I suffered a severe nervous breakdown. I could not sleep, was weak and tired all the time. I took the 'Prescription' and just a few bottles completely built me up and relieved me of my nervous condition. It is a good medicine and I am glad to recommend it.—Mrs. ALFRED SHERRARD, 250 Seaton St., Niagara Falls, Ont."

"I can safely say that 'Favorite Prescription' did me a lot of good. I at one time developed woman's troubles, my nerves were completely shattered, and I became weak. I had severe headache and pains in my side, extending down into my limbs. I doctored, but did not get relieved of my ailment and was down and out when I began taking Dr. Pierce's Favorite Prescription, and it so completely cured me and restored me to health and strength that I was able to do all my own work and others besides. I do recommend 'Favorite Prescription' to weak and ailing women; they cannot get a better medicine."—Mrs. JOHN LOCKHART, 26 Terrace Ave.

Favorite Prescription is an invigorating, restorative tonic, a soothing and strengthening nerve and a positive remedy for the chronic weaknesses peculiar to women.

This old prescription of Dr. Pierce's is extracted from roots and herbs by means of pure alcohol and is a temperance remedy of 50 years' good standing. Send for trial pkg. of tablets to Dr. V. M. Pierce, Invs'ds' Hotel, Buffalo, N. Y., or Bridgeburg, Ont.

The story is told that one farmer near Toronto who grows beautiful strawberries of a famous variety, declares that they are not worth more than ten cents a box, and in spite of disaster to one new patch which has turned out quite barren insists on selling them for that, while his neighbors on each side argue and chafe without effect and sell their berries for twenty cents. This story is a reminder of a case nearer home. A farmer near Picton, who has beautiful honey, sold it last year at the same price as previously, even though some of his fellow dealers considered it necessary to advance the price, for, said he—"It costs me no more to-day than it did before the war." Doesn't it seem good to hear of some people who do not use "the war" as an excuse for making enormous profits.—Picton Times.

**What Will You Do For Help?**

FARM help is scarce, but this condition can be relieved to a great degree by using machines that accomplish more work in a given time with less man power.

Why should I use a horse or mule—a slow, expensive means of transport when every other business is adopting the truck for hauling, speeding up delivery and saving for human needs the food that the horse and mule eat?

The most powerful truck can work constantly at maximum load under the harshest summer sun, or in the coldest weather. Unlike the horse, it needs no rests while working, it eats only while in idleness, and when the day's work is done it requires no attention, and leaves you free for other "chores" of the farm. Then, it can be housed in one-quarter the space a horse, wagon and harness it replaces.

It is a fact that a truck is useful only for driving upon roads, but the Ford can be driven all over the farm, and used for hauling grain, potatoes, fruit, roots, fertilizer, wood, and any other product. The speed it travels, the low cost of operation, and its low upkeep cost appeal very strongly to farmers of the Ford Truck. If you need help, order your Ford One-Ton Truck today.

*All prices subject to our tax charges, except trucks and chassis*

**LIMSEMER & KALBFLEISCH**  
Dealers -- Mildmay