



Wonderful NEW Edison Shipped

FREE



Mr. Edison's Pet and Hobby

He realizes the wonderful value of his phonograph as a cementer of home ties and as a maker of happy homes. And for this reason he worked for years striving to produce the most perfect phonograph. At last he has produced this new model, and his friends have induced him to take the first vacation he has had in over a quarter of a century. Just think; **over twenty-five years of unremitting work on many new inventions**—his pet hobby perfected—then a vacation.

Write today for our new **Edison Catalog** that tells you all about the wonderful new model Edison with Mr. Edison's new model R Reproducer and the new parlor grand equipment. With this catalog we also send full explanation of our free shipment offer.

Mr. Edison says:

"I want to see a phonograph in Every American Home."

Read this remarkable—**Free Shipment** offer on the first lot of the new style Edison Phonographs—these new Phonographs to be shipped **free** on this special offer **now**.

The Offer

We will send you the new model Edison Phonograph and your choice of over a thousand records on an absolutely free loan. We want you to have all the waltzes, two steps, vaudeville, minstrels, grand operas, also the sacred music, etc., etc., by the world's greatest artists. Entertain your family and your friends. **Give plays and concerts right in your own parlor.** Hear the songs, solos, duets and quartettes, the pealing organs, the brass bands, the symphony orchestras, the choirs of Europe's greatest cathedrals, the piano and violin concerts, virtuoso—all these we want you to hear **free** as reproduced on the new Edison. Then, when you are through with the outfit, you may send it back to us.

The Reason

Why should we make such an ultra-liberal offer? Why should we go to all this expense and trouble just so **you** can have all of these free concerts? Well, we'll tell you. We are tremendously proud of this magnificent new instrument. When **you** get it in your town we **know** everybody will say that nothing like it has ever been heard—so wonderful, so grand, so beautiful, such a king of entertainers—so we are pretty sure that at least some one, if not you, then somebody else, will want to buy one of these **new style** Edisons (**especially as they are being offered now at the most astounding rock-bottom price and on easy terms, as low as \$2 a month**). But even if nobody buys, there is no obligation, and we'll be just as glad **anyway** that we sent you the **New Edison** on our free loan; for that is our way of advertising quickly everywhere the wonderful superiority of the **New Edison**. But don't delay sending coupon today.

FREE COUPON

Edison Phonograph Distributors

F. K. Babson, V.-P. and Mgr., BABSON Bros., Dept. 9718, Edison Bldg., Chicago, Ill.

Gentlemen:—Please send me your New Edison Catalog and full particulars of your free trial offer on the first lot of the new model Edison Phonograph.

Name

Address

FREE Our New Edison Catalog

Write today for our New Edison Catalog and learn all about the wonderful New Edison. Learn how thousands of people are entertaining their friends by giving Edison concerts—**learn how the boys and girls are kept at home** and all the family made happy by the wonderful Edison. No obligations whatsoever in asking for this **magnificently illustrated** Catalog so send the free coupon **NOW**—today.

Edison Phonograph Distributors

F. K. Babson, Vice-Pres. and Mgr. BABSON BROS., Dept. 9718, Edison Bldg., Chicago, Ill.

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