

"HOW EQUIPMENT IS SAVING MAN-POWER"

# CANADIAN GROCER

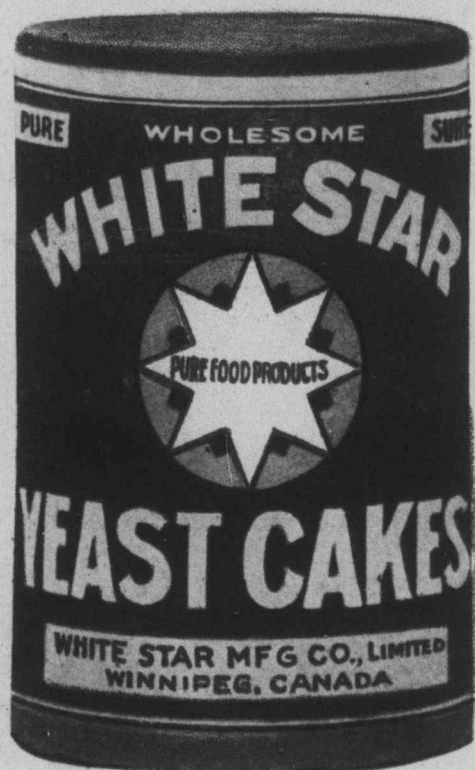
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## White Star Yeast

The steady increase shown each week in the sale of WHITE STAR YEAST proves that consumers appreciate its quality and reliability, and that merchants realize that WHITE STAR is in every way the best yeast on the market to-day.

A new style square package of competitive yeast is now being introduced, containing 5 CAKES wrapped, enclosed in paper wrapper.

WHITE STAR YEAST is packed in air-tight cardboard cartons, 6 CAKES to carton.

We have not reduced the number of cakes per carton, neither are we packing in a cheaper container, and our price is

Per Box \$1.25 of 3 doz. cartons less 3%  
Retails at 5c per carton.

**WHITE STAR MANUFACTURING CO., LIMITED**  
WINNIPEG