

# CANADIAN GROCER

Member of the Associated Business Papers—Only Weekly Grocery Paper Published in Canada  
THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXXII.

PUBLICATION OFFICE: TORONTO, JUNE 7th, 1918

No. 23



## Eddy's "Silent 5"

Produced and perfected through 66 years of practical Match-making experience.

Eddy's "Silent 5" has been stamped with the mark of approval by an appreciative public. Because, being non-smouldering and chemically self-extinguishing, Eddy's "Silent 5" is unquestionably the safest match in the world.

There is no after-glow

Emphasize that point to your customers. They know Eddy's reputation for making quality matches and but little effort will be required to keep your stock of "Silent 5's" moving briskly.

Stock now with the Eddy "Silent 5."



**E. B. EDDY COMPANY, LIMITED**  
HULL, CANADA

*There are about 30 Brands of Eddy's Matches, comprising 15 to 20 Domestic Wax Vestas, pocket and larger sized, Gaslighters, Torches for Campers, etc.*

Circulation of Canadian Grocer has been audited by the Audit Bureau of Circulations. Copy of report will be sent on request to anyone interested.