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to secure for the producer a fair profit on his investment and an adequate return for his brains and labor

TO BUILD up an effective system of farm organizations so that the farmer will have as much chance of securing his just rights as the manufacturer or those belonging to labor organizations.

We can't expect to have the help of men who don't read the Farmer's Advocate and Home Magazine.

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You can do so by sending us the names of new subscribers in your district, so that we can keep them in touch with what is being done.

For each new subscriber's name that you send us, we will advance the label on your own paper for six months. Simply cut out the coupon at the bottom of this advertisement and send it to us, with \$1.50, for each new name that you send in.

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The William Weld Co., London, Ont.

I have secured..... new subscribers for you at \$1.50 a year and enclose..... to pay for same (state whether express or money order).
According to your agreement, please give me credit for six months on my own paper for each new subscription.

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Gossip.

The London Two-Day Sale of Shorthorns.

From all appearances just now April 2nd and 3rd will be two big days for Canadian Shorthorn breeders at London. One hundred and fifty Shorthorns making 75 for each day are the numbers advertised and as they are pronounced to be the strongest lot of breeding cattle ever gathered together by the club, one can safely say they will be money-making breeding propositions for those who are fortunate in getting them on April 2nd and 3rd. Breeders everywhere have long looked with favor on both the class of cattle consigned and also the treatment handed out year after year by this Western Ontario Club. Cattle selling here are not too highly fitted and so far as is known they must have a clean bill of health and, above all, those that have been tried, must be sure breeders. It is perhaps because there is very little risk buying at London that the sale has become popular. See the advertisement elsewhere in this issue and write for catalogues at once. Address all correspondence to Harry Smith, Hay P. O., Ont.

The Belleville Club Sale.

Elsewhere in these columns under heading of Belleville Holsteins, the Belleville District Holstein Breeders' Club are advertising 130 head of high-class Holsteins for public sale on Wednesday, April 3rd, making the largest sale of the year for the Dominion. Holstein Belleville is a place well known to all introductions to the breed and all familiar with the breed. There are many breeders in the district, and many single ones who will single out a few per cent. of Canada's great breed and then spend a world of money to get them, or less, if the city is Belleville. It is true, however, that the "breed's best" were not only sold within walking distance of Belleville, but were also sold before they became famous through this now noted annual

Life Assurance Premiums Reduced

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APPLE TREES

If you intend planting Apple Trees or any Nursery Stock this spring, be particular as to the kind you get and be sure they are grown right, are healthy and clean, and backed by a reliable, dependable company.

PLANT E. D. SMITH'S TREES

They cost no more than inferior, poorly-grown trees, and they are all inspected by Government inspectors.

If you are unfamiliar with the best varieties for your section, we will be glad to assist you in your selection, and such assistance places no one under any obligation to purchase. We have nearly 800 acres devoted to Nursery Stock and Orcharding, and can supply first-class stock of the following selected and inspected trees.

APPLE, PLUM, PEAR, CHERRY, QUINCE, PEACH, APRICOT, SMALL FRUITS, GRAPE VINES, ORNAMENTAL TREES, SHRUBS, CLIMBING VINES, HERBACEOUS PERENNIAL ROOTS, ETC.

Catalogues and Prices on Application.

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ESTABLISHED 1882

SWEET CLOVER

A farmer near Durham, Ont., realized \$2,500 for the seed from 15 acres of sweet clover. Another near Newmarket got \$600 for the seed from less than five acres. But that isn't all that they got. A big lot of good feed, some splendid pasture, and a great big access of fertility in their soil. Sweet clover is coming into its own, the place intended for it by Providence. Just now we must have bigger crops of feed, we must re-build our soil, and do it with less expense and labor than is possible by old methods. We are offering a limited quantity of our own select strain of Yellow Sweet Clover, and recommend it as possessing splendid wealth of foliage, superb quality of hay, finer, more succulent and higher in food values than the common White Blossom. It is a lower plant and therefore safer from damage to the second crop, through cutting the first crop too low. Canadian Albortrea costs a little bit more per bushel but less per acre, for its big and rapid germination means that 10 lbs. to 12 lbs. will seed an acre, while with common white clover 20 to 25 lbs. are recommended. Write us, placing your order at once. Prices are as follows:

Grade No. 1 per bushel	\$25.00
" " 2 " "	20.00
" " 3 " "	17.50
White Blossom " "	18.00

Note: Grades No. 2 and 3 contain small amounts of Alsike. For growing seed we recommend our grade No. 1. Address:—

CANADIAN ALBORTREA CLOVER COMPANY, LIMITED

Shipping office and warehouse, Listowel, Ontario

sale, and it is also true that much of the same blood is still in the district and each year finds more or less in the Club's April sale-ring. In this year's catalogue, which is now being compiled and which will be ready for mailing by the time this appears in print, there is, we understand, much of this high-record blood, and like May Echo Sylvia, Lulu Keyes, May Echo Verbele, and others that went out from this district untested, many of the animals selling this year are also young and undeveloped, but have the breeding which should make them promising. Watch these columns for further particulars, and for catalogues address F. R. Mallory, Frankford, Ont., mentioning this paper.

New Volumes of the Shorthorn Herd Book.

Volume 33 of the Dominion Shorthorn Herd Book, is now ready for distribution. Bulls in this volume number from 103,035 to 109,865, and cows number from 116,715 to 124,360. Volume 33 may be procured on application to John W. Brant, Accountant National Live Stock Records, Ottawa.

Volume 92 of the American Shorthorn Herd Book, is now in circulation, and a copy has been received at this office through the courtesy of the Secretary, F. W. Harding, 13 Dexter Park, Chicago, Ill. It is complete to November 1, 1916, and records the animals numbering from 487,001 to 517,000. Copies of same may be procured on application to the Secretary.

Potato Digger For Beans and Roots.

EDITOR "THE FARMER'S ADVOCATE":

In recent issue there is an enquiry from W. O. about a Bean Harvester. Any elevator potato digger will dig beans as well as potatoes and I know of one man that dug the table carrots and beets with one, and another who used the digger to dig his mangels when they were hard to pull.

York Co., Ont.

J. W.