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# THE FARMER'S ADVOCATE

AND HOME MAGAZINE

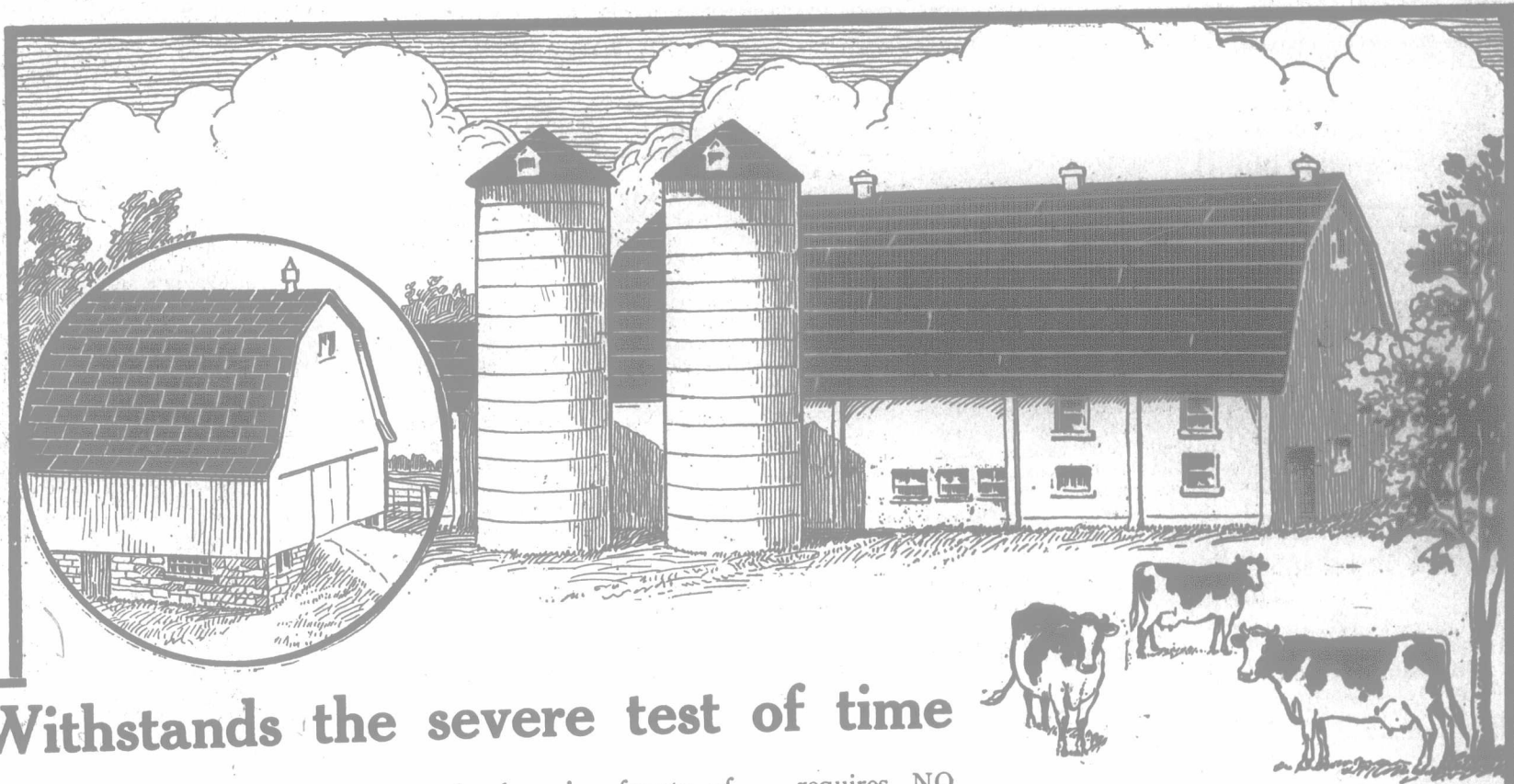
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## Withstands the severe test of time

THE parching summer sun; the heaving frosts of winter; the March gales and the torrential spring rains have little effect upon BRANTFORD ROOFING. It remains storm-proof for years without showing appreciable signs of wear or even buckling.

There must be a reason for this never-flinching permanency. Here it is: The foundation or "base" of

requires NO PAINTING.

It is made in heavy weight only. In red or green natural colors, which do not fade.

All three styles are thoroughly saturated—under extreme pressure—with 99 per cent. high-grade asphalt or mineral pitch. You can easily see what a wonderfully pliable, weather-resistant roofing material this makes. The frost cannot crack it nor the summer sun melt or blister it.

Then again, BRANTFORD ROOFING successfully wards

# Brantford Roofing

is pure, long-fibred felt, which is thoroughly saturated with asphaltum under great pressure. This asphaltum is an indestructible fire-resistant material, compounded with other necessary high-grade water and fire proofing ingredients.

There are three grades of BRANTFORD ROOFING:

- (1) **Brantford Asphalt**, with a non-metallic quartz and silica finish, which fortifies it against fire and weather. It is made in three thicknesses.
- (2) **Brantford Rubber**, with a smooth, rubber-like surface—from whence its name—but containing no rubber. It is also made in three thicknesses.
- (3) **Brantford Crystal**, with a quartz crystal surface, which

off live sparks, cinders, acids and chemical fumes to which they are frequently subjected in large cities.

Just pit these many superior points of BRANTFORD ROOFING against other roofing materials, remembering its long fibre-felt "base," its asphalt saturation, its rock surface, its pliability, its pure materials and its defiant weather-and-time-resisting qualities.

Then before tearing off that old leaking roof or starting to roof the new building, just send for a copy of our new Roofing Book on Brantford Roofing in rolls—House and Barn Slates in colors.

N.B.—These are the coming roof materials because of their fire-resisting and waterproofing qualities.

**BRANTFORD ROOFING CO., LIMITED, Brantford, Canada**

Branch Warehouses: Montreal, Quebec, and Toronto, Ontario