ALF-BRED" RACER

ist have been terribly shocked the pounds on his back, won the Royal pounds on his back, won the Roy breds of spotless pedigree, to eve eight. And at the Royal Ascot, to

URY BROUGHT IN VERDICT OF GUILTY

C. H. Ferguson Mullin, K. C., 107



THE STANDARD, ST. JOHN, N. B., SATURDAY, AUGUST 30, 1919.

Success Improve Your Appearance The Successful Application of the Alternating Current, Just Announced, Augurs Splendid Future for Wire-----Wear Our Clean-Cut ew York, August \$7,-The s of Cannota. Should he reach Malving by the reach the goal on foot he post in the probably would journey by a probably would journey by a state full we reach in the state in t **Perfect-Fitting Clothes** Tailored - To - Your - Measure VOU don't find men of mark and merit wearing slip-shod, "Ready-Made" Clothes - their sense of pride demands the dressup dignity of our custom made Tailored-to-Measure Clothes. Crushed to Death by Sling-load of Deal Sliding Back Why should you be content with "Ready-Made" Clothes, when our Special to, The Standard. Newcastle, August 27.—A shocking fatality took place at O'Brien's mill, Nelson, about five o'clock Tuesday ught in which Willfam Kerr, 14 years old, son of Edward Kerr, lost his life. He was employed as water boy and attempted to ride up the sluice in a sling load of deal which gave way, sliding back and crushing out his life. Custom Tailored-to-Measure Garments that fit you perfectly cost about half the price of factory "Ready-Made" Clothes. hing out his life Our Dominion Wide Tailoring Service offers you all that is new in fabric patterns and weaves—your finished garment will fit you perfectly—it must please and KIDNEY satisfy you, or we won't let you accept it. Suits and Overcoats Tailored-To-Your-Measure Drawn expressly for The English & Scotch Woollen Co. and Scotch Woo

The Biggest Value in Popular Priced Tailored to-Measure Clothes in the World

A Broad Statement, But' Absolutely True



NOTHING HEARD FROM AMUNDSEN

Started Out in Quest of the North Pole, and at Present is Supposed to be Drifting in His Ice-Locked Schooner Somewhere North of Western Siberia.

PLEASING RECEPTION NEWCASTLE GIRL

Home of Mr. and Mrs. B.

Most Enjoyable Event.

Frank Smith Scene of a

AT E. FLORENCEVILLE DIES FROM RESULTS

The partors were prettily decorated for glow. Miss Ruth Smith and write, Mrs. B. Frank Smith, and Mrs. Smith, or my to Canada. The hostess, Mrs. B. Frank Smith, assisted her in received her friends for the first time since com-my to Canada. The hostess, Mrs. B. Frank Smith, assisted her in received her friends for the first time since com-my to Canada. The hostess, Mrs. B. Frank Smith, assisted her in received assisted hy Miss Ruth Smith ushered the glow. Miss Ruth Smith ushered the from the parlors to the dining room, where Mrs. J. D. Robert White, Arnostock Sunction, poured. She was assisted by Miss Madeline Smith and Miss Myrtle M. Carle. Miss Smith and Miss Myrtle M. Carle. Miss Smith and Miss Myrtle to ta and cakes, while Miss Carle presided over the less. The decando giv recently removed to the atoms for the dining room where sevent pes blossoms, the color scheme being in pink and white, while an elab

SINCE SEPTEMBER 1ST, 1918

Arctic off Siberia. At the New Si-berian Islands, it was believed, the drift would carry the boat toward, if not across the pole. Armundee, in-tended to use the airplanes if he found the drift would not carry him across the "top of the earth." Armundson in a degree, followed the footseps of his countryman, Bridtj dr

OF VACCINATION

Had Only Recently Moved to

the Town for the Purpose of Attending School and

Submitted to the Law Pre-

scribed Preventive for

SSE

MOTOR

CARS

MOTOR CAR & EQUIPMENT CO., LIMITED

Princess Street, St. John, N. B.

Wireless

Telephone

less Communication.

a Sluiceway.

g back and cru

DODD'S

PILLS

23 THE

ial to The Standard

It is like reminding the average reader of omething he already knows to speak of Essex adership.

Its position as a popular car dilling a hereto-fere unoccupied field, is accepted as a matter of fact. By word and attitude all motordom acknowldges its position.

But let us consider the reasons for Essex pres-

You will probably say it is because of its per-formance. You compare its general appearance and performance with the admirable qualities of other cars. You place no price limit on these cars to which you compare the Essex.

It is because the Essex so nearly matches the standards you hold as your ideal that it is a leader.

Essex Matches All Requirements

There is ample evidence in every locally to account for what people are saying for the Essex. It has spoken for itself, just as we announced it would have to do at the time it was put on the

It isn't necessary for us to say how fast an Easex can be driven. We don't need to speak of its performance on hills or its comfort and riding qualities. The car has proved staeld.

And 10,000 owners are daily giving their cars opportunities to prove Essex worth. Added to that are close to half a million motorist who voice their admiration. The most conservative and critical per-son having knowledge of the Essex is fits sponsor.

Time Is Revealing Another Quality

It is showing that the Essex stands up under hard service. It retains the qualities which have created the respect with which it is held.

Squeaks and rattles are not so common. It is rigid and powerful. Little attention is re-quired to keep the Easex in smooth running con-dition. Every day;s use adds to the regard owners have for the Easex.

So Be Guided By

What People Say

The best place to find out about the Essex is among those who have had their cars for some time and from the thousands who know Essex performance.

Come see what the Essex can do If you don't know the Essex, ask your neighbor or come to us and take a ride.

Judge Essex qualities for yourself and remem-ber that sales are so large it will be well for you to place your ordor as far in advance of the time you will require delivery, as it will be possible for you to do.



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