

Children Cry for Fletcher's CASTORIA. The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of Dr. J. C. Fletcher...

Skinner's Monumental Art Works. Established 1874. HEAD OF BECK'S HILL, Duckworth St., St. John's, Nfld. Now on hand a large new stock of Headstones and Monuments...

Amatite Roofing! You'll Never Need a Paint Brush. When you lay Amatite on the roof you're through with it. You don't have to paint it every year to keep it from leaking...

PURITY FLOUR. Order it this time. Advertise in The Guardian. Includes image of a woman and flour bags.

Cost of This War. Military experts regard the probable cost of the conflict in Europe so vast as to be beyond reckoning. They assert it is quite impossible to make even a guess as to the aggregate expenses...

Two More British Dreadnaughts. Acquisition From Turkey. We are officially informed that the Government have taken over the two battleships, one completed and the other shortly due for completion...

Important Cable. From Secretary of State for the Colonies to His Excellency the Governor. The accompanying message is a reply to one sent by His Excellency the Governor...

Encouraging Reports from Labrador. While the S. S. Prospero was at Battle Pt. she communicated with the S. S. Baleine which is running on the Labrador service from Hopedale north...

Your Liver is Clogged up. CARTER'S LITTLE LIVER PILLS. Includes image of a man and a liver.

Anchor Shingle Stain. It's false economy to starve the shingles by neglecting to give them a timely coat of some reliable preservative. BRANDRAM-HENDERSON LIMITED.

A Struggle for Freedom. The war with Germany is just another stage—let us hope the last—of the struggle for freedom which has been going on all through the centuries...

Sir J. Jellicoe's Reply to the King. "GLORIOUS TRADITIONS". The work of mobilisation of the Army proceeds with a smoothness and despatch that reflect infinite credit...

Canada's Gift. The Canadian Government, on behalf of the citizens, has made a gift of one million bags of flour to the people of Great Britain...

A Heavy Toll. Brussels, Aug. 9.—Official loss of the Germans at Liege: Killed 5,000; Guns captured 24; Generals captured 1; German forces 120,000; Belgian forces 40,000.

STEVEN'S Accuracy and Penetration. "High Power" Repeating Rifle No. 425. Includes image of a rifle.

J. A. WHITMAN CUSTOM TAILOR. HARBOUR GRACE. Fit, Style and Workmanship guaranteed.

Envelopes Envelopes To Shopkeepers and Others. I have now on hand a stock of Envelopes. Sold only in lots.

We Want Now A Good Salesman. For every town and district where we are not represented. Fruits are bringing high prices and nursery stock is in demand.

Stone and Wellington FONTHILL NURSERIES. Toronto, Ontario. June 26, 4m.

Notice. Information has been received from the General Post Office, London, England, to the effect that many Newspaper packets are being received in the mails from Newfoundland for England...

Wrapping Paper (ROLLS) in the following widths: 12 inch, 15 inch, 18 inch and 24 inch. NEWSPAPERS For Sale, good for wrapping purposes, 2 cents per lb.

Public Notice. Under the provisions of Chapter 23, 2 Edward VII, entitled "An Act to amend the Post Office Act, 1891," and upon the recommendation of the Board appointed under Section 1 thereof, Public Notice to be given that, Three Months after date Proclamation will issue for the re-naming of places as under, that is to say:

BEAVER BOARD. For Walls and Ceilings. Beaver Board is very quickly and easily put up; makes a house warmer in winter, cooler in summer; is painted—doing away with unsanitary wall-paper; and has many other advantages.

John Maunder MERCHANT TAILOR. Importer of English and Scotch Tweeds. Self Measurement Form sent on Application.

LUMBER LUMBER. We beg to announce that we are prepared to execute all orders for Boat's Plank and Fish Drum Headings, very cheap. Shingles, Dressed Lumber, Palings, Hardwood Flooring and Moulding.

Earle & Parsons. Country Rd., BAY ROBERTS. NEWFOUNDLAND POSTAL TELEGRAPH SERVICE.

POSTAL TELEGRAPH OFFICES are operated throughout the Colony at all the principal places. Messages of ten words, not including address or signature, are forwarded for twenty cents, and two cents for each additional word.

Carbon Paint. Try some for that new roof. Or maybe you have a leaky roof. Carbon Paint is just the thing to stop the leak. Be sure and try it. C. E. Russell, Sole Agent.