

POOR DOCUMENT

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUESDAY, OCTOBER 31, 1922

7



*For "Quality"*

# These 8 Cars

*For "Quality"*

# MAPLE LEAF MATCHES

Have been shipped during the past seven months to the following Wholesalers of St. John:

G. Bent & Sons	Percy B. Evans & Son	H. W. Cole Ltd.
O. S. Dykeman	A. Malcolm	Hall & Fairweather Ltd.
G. E. Barbour Co., Ltd.	Northrup & Co.	T. Collins & Co.
Jones & Schofield	King & McDonald	Robertson, Foster & Smith, Ltd.
Puddington, Wetmore & Morrison, Ltd.	Thomas Gorman Ltd.	T. McAvity & Sons
Geo. S. deForest & Sons, Ltd.	Baird & Peters	S. Hayward & Co.
	W. F. Hatheway & Co., Ltd.	Emerson & Fisher Ltd.

This shipment of Eight Solid Carloads is

## A TRIBUTE TO THE FAVOR THEY HAVE FOUND

IN ORDER THAT EVERY HOUSEHOLD in St. John may try and know these extraordinarily good matches we have arranged to deliver to YOU a

## MAPLE LEAF COUPON

THE COUPON which your dealer leaves with you will be accepted by any St. John dealer as five cents (5c.) on the purchase of a fifteen-cent box of Maple Leaf Matches.

HOW MANY MATCHES DO YOU USE? There is hardly an item in such common use every day in the year. They are made to "light", yet this very function must be safeguarded, and in both of these important match essentials Maple Leaf Matches stand out alone.

These "Quality" Matches are the ultimate result of the combined experience and resources of the three match masters of the world—Bryant & May, The Diamond Match Co. and Maguire, Paterson & Palmer. You can DEPEND upon them.

Made in Canada—by Canadian labor.

*For "Quality"—Maple Leaf Matches*

Call for them by name—it is your safeguard.

SCHOFIELD & BEER, St. John  
Brokers for New Brunswick

THE CANADIAN MATCH CO., LIMITED  
Toronto—Montreal—Winnipeg