



## Yes, The Boy Needs New School Shoes

But when you buy Shoes for him, think of the rough wear these Shoes will have to stand. Every healthy boy runs and jumps and kicks and scuffs—he plays havoc with ordinary shoes.

Just let him try to wear out a pair of our "Romper Shoes"—rock-like in strength. He'll meet with the surprise of his life, because they will not wear out as quickly as ordinary Shoes, and you won't have to worry about buying another pair so soon.

"The Home of Reliable Footwear"

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A Clean, Free Burning, Carefully Prepared Hard Coal

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**CONSUMERS' COAL CO. LTD.**

## BROAD COVE SOFT COAL

For Immediate Delivery

**CONSUMERS' COAL CO. LTD.**

PHONE 1913

## On The Canadian Front

Stewart Lyon Says Famous Prussian Guard Weary Over Recent Experiences

Canadian Headquarters in France, via London, Sept. 5.—(By Stewart Lyon, Special Correspondent of the Canadian Press.)—The famous Prussian Guard formations are war-weary and dependent over their experiences during the last three weeks on this part of the front. A prisoner of a regiment attached to the Fourth Guard Division, which holds the enemy line in the vicinity of Hill 70, says that the losses in his regiment have been very great.

By our attack on the morning of Sept. 1, the 3rd Battalion was so badly cut up that the first battalion had to be called on to take over part of the line. The officers of this battalion were put aware that our men held a certain trench well to the south of our front line. By their orders the Germans advanced up the trench until they came under the concentrated machine gun fire of the Canadians holding the trench. In a few minutes half the company were wiped out. In another part of the trench a similar experience befell another company.

**Cut Enemy's Nerve.**  
These misfortunes cut the nerve of the enemy and the circumstances of the attack Tuesday morning added to their demoralization. That attack was preceded by the projection of gas. Some drums of gas were thrown into the German trenches beyond the point to which it was intended that our men should penetrate. Dugouts are traps when gas is projected into the trenches, as it seeks the lowest level available and settles there until gradually absorbed into the atmosphere. Forsaking their dugouts

## IN ONE SENTENCE

(Halifax Chronicle)

President Wilson's note in reply to the Pope's peace proposals has properly been signalled by the press of two continents as one of the greatest state papers of the war. It is a masterpiece of diplomatic correspondence, restating in terms which are incapable of misunderstanding, the only basis upon which peace is possible in this world struggle between democracy and autocracy at its worst. There is one passage of surpassing distinction in which the president compresses in a single sentence what is the stake of democracy in the struggle:

The object of this war is to deliver the free peoples of the world from the menace and the actual power of a vast military establishment controlled by an irresponsible government, which, having secretly planned to dominate the world, proceeded to carry the plan out without regard either to the sacred obligations of treaty or the long established principles of international action and honor which close its own time for the war; delivered its blow fiercely and suddenly; stopped at no barrier, either of law or mercy; swept a whole continent within the tide of blood—not the blood of soldiers only, but the blood of innocent women and children also, and of the helpless poor—and now stands balked not defeated, the enemy of four-fifths of the world.

This majestic arraignment of the Prussian war lords who willed this war and have made it the accursed scourge of the world has never been surpassed in the literature of the war. In the generations to come it will live as a righteous indictment of a military autocracy which has outraged all law, human and divine. There can be no peace with such a power. The world must be saved from its malevolent designs. "It is our business to see to it that the history of the rest of the world is no longer left to its handling. This agency must not be gone through with again."

It is a compelling call to the free peoples of the world to pledge anew their determination to "make the world safe for democracy."

## THE SUBMARINE'S WORK

London, Sept. 5.—British merchant ships hit by mine or submarine in the past week numbered twenty or more than 1,600 tons and three under 1,600 tons, according to the official announcement today.

British merchant vessels sunk the previous week by mine or submarine numbered eighteen over 1,600 tons and five under 1,600 tons.

when the gas alarms began to ring, the enemy rushed up into the front line trench and put on the gas masks. At that moment our barrage came down upon the trench, preparatory to an assault. The enemy lost many men by our artillery fire, and when our infantry came up it was but a half-hearted resistance that the shaken enemy offered. No serious attempt has been made to recover the lost ground which was almost the last portion north of Lens from which the enemy could observe movement within our lines.

**Bombers Active.**  
There has been abnormal bombing activity by the enemy and shelling of the back area by high velocity guns. The British aviators have been very busy since the return of clear weather. In one case a direct hit was made with a heavy bomb on an enemy aerodrome. The explosion instantly pumped an attacking aeroplane, but it quickly righted and the aviator swung around and crossed the aerodrome at a height of 700 feet to observe the result of his lucky hit. Great clouds of black smoke were rolling up, and it was evident that a large part of the plant had been destroyed. The use of machine guns upon trains, lorry convoys and similar enemy targets during these forays is now so common that it is not thought worth while reporting such incidents.

## Fashionable Hats

Every New Conception of the Leading Millinery Designers

## The Fall Styles

Are Unusually Smart and Attractive Velvets, Velours, Duventines, Etc.

Are popular, and our showing of these Hats for impromptu occasions is extensive and includes the many beautiful new shades and colors introduced this season

## In The More Exclusive Dress Models

The Various Picturesque Styles and Artistic Shapes Are Extremely Fascinating

We would not assert that any particular mode was correct to the exclusion of all others, as the collection offers such diversity of type; but we do emphasize the fact that our Millinery Display for Fall includes the choicest creations that fashion dictates.

## MILLINERY DEPARTMENT

## Attractions In The Linen Room

Plain Hemstitched Linen and Cotton

## COVERS and D'OYLEYS

All Sizes Included in This Showing

Cotton Tray Cloths..... 15c. each  
Cotton Bureau Covers..... 25c. each  
Cotton Covers or Shams..... 25c. each  
Linen Finish Tray Cloths..... 35c. each  
Linen Finish Commode Covers..... 45c. each  
Linen Finish Bureau Covers..... 55c. each  
Linen Finish Sideboard Covers..... 55c. each  
Linen Finish 5 o'clock Tea Cloths..... 70c. each  
Linen Finish 5 o'clock Tea Cloths..... \$1.25 each  
Linen Finish Double Shams..... \$1.35  
Pure Irish Linen D'Oyleys..... 12c. to 25c.

Pure Irish Centre and 5 o'clock Tea Covers, 40c. to \$3.75  
Oblong Pieces..... 15c. to \$1.60  
Double Shams..... \$2.25  
Linen Covers for Asbestos Mats—  
Scalloped edge, round shape..... 15c. to 30c.  
Scalloped edge, oval shape..... 30c. to 47c.  
Real Madeira Work—Round..... 55c. to 75c.  
Real Madeira Work—Oval..... 55c. each  
Plain Satin Damask—Scalloped edge, round shape, 25c. to \$1.20

## LINEN ROOM

Manchester Robertson Allison, Limited

## Words of Cheer For Capital

(Toronto Star)

"Now is the year of our discontent  
Made glorious summer."

When the excess profits tax was increased, loud cries of anguish arose from the profiteers. The Montreal Financial Times said that the new tax would take away 40 per cent of the profits of the high-pressure production, to maximum efficiency in the use of a given amount of plant and equipment. Mr. Dickson, president and managing director of the Times, spoke of the ceaseless application of the executive and department heads, the broken health, the shattered nerves of the so-called profiteers. These extraordinary efforts could not be maintained if the profits were reduced by taxation. Enterprise would be discouraged. That shy damsel, Capital, would take flight and take flight. Even if large profits were being made out of the war, it was pointed out that the profiteer must put by something for rainy day. Col. Cantley, of the Nova Scotia Steel Company, spoke of a coming day when the manufacturer will be unable to carry the load he is now carrying, and when profits will fall until capital will cease to be attracted to industrial enterprise. By such appeals the heart of the minister of finance was touched. After the war, he said, we shall need an enterprise and ability to take up the slack and develop our immense resources. Then we should review our taxation and consider whether it is so heavy as to keep these men of capital and enterprise away.

These clouds are dispelled by a cheery saying. Attention is drawn to an attractive offering of stock of the Nova Scotia Steel Company. With it is enclosed a reprint of "Industry's Special Industry Letter," originally printed in the Boston Commercial. For years before the war it is said, the company was a prosperous concern, an earner of dividends, and a continuous dividend payer. It is not an enterprise whose prosperity depends on war. The war brought it "first extreme depression and then an embarrassment of riches." War business came, and domestic business was restored. The company earned \$2,084,170 in 1915, and in 1916, after writing off all betterments to plants, depreciation, doubtful accounts and war taxes, its earnings were \$2,104,478. During six months of this year its net income was \$1,586,470, being about \$40 per share of the common stock. On June 30 of this year the company's net surplus of cash and quick assets for working capital was \$6,500,000.

So you see that during the war the company is embarrassed by its riches, and the excess profits tax merely operates as a relief to this embarrassment. But what about the future? Will capital spread its wings and fly away to other warmer climes? By no means. One of the strongest groups of American financiers and operating men have interested themselves heavily in the company. They have the support of bankers able to supply all the capital that will be needed. Col. Cantley will retire, retaining an advisory position, and the new president will be Frank H. Crookard, formerly of the Tennessee Coal, Iron and Railroad Company. He will have the benefit of the advice of Col. Dan C. Jackling, a genius in copper.

The shrewd Americans do not seem to be afraid of the taxes. Some of the grounds of reassurance are given. After the war there will be world-wide reconstruction and new construction. The company will be able to sell several hundred thousand tons of iron ore annually in Europe at a profit of \$1.50 to \$2 a ton. Its coal, of which it has more than 3,000 years' supply on hand, will be in far greater demand than ever, and will command much higher prices. It is conceivable that the American capitalists believe that the taxes of 1918

and future years will be comparatively light, Sir Thomas White having left that an open question. But even if the present tax is continued, it will not make too much of a hole in the profits of a company which has a net surplus of \$5,000,000, and for 8,000 years, and iron, galore, and a grand opportunity to bind up the wounds of Europe. Not even in semi-tropical Tennessee is the air warmer or the skies brighter for the capitalists' birds of passage than in Nova Scotia.

## HAVE JOINED IN GERMAN EAST AFRICA

London, Sept. 5.—A junction has been effected between an Anglo-Belgian army and a Belgian column operating in German East Africa, the two columns getting in touch 97 miles southwest of Kilossa, says an official statement today. The Belgians have crossed the Uluang river, near Mahenje. "We inflicted severe losses on the Germans retreating towards Mahenje," continues the statement. "We are firmly convinced that the German army at Kilossa, northeast of Kilossa."

**ST. JOHN MAN THE WINNER.**  
Henry Dolan, of St. John, the holder of ticket No. 386, was the winner of a handsome rocking chair, in the lottery drawn at Remond on Labor Day in aid of the new stone church now in course of construction there by Rev. Father Murdoch. The picnic in aid of the new church has been postponed until September 12.

## DYSENTERY DANGEROUS

DYSENTERY IS DANGEROUS O.K. M. Dysentery is one of the worst forms of bowel complaint. It comes on so suddenly, the pains in the bowels become so intense, the discharges occur with great rapidity, and are very often accompanied by blood, and the action on the system so weakening that its termination often proves fatal. When the bowels get loosened up in this way, and you wish to check the unnatural discharge without bringing on constipation, there is only one remedy to use, and that is Dr. Fowler's Extract of Wild Strawberry. This remedy is not an experiment as it has been used in thousands of Canadian homes during the past 72 years. Mrs. Albert Pearson, Bryan's Corner, N.B., writes: "I have used Dr. Fowler's Extract of Wild Strawberry for the past ten years, and I would not be without it in the house." "Last fall my little boy, three years old, took very bad with dysentery. After taking 8 or 4 doses of 'Dr. Fowler's' he began to improve, and before he had used all the bottle he was entirely cured. I sincerely recommend it to all." There are many cheap imitations of this sterling remedy on the market. Ask for Dr. Fowler's and see that you get the genuine when you ask for it. Price 35c. Put up only by The T. Milburn Co., Limited, Toronto, Ont.

USE THE WAY  
AD. WAY



## FALL SHOWING OF

## Dainty Undersilks and Crepe de Chenes

Where you will find lovely undergarments for wearing with sheer blouses and evening gowns.

Our "Fashioned-to-fit" garments give grace to the figure and permit the dress or blouse to hang snugly and smoothly with natural lines.

Camisoles with adorable little style touches of hand-made chiffon roses, French stitching and baby bows, in dainty flesh crepe de chine with French val, or shadow lace yokes. Sizes 34 to 44..... \$3.25 to \$5.75

Combinations of Flesh Glove Silks in envelope or knicker styles, finished hemstitched double edge and satin ribbon tie. Sizes 34 to 42..... \$4.50 to \$6.50

## DANIEL

London House

Head of King St.

*Frank Skinner's*  
—Importer of Millinery—  
—60 KING STREET—

## Millinery For Present Wear

Velours and French Felts

in Black and leading colors in a variety of smartest shapes

## Tailored Velvet Hats

Tailors

in Velvet, Hatters Plush and combination of materials shown for early wear

## Get Your Money's Worth

Save waste in buying as well as in eating!

For net food results

## Grape-Nuts

is an ideal cereal—practically 100% nutrition.

## In using Grape-Nuts you

Save in Buying  
Save on Cooking  
Save on Serving  
Save on Waste  
Save on Spoilage  
Save on Health

## "There's a Reason" for Grape-Nut

The Food With The Snappy Flavor.