

# These at Simpson's Today



## Here You Are!

**Good Shirts 95c**  
A large quantity of well-known makes of Men's Shirts—the season-end clearance of several manufacturers' floor stocks—all up-to-date patterns. All coat style shirts, laundered or double soft cuffs. Sizes 14 to 17. On sale Wednesday special at **.95**

### Arrow Collars 6 for 25c

The sale of Men's and Boys' Arrow Collars continues today—**5c each, or 6 for 25c**. They are factory "seconds," but after you send them to the laundry once they will look as well as the "firsts."

### Wonderful Silk Mufflers at \$1.39

After-Christmas clearance of Men's, Women's and Boys' All-silk Mufflers; knitted style, in a big variety of stripes, cross-bars, honey-comb and fancy patterns, and almost every color and style. These mufflers are worth two, three and four times the price asked. On sale Wednesday at **1.39**

### Men's Furnishings at 95c

Natural and Scotch Wool Shirts and Drawers, winter weight. Sizes 34 to 44. Regular \$1.50 a garment, for **.95**  
Men's Flannellette Pyjamas, silk frogs and button fasteners. Regular \$1.25 a suit, for **.95**  
Men's Flannellette Night Shirts, soft fine material, neat striped patterns. Sizes 14 to 18. Regular \$1.25, for **.95**

## For Your Boys

### Boys' Ulsters at \$3.85

Special for Wednesday is a double-breasted, dark brown tweed ulster, for boys 8 to 12 years of age. **3.85**  
Price **3.85**  
Slip-on Overcoat **\$5.69**

### Chinchilla Reefers for Boys

We are showing a full range of Chinchilla Reefers at **\$7.50**. Blue and grey with red flannel lining. For boys 2 1/2 to 10 years of age.

## You Find the Value in Every Suit You Buy at the Men's Store

### Men's Fine Suits at \$12.50

Made from a strong brown English tweed, in small, neat stripe pattern. Cut in a good-fitting, single-breasted sacque style. Finished with fine twill mohair lining. Sizes 36 to 44. We recommend this moderate priced suit very highly.

### Men's Worsteds Suits at \$20.00

The English worsted cloth always gives satisfactory service; this one is in a medium shade of brown, showing a smart check design; made in one of the season's fashionable single-breasted sacque styles. Sizes 36 to 44. As handsome and satisfactory a business suit as it is possible to get **20.00**

### Navy Blue Worsteds Suit

Here is a popular priced suit of exceptional quality; dressy but conservative; correct for any occasion, and becoming to any man; made of navy blue worsted; lined with fine twill mohair; it's made in the prevailing single-breasted sacque style; a suit that you will be pleased with. Sizes 36 to 44. Price **16.50**

## Misses' Serge Dresses at Exceptional Value, \$10.50

A very handsome dress of fine navy serge, fashioned in pleated effect from yoke, and having a self collar and over-collar of cream serge. This is undoubtedly one of the best values shown this season, and is equal to many dresses shown at a much higher price. All misses' sizes. Specially priced for Wednesday at **10.50**

## Women's Winter Suits, Regular \$30 to \$35, for \$18.95

Men's Wear Serge, navy or black, in a number of styles that have been popular sellers this season; smartly tailored, satin lined and warmly interlined; convertible front and large collars. Very special **18.95**

## Women's Black Coats for Mourning or Dress Wear

Smartly tailored, plush or velvet trimmed, raglan or set-in sleeves, full flaring from shoulder or yoke, others fitted to waist and flaring below, some with soft pleats and belted. Sizes 34 to 42. Priced at **\$15.00, \$20.00 and \$25.00**

## White Lingerie Waists at 95c

A large assortment of mixed designs and broken sizes, taken from stock, and also samples cleared from several good makers. This sale means a real good investment on every waist you buy. We would add that they are all new and fashionable styles, all having new collars, new jabot and frilled fronts, and all have long sleeves. Sizes 34 to 42. Values \$1.25, \$1.48, \$1.79 and \$1.95. All marked for Wednesday **.95**

## Women's Skirts Moderately Priced

A variety of perfect fitting, plain flare skirts, having gathered backs, detachable belts or yokes, finished with bone or self-covered buttons. Materials are good quality serges in black and navy. Special value at **\$3.95 and \$4.50**

## This Means Saving To You—

### A List of Items at 95c

#### Toilet Goods 95c

Grained White Celluloid Hair Brushes, concave backs. Regular \$1.25. Special **.95**  
Ebony-finish Hand Mirrors, with bevelled glass. Regular \$1.25. Special **.95**  
Grained White Celluloid Hand Mirrors, long handle, with bevelled glass. Regular \$1.25. Special **.95**  
Roger & Gallet's Vera Violette Face Powder and Lamb's Wool Powder Puff. Regular \$1.25. Special **.95**  
Nickel-plated Shaving Mug and Rubberset Shaving Brush. Regular \$1.20. Special **.95**  
Toilet Set, consisting of five rolls of toilet paper, 3 cakes of peroxide toilet soap, tube of tooth paste, tooth brush, nail brush, tin of toilet talcum powder and 5 cakes of olive oil and cucumber toilet soap. Special, set **.95**  
War Stamps included.

#### Gloves at 95c

Women's Long Gloves, odds and ends of regular stock, in real French kid, opened at wrist, double fasteners, various shades and sizes. \$1.75 values. Wednesday **.95**  
Children's Dark Tan Glace Lamb Gloves, 2 double fasteners, oversown seams, soft pliable skin; sizes 1 to 7. Regular \$1.10. Wednesday **.95**  
Children's Tan Kid Gloves of soft pliable skin, with fur bound top and wool lined, have dome fasteners; odd sizes. Regular \$1.25. Wednesday **.95**

#### Hosiery at 95c

Women's "Llama" Cashmere Hosiery, finest union yarns, knitted seamless and close. Regular \$2.00. Wednesday, 3 pairs for **.95**  
Women's Fibre Silk Ankle Hosiery, high silk leg, close, seamless weave, deep lilac thread top; in black and white. Regular \$2.00. Wednesday 3 pairs for **.95**  
Men's Heavy Weight White Ribbed Wool Socks, extra heavy yarn, knitted close. Regular 95c. Wednesday 2 pairs for **.95**

#### Millinery 95c

30 Children's Cap and Scarf Skating Sets, made in wool velour, with fur trimming. Regular \$1.25. Wednesday **.95**  
120 Women's Hats, made of gold lace, with silk velvet crown. Black brown and blue. Regular 95c. Wednesday **.95**  
110 Untrimmed Shapes, of silk velvet also a combination of velvet and hatter's plush. A large variety of close-fitting styles. Black only. Regular \$1.50. Wednesday **.95**

#### Jewelry at 95c

9k Gold Brooches, set with pearls and colored stones. Regular \$1.00 to \$1.75. Wednesday **.95**  
14k and 10k Gold Neck Chains, soldered links and safety spring ring catch. Regular \$1.50. Wednesday **.95**  
10k Signet and Pearl Set Scarfpins. Regular \$1.50. Wednesday **.95**  
10k Birthstone Rings. Regular \$1.50. Wednesday **.95**  
Gold-filled Sockets and Chains. Regular \$1.50 to \$2.00. Wednesday **.95**  
Perfume Ball Pendants. Regular \$1.50. Wednesday **.95**  
Gold-filled and Sterling Silver Pendants. Regular \$1.50 to \$2.00. Wednesday **.95**  
Fobs for men or women. Regular \$1.50. Wednesday **.95**  
Band Bracelets. Regular \$1.95. Wednesday **.95**  
Men's Watch Chains. \$1.50 to \$2.50. Wednesday **.95**  
Link and Stud Sets in box. Regular \$1.50. Wednesday **.95**

#### \$1.50 Jardinieres at 95c

Brass Jardinieres, 6-inch size, dull or bright finish, three bar feet. Wednesday **.95**

#### English Jardinieres 95c

Finest quality English ware. Some with gold line handles and edges; full 8-inch size. Wednesday **.95**

#### Glass Candlesticks

Plain colonial glass candlesticks, with candles, shade holders, and choice of pink or blue shades. Wednesday, a pair **.95**

#### Handkerchiefs

1 doz. Women's Pure Irish Linen Handkerchiefs, narrow hemstitched border. Value \$1.20. Wednesday **.95**  
1 doz. Men's Linen Handkerchiefs, 1/4 and 3/4-inch hemstitched borders; full size; every third Irish linen. Usual \$1.20. Wednesday **.95**

## Hanan Boots \$6.95!

**\$9.00 and \$10.00 Values**  
A Gilt-Edged Investment at Today's Price

We have exactly 357 pairs of these well-known boots left, and we are placing them on sale today at **\$6.95**. They are **\$9.00 and \$10.00** boots; these are the prices we ourselves have been selling them at. The leathers are vicci kid, gunmetal, velour calf, patent kid, and patent colt; straight lace and Blucher style; the various fashionable lasts. Sizes 5 to 11. Widths C, D and E. Every man that knows the high character of Hanan Boots should be here today for a pair of these boots at **6.95**



## And the Wonderful Laird and Schober Boots for Women at \$5.95

275 pairs, nine different styles of exclusive Button and Lace Boots, regularly sold for \$7.00 to \$10.00 before the advance in prices of all boots. The leathers are gunmetal, glazed kid, patent colt and kid, with black kid and black cloth and grey kid tops; plain vamp; imitation stitched and patent toe caps; turn and Goodyear welt soles; covered French and leather Cuban and high Waldorf leather heels. On sale Wednesday **5.95**

## Useful Things at 95c in the Basement

Furnace Coal Scuttles, large size, galvanized iron. Wednesday **.95**  
Food Choppers, family size, four cutting knives. Wednesday **.95**  
Covered Roasters, seamless sheet steel, 17 inches long. Wednesday **.95**  
Skates that are worth double the price. Wednesday **.95**  
Marion Harland Coffee Pots, nickel-plated copper; 2-4 quart sizes. Regularly sold at \$2.25 to \$2.75. Wednesday **.95**  
Daisy Dusters Ash Sifters, galvanized iron. Wednesday **.95**

## Staples and Other Items at 95c

Pillow Cases, plain hemmed, serviceable quality. Size 44 x 33 inches. Wednesday, 3 pairs for **.95**  
Pillow Cases, Irish embroidered and hemstitched. Size 44 x 36 inches. Wednesday, per pair **.95**  
Plain Pillow Cotton, inches wide. Selling Wednesday on the Fourth Floor, 6 yards for **.95**  
Huckaback Bedroom Towels, hemmed. Wednesday, 3 pairs for **.95**  
White Turkish Bath Towels, heavy quality, made in England. Wednesday, per pair **.95**  
Damask Table Cloths, assorted designs. Size 60 x 80 inches. Wednesday, each **.95**  
1,500 yards White Flannellette, soft quality, 27 inches wide. Wednesday, on the Fourth Floor, 10 yards for **.95**  
Children's Dresses of fine white lawn, with beautiful all-over embroidery front and skirt. Sizes 2 to 6 years **.95**  
Children's Nightgowns of beautiful white flannellette, neck, button front style, with long sleeves. Sizes 6 to 16 years. Wednesday **.95**  
Infants' Short Dresses of soft white lawn, yoke and skirt beautifully trimmed with insertions of lovely embroidery and lace. Sizes 6 months to 2 years **.95**  
Women's Spencers, made of white English pure wool, V neck, long sleeves, pearl buttons and front fastening; sizes small women's to out-sizes. Wednesday **.95**  
100 Girls' Middies, of white drill, in a variety of styles, some having pockets, belts and collars of striped pique. Sizes 6 to 14 years **.95**

## For Your Home—A Great Sale of Wall Papers

20c Bedroom Papers, 9c Floral and chambray effects; white, grey and blue grounds, with pink, mauve and blue floral patterns. Regular 20c. Wednesday, per single roll **.9**  
Imported Wall Papers, Regular 75c to \$1.25, for 25c Single Roll.  
Clearing out balances of high-grade imported wall papers, hand block silk fibres, soirette drawing-room papers, tapestries and chintz bedroom papers, large range but only one or two rooms of a pattern. On sale 8.30 Wednesday, per single roll **.25**  
Tapestry Papers, 11c  
For sitting-rooms, halls and dining-rooms, tree and foliage patterns working in brown, blue and green, and grey colorings. Wall Paper, on sale Wednesday, single roll **.11**  
18-inch Frieze, to match, Wednesday, 3 per yard **.3**

## Other Values in Boots and Slippers

Men's black and chocolate kid, elastic side, Romeo style slippers, good wearing, light weight, easy fitting last. Sizes 6 to 10. Regular **\$2.19**. Wednesday **1.89**  
Women's cosy, soft, warm Felt Slippers, for house wear, in brown, grey and black colors; padded cosy leather covered soles. Sizes 3 to 8. Regular 85c. Wednesday **.59**  
Girls' Box Kip Blucher Boots, neat fitting toe shape, heavy solid leather soles, low heels. Sizes 8 to 10. Reg. \$1.85. Wednesday **1.49**  
Small Boys' Tan Bluchers, a stout, well built boot in tan calf leather, mannish toe shape, solid leather soles and low heels. Sizes 8 to 10 1/2 **1.69**  
Active Service Boots for boys; are smart looking and are made of even box kip leather, solid standard screw reinforced and sewn soles; guaranteed counter and box toes. Sizes 11 to 13, **\$2.29**; sizes 1 to 5, **\$2.75**

## Room Lots of Wall Papers 95c

Conventional and floral styles, good range of colorings, suitable for any room in the home. **10 Rolls Wall, 16 Yards Border, 6 Rolls Ceiling**. Enough paper for room 10 x 12 x 9. Complete room lot, Wednesday **.95**

## Drapery Dept.

A huge collection of fabrics, including velours, velvets, reps, Assyrian cloths, casement cloths, figured damasks and chintzes, all 50-inch widths! Formerly \$1.25 and \$2.00 a yard. Wednesday, priced at **.95**  
**5 Yards of Cretonne or Silk-line for 95c**—Enough to make a pair of overcurtains; 30 to 36 inches wide. Wednesday morning special, five yards for **.95**  
**Bay Window Rods**, of flat brass with brackets, easily adjusted. Each **.95**  
**250 Pairs of English Lace Curtains**, 2 1/2 to 3 yards long, in white only, spray and plain centres, with lace borders. Special Wednesday, pair **.95**

## The Whitewear Sale in Full Swing Today

### Wash Fabrics

A list of values that are unsurpassable; these lines are running during our January White Sale until sold.  
White Spot Muslins, of Glasgow manufacture, in their different sized spots; 40 inches wide. Suitable for waists, dresses, also curtains. Regular 50c. Yard **.35**  
2,000 Yards All-white Indian Bride Suitings, for middie waists, skirts, etc.; 36 inches wide. Regular 25c. Wednesday, per yard **.12 1/2**

### White Linens, a firm weave for tailored waists, middie aprons, etc.; 36 inches wide. Regular 25c. Wednesday, per yard **.12 1/2**

### White Crepe Corded Stripes, in four different stripes. This is a Scotch cloth, 36 inches wide, suitable for waists and dresses. Regular 30c. Per yard **.25**

### 600 Yards Shadow Stripe White Voiles, 40 inches wide. A splendid cloth of English manufacture. Regular 50c. Per yard **.35**

### 1,000 Yards Crepe Voiles, with a small corded check, suitable for waists and dresses for ladies' and children's wear; 40 inches wide. A high-grade material. Regular 50c. Per yard **.35**

### Women's Corsets Half Price at 95c

Made of excellent quality white coutil, with medium bust and long hip and back; steel-filled springs; guaranteed rust-proof. The front has wide reducing straps and four hose supporters. Sizes 23 to 30. Half price, Wednesday, at **.95**

### Women's Underskirts, Very Special 95c

Made in a full style of good quality fine white cotton, with deep flounce of Swiss eyelet embroidery, with pretty scalloped edge protected by dust frill. Sizes 28, 38, 40 and 42. Mid-Winter Sale price, Wednesday **.95**

### Women's Drawers, of Heavy Nainsook, 95c

Designed in an umbrella style, with deep frill of cluster of pin tucks. Dainty ribbon-run Swiss embroidery and wide edge of novelty lace with scalloped edge. Both styles. Sizes 28, 35 and 27 inches. Mid-Winter Sale price Wednesday **.95**

## Women's Corset Covers

### 15 Styles to Choose From at 95c

Many new effects, with dainty yokes of Swiss embroidered nainsook and organdy insertion; deep embroidery fronts, with ribbon run beadings; lace and embroidery medallions finished with Valenciennes and novelty lace. Sizes 34 to 42. Mid-Winter Sale price, Wednesday **.95**

### Two Styles of Nightgowns, Mid-Winter Sale Price 95c

Designed in Mother Hubbard or slip-over style; the former has V-shaped neck and yoke of clusters of pin tucks; neck finished with ribbon-run embroidery edge; sleeves are long, finished with scalloped embroidery; the slip-over style has square neck and beautiful yoke of ribbon-run embroidery insertion, with row of narrow lace insertion on either side; neck and short kimono sleeves finished with lace edge. Wednesday **.95**

### Women's Vests and Drawers at 95c

Vests have high neck, button front and long sleeves. Drawers are ankle length; both styles. The material is a beautiful fine ribbed wool with thread of cotton, tinted a clean cream shade. Sizes 34 to 42. Wednesday **.95**

### Women's Cotton Combinations at 95c

Made of the purest white cotton yarn in all the popular styles, such as low neck, short sleeves, Dutch neck, elbow sleeves, and high neck, long sleeves; drawers knee and ankle length. Sizes 34 to 42. Wednesday **.95**

## The Pure Food Market

Telephone Adelaide 6100

**MEATS.**  
Brisket Cuts Best Beef, boiling, per lb. **.17**  
Shoulder Roasts, per lb. **.17** and **.20c**  
Round Steak, finest, per lb. **.25**  
Pork Sausage, our own make, per lb. **.23**  
Peameal Bacon, per lb. **.25**  
Boreas Salt Cod, per lb. **.20**

**FISH.**  
Lake Trout, per lb. **.18**  
Whiting, per lb. **.17**  
Choice Links, Beef, per tin **.25**  
Cod Steaks, per lb. **.20**  
Fresh Smelts, per lb. **.18**  
San Yan Pickles, bottles, per lb. **.25**  
Golden Cloves, per lb. **.15**  
Shredded Cod, per packet **.10**  
Boreas Salt Cod, per lb. **.20**

**GROCERIES.**  
5,000 fine Finest Canned Corn or Peas, not more than six tins to one customer; while they last, 3 tins **.32**  
4,000 packages Redpath's Granulated Pan Van Pickles, 3 pkgs. **.25**  
Sugar, in 5 lb. packages, 2 pkgs. **.25**  
Ogilvie's or Purify Flour, 24-lb. bag **.25**  
Griffin Brand Seedling Raisins, package **.16**  
Cook's Gem Baking Powder, 1-lb. tin **.15**  
Excelior Dates, package **.12**  
Fancy Japan Rice, 3 lbs. **.25**  
Macaroni or Spaghetti, 3 pkgs. **.25**  
Choice Pink Salmon, 1/2-lb. flats, tin **.50**  
Fancy Japan Rice, 3 lbs. **.25**  
Choice California Prunes, 2 lbs. **.25**  
Wagstaffe's Raspberry and Strawberry Jam, 1-lb. tin **.25**  
Klavan's Soda Biscuits, per tin **.32**  
Klavan's Custard Powder, 3 tins **.25**  
Choice Links, Beef, 2 lbs. per tin **.25**  
Mustard, in bulk, compound, per lb. **.23**  
Pot Barley, 4 lbs. **.25**  
San Yan Pickles, bottles, per lb. **.25**  
Finest Canned Shrimps, per tin **.15**  
Mild Cheese, per lb. **.10**  
Canned Lombard Plums, 2 tins **.25**  
Malta Vita, 3 packages **.25**  
Edwardsburg Laundry Search, 3-lb. tin **.25**  
1,000 lbs. Fresh Roasted Coffee, in the best ground pure or with chocolate. Wednesday, per lb. **.27**

**FRUIT SECTION.**  
One car Choice Delawain Potatoes, peck, 45c per bush, **\$2.45**  
Choice Carrots, peck **.25**  
Fancy Sun-kist Navel Oranges, large size, per doz. **.25**  
Choice Cranberries, 2 quarts **.25**

The **SIMPSON** Company  
Robert Simpson Limited