FRIDAY MORNING 12

THE TORONTO WORLD

JULY 29 1910

Just Five Hours

Of

Enthusiastic

Preparation

For a Good Time

We Close at

ONE O'CLOCK

To-Morrow

Week End Trips

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Just Five Hours Of Enthusiastic Preparation For a Good Time We Close at **ONE O'CLOCK** To-Morrow

Holiday Note Paper Half-Price Slip some of this into your bag-costs but a trifle, and will surely be useful.

500 boxes Notepaper and Envelopes, 36 of each to box, high grade linen paper; boxes a little soiled. Regular 30c a box. While they last, 15c box. On sale Saturday morning at Stationery Department.

Take Baby Along

to the picnic. It's so easy when you have a folding Go-Cart. We'll supply you with regular

8.50 Steel Folding Go-Carts for 4.95 But you'll have to come at 8 o'clock sharp-there

are only 15.

16 only All Steel Baby Folding Go-Carts, with leatherette hoods, spring seats, padded back, adjustable front. Regular \$8.50. Saturday \$4.95.

35c and 50c Wall Papers 17c

1500 rolls only Imported Parlor and Dining-room Papers, in reds, greens, blues, greys, fawns and light shades. Regular to 35c and 50c. Saturday 17c.

An English Tapestry Rug

May be bought here on Saturday morning at a price that would make the manufacturers in England turn pale. Of course, we only have one excuse for them: These prices wouldn't be published unless it was within a day of bur stock-taking.

250 English Tapestry Rugs, a special inducement to Saturday morning shoppers; 20 designs to select from; floral, Oriental and conventional designs, to suit any room. All the rugs are made in useful and durable colorings:

3 x 3. Reduced to \$5.99 3 x 3½. Reduced to \$6.99

3 x 4. Reduced to \$7.99

Week-End Exodus

At the week-end, the desire to be out-o'-doors gets most of us on the run. This week-end marks the end of our half year, and tells the reason why all these goods have to be moved out Saturday morning.

Let this great outward movement of seasonable merchandise help you prepare for out-door enjoyment. We've gone the limit on price-cutting. If you cannot think what is needed, read over every item and see how much necessary preparation you can make here.

AT LESS THAN COST PRICES

"Banded Sailors" for Women

"The lass that loved a sailor" will be happy here on Saturday morning. This is the last of a very attractive boat-

load: Hundreds of the best banded Sailors, in black, white or burnt, scores of styles. Regular \$1.50 to \$2.25. Saturday 85c.

Dozens of styles that are marked \$1.50 each.

\$1.00. Saturday 38c.

Two good sales we are running this month, clearing sale of Trimmed Hats. Ostrich Feather sale as follows:

Naturally suggest Two-piece Suits but they also usually suggest a price of about \$18.00. That's the Usual case. The unusual takes place on Saturday morning at 8 o'clock sharp, when we put on sale regular \$10.50, \$12.00, \$14.00, \$15.00 and \$18.00 Two - piece Suits cut-priced to 8.45

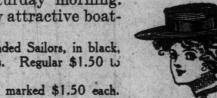
An assorted lot, consisting of fancy worsteds, in tropical weights; also English flannels and tweeds, and some plain light weight Oxford suitings; cut on the popular three-button single-breasted sack style; quarter and some half lined; seams nicely piped. All are beau-tifully tailored. Sizes 34 to 44. To clear Saturday morning at \$8.45.

Boys' 1.75 Wash Suits 1.25

Boys' English Galatea and Print Russian Wash Suits, in blue, tan and grey, with white stripes and figures; thoroughly fast colors; elastic bloomer pants. Sizes 3 to 7 years. Saturday to clear, \$1.25.

Boys' 50c, 65c and 75c Shirt Waists 39c

Boys' Shirt Waists, made from Madras cloths, chambrays and English and French prints, in a large assortment of light and medium grounds, with fancy colored stripes and figures; also in plain blue. Sizes 6 to 14 years. Saturday to clear, 39c.



Saturday 65c. Hundreds of Banded Sailors that were marked

Reduced to \$9.49

Hammocks and Screens



Whether you go out of town or not on Saturday, you'll be interested in these prices. A hammock always improves a picnic-the fun of seeing if the ropes will "hold" is alone worth the money. And, of course, no verandah is complete these days without a hammock.

As for the Screens we're selling for a quarter-is your life worth that much? Very bad poetry with a very good moral used to tell us:

"But one day a house fly loitered on a little piece of bread

That he ate a moment later-and the next day he was dead.

12 only Open Weave Hammocks, suitable for children. Saturday only, 65c.

21 only Closely Woven Verandah Hammocks, in nice striped design, guaranteed to be a good wearing line. Saturday to clear, \$1.69.

15 only Plaid Hammocks, in beautiful combination of colors; a large and roomy hammock, with pillow and deep valance. Saturday only, \$1.87.

56 only Large, Roomy Hammocks, attractive design and colors, solid pillow, with deep valance. A \$3.00 line. Saturday for \$2.25.

14 only Hammocks, Oriental design, pleasing colors, large head and foot spreader, good and comfortable. Regular \$4.00. Saturday, \$3.29.

200 only Window Screens, 22 inches high, extending to 40 1-2 and 44 1-2 inches. Regular prices 38c and 40c. Saturday to clear, 25c.

Three Specials in Basement Sale Wind Up

These items should interest all who want inexpensive china of the nicer sort to take on the holiday trip. At these prices there will be no serious loss by breakages.

A series

For a quick clearance we have considerably underpriced this lot, comprising Doulton Jars, Mugs, Japanese Chocolate, Pots, Salad Bowls, Celerys, Sugars, Cream Jugs, Shaving Mugs, Vases, Teapots, Handled

Bon Bons. Saturday's special, 25c. 300 dozen Table Tumblers, plain and bell shapes, 45c dezen.

Dinner Sets, Booth's Sicilian china ware, rich gold decoration, 101 pieces, a handsome dinner service, with decoration, 101 pieces, a handsome dinner service, with good wearing qualities, at an extremely low price blue collar and cuffs; new kimono sleeve. Sizes 30, 32, 34 and 36 only.

120 pairs Women's High-grade Boots, J. & T. Bell's "Red Cross," and the "Invictus" shoe for women, in patent colt, vici kid and tan calf leathers; all Goodyear welted soles; low and Cuban heels; Blucher or laced styles; all sizes in the lot 2 1-2 to 7. Regular price \$4.00, \$4.50 and \$5.90. Saturday, 8 o'clock, \$2.95.

Last Call for Women's Summer Shoes

is not neatly and seasonably shod in the summer time, the

effect is spoiled. Here's a chance for women to make their

feet keep time with the joyousness of the summer-and

it's the last time we'll be able to publish such prices this

bow, short vamps, hand-turned soles; also 120 pairs Tan Calf Ankle. Strap

Pumps, for street wear, leather bow, Cuban heels; all sizes in each line, 2%

WOMEN'S \$5.00 BOOTS, \$2.95.

to 7. All one price Saturday, 8 o'clock, \$1.99.

DAINTY PATENT PUMPS, \$1.99. 60 pairs Ladies' Dainty Ankle Strap Pumps, patent colt leather, leather

season.

No matter how attractively a woman is dressed, if she

WOMEN'S PATENT COLT BOOTS, \$2.29. 360 pairs Women's Patent Colt Boots, Blucher style, dull matt calf uppers, creased vamps, New York heels; a dressy and serviceable boot for everyday wear; all sizes 2 1-2 to 7. Saturday, 8 o'clock, \$2.29.

WOMEN'S WHITE CANVAS SHOES, 99c. 120 pairs Women's White Canvas Ankle Strap Pumps and Oxford Shoes, American make, flexible soles, canvas-covered Cuban heels; sizes 2 1-2 to 7. Regular selling price \$1.49. Saturday, 8 o'clock, 99c.

Not for Another Year Will You See Such Prices on Women's Wear

Our third floor managers regard Saturday morning as the last chance to obey. the stock censor's edict about summer goods. Look down this list and see what strenuous prices prevail in every department of the floor. This will mean 8 o'clock crowds for every item in the list.

WOMEN'S DRESSES.

Sale of 100 Women's Summer Dresses, of fine sale of 100 women's Summer Dresses. of the mercerized mull, in pink, sky, mauve, grey or white, and of ginghams in check effects; made in dainty one-piece styles; some have lace yoke and collar, and in-sertions of lace down front, tucked founce; others are tucked on waist. The regular prices were \$5.95, \$4.50 and \$6.50. Saturday, \$3.89.

WOMEN'S SKIRTS. Smart Skirts for the holiday, are made in a neat 13-gore flare style, with deep hem around bottom, of a nice quality of linen, in white only. These are a good fully cut, and perfect fit; a skirt that is easily laundered, and looks well. A good range of sizes, 37 to 42 front lengths to select from. Saturday, \$2.50.

WOMEN'S \$5.00 COATS, 98c.

Clearing lot of Women's and Misses' Smart Outing Coats, of covert cloths, in fawn shade and of fawn stripe effects; a neat little coat, trimmed with self strappings or buttons; mannish collar and lapels. This is a chance to secure a coat at a ridiculously low price. The regular selling price of these coats was \$5.00, Saturday, 98c.

GIRLS' WASH SUITS. 95c

Another lot of Girls' Summer Suits go on sale to-morrow morning. The materials are striped India Head suitings and striped linene. Ccats are a smart single-breasted style, trimmed with buttons. Skirts are pleated, and have wide shoulder straps. Sizes are 6 to 12 years. Regular selling price was \$2.75. Saturday, 98c.

Half Prices for the Half Day in the Whitewear Section

Women's Vests, fine white ribbed cotton, low neck. no sleeves, dainty lace yokes, narrow beading and draw tapes. Sizes 32 to 38 bust. Regular price 25c each. Saturday morning, 12 1-2c each.

price 25c each. Saturday morning, 12 1-2c each.
Night Dresses, for extra large women, 40 to 46 bust measure, fine cotton, slip over neck, short sleeves, fine embroidery frill on neck. Lengths 56, 58, 60 inches. Regular value \$1.10 each. Saturday morning, 55c.
Night Dresses, finest nainsook, slip-over style, 3-4 sleeves, beautifully

trimmed with fine all-over embroidery. French Valenciennes lace frills and trimmed with fine all-over embroidery. French Valenciennes lace frills and insertion, beading and silk ribbon. Sizes for 32 to 40 bust measure. Lengths 56, 58, 60 inches. Regular price \$2.50. Saturday morning, \$1.25. Corsets, two beautiful Glove-Fitting or La Reine models, fine white batiste, medium bust, medium and long below waist, all finest steel filled, rustproof, four fine garters. Sizes in the lot 18 to 30 inches. Regular prices \$1.50 and \$1.75 pair. Saturday morning, 75c.

GIRLS' TUB DRESSES.

Girls' Summer Dresses, fine colored gingham, with Dutch neck, and navy blue print, in sailor style; well made and perfect fitting; splendid as-sortment to choose from. Sizes for ages 9 to 14 years only. Regular prices were \$1.50 to \$2.00 each. Saturday morning, 75c.

SUMMER WAISTS FOR THE HOLIDAY.

200 Fine Lawn Waists, of the newest types, in Dutch neck and chantecler styles; some have fine Swiss embroidery fronts, with banding at neck; another style with roll collar, plain or pleated, with fine Val. lace edging, short sleeves and lace trimmed. Sizes 32 to 42. Special Saturday, \$1.25. MISSES' WAISTS, REGULAR \$1.00, SATURDAY MORNING, 65c.

Regular \$1.00: Saturday, 65c.

50 values for\$2.85 Regular \$6.00 values for \$3.85

Come Here for the Finishing Touches

Silk and Satin Ribbon that you want to-morrow morning.

Rich Quality. Even Weave, Pure Silk Taffeta Ribbon, in all the newest shades for summer season, including white, cream, sky, rose, mauve, Alice and Copenhagen, 4 inch width, 15c yard. 5 1-4-inch width, 20c yard. Extra Quality Liberty Satin Ribbon, the season's newest colorings, in-

cluding sky, rose, biscuit, old rose, amethyst, turquoise, cream and white; 6 inches wide. Excellent for sashes. Extra value, 25c yard.

1.25 Long Silk Gloves 59c

Most women like to have several pairs of Long Gloves to wear with their different short sleeve summer dresses. So this unusual offering should bring those who want extra pairs Saturday. Don't overlook the prices on Men's and Children's Socks.

\$1.25 LONG SILK GLOVES, 59c. Women's Finest Imported Long Silk Gloves, 16-button length, that turn the elbow; black only; mousquetaire opening at wrist; silk points, double-tipped fingers. Sizes 5 1-2, 6, 6 1-2. Regular \$1.25. On sale Saturday morning, pair, 59c.

25c AND 85c LISLE GLOVES, 15c.

Women's Wrist Length Lisle Thread Gloves, broken lines from regular stock, black and colors. Regular 25c and 35c. On sale Saturday, pair, 15c. 25c CHILDREN'S SOCKS, 12%c.

Children's Lisle Thread Socks for warm weather; all new goods, with fancy colored tops. Sizes 4 to 8. Regular 25c. Saturday, pair, 12 1-2c. 50c LISLE SOCKS, 29c.

Men's Finest Imported French and German Lisle Thread Socks, newest colorings, newest patterns. This lot consists of all of our very best lines; all sizes, Regular 50c. Saturday 29c.

Colored Shantung--34 Ins. Wide--64c a Yard!

These splendid Silks, dyed in France, loomed particularly for summer and early fall wear, in colorings that will be desirable for boating, motoring, travelling, suits, wraps, dusters, negliges, blouses, dresses, etc., light and dark shades including ivory, natural, pale pinks, pale blue, etc., etc. This quality we do not sell regularly at less than \$1.00 per yard. Saturday morning for a quick half-day selling, 34 inches wide, 64c yard.

BLACK AND IVORY SUMMER SILK, 47c YARD.

Pure Silk Japanese Habutai, special, 36 inches wide, extra heavy quality. taffeta finish, will give splendid wear for dresses, waists, linings, bathing suits, etc., guaranteed Lyons dyed; ivory and black only. Saturday morning, 47c yard.

2000 YARDS OF BLACK SILK STRIPE TAFFETA CLOTH, 50c

Beautiful Black Silk Stripe Taffeta Cloths, in single, double and treble stripe effects; black plain taffeta cloths, in a nice firm weave, and unfading black, black and white checks, in the various checks and weaves. These fabrics we have been selling at 65c and 75c yard. 42 and 44 inches. Saturday morning, 50c.

The Picnic Table Cloth

Saturday's price on this Damask Table Cloth is low enough to make it a reasonable thing to use on picnicsbut it's really a good cloth for every-day use at home, as you'll acknowledge when you see it. Don't miss this last morning of the Linen Sale.

A big clearing of Damask Table Cloths, regular \$1.19 and \$1.25; a full size cloth, about 2x2 1-2 yards, in a very fine range of patterns. Saturday 78c each.

125 pairs of Fine All Linen Huck Towels, hemstitched ends, fine damask borders. Our regular \$1.00 line. To sell Saturday, 68c pair.

10 dozen only Very Fine and Pretty Doylies, some round and some square; lace in centre and lace edge. Size 20x20 inches. Regular 39c and 50c each. Saturday, 24c each.

Down on the Old Farm.

They'll be expecting you to be wear-ing a New Straw Hat. And when we're selling them at such ridiculously low prices, why shouldn't you? Read, and act quickly Saturday morning:

250 only Men's and Youths' Soft Hats, correct 1910 styles, in trooper, crusher, neglige and Alpine shape, in fawn, slate, grey and brown; up-to-date dressy hats. Regular up to \$2.50. Saturday, 8 a.m., \$1.00.

200 Men's Straw Boater Hats, extra fine grades, in split, pedal and sennit braids. Regular \$2.00 hats. Saturday, 8 a.m., half price, \$1.00.

Men's. Boys' and Ladies' Land and Water Hats. plain or mottled colors. Saturday bargain, 29c.

Prepare at 8 o'Clock Saturday Morning

for the holiday trip you'll sure be starting on in the afternoon. If it's Outing Shirts or Light Weight Underwear, we offer the following two 8 o'clock items - incidentally the prices are one-half the regular, or thereabouts:

1.25, 1.00 and 75c Neglige and Outing Shirts, Each 50c

1800 Men's Neglige and Outing Shirts. The former have attached, laundered cuffs; the latter with collar attached, also a pocket; samples, broken lines and oddments. Not all sizes in each, but well assorted throughout. Regular 75c to \$1.25. Saturday, 50c each.

(No mail or phone orders.)

50c Balbriggan or Mesh 29c

Men's Balbriggan Underwear, in natural shade only, also white open work mesh underwear, in sizes 34 to 44; just the weights for the hot weather months. Regular price 50c garment. Saturday morning, 29c garment.

Saturday Groceries Suggestive of Picnics 2000 lbs. Fresh Creamery Butter, White Clover Brand, per 1b., 26c.

rand, per lb., 26c. Toasted Corn Flakes, 3 packages 25c. Baker's Cocoa, 1-2-lb. tin, 22c. Loaf Sugar, 4 lbs. 25c. Maconochie's Pickles, Mixed Chow and Walnuts,

bottle 22c. Rich Red Salmon, Nimpkish Brand, regular 200, Imported French Peas, 2 tins 25c.

Pure White Clover Honey, per section 24c. Crossfish Brand Sardines, 2 tins 25c. Pure Lime Juice, Sovereign Brand, reputed quart.

ottle 25c. Telephone direct to department. Chief of motive to-day. to be inf cliced ch the situs "W. S. therhood Peoria, I our retun of the B gineers, on, our re he busied for depa for depa for depa for depa for and inde mit himse a return "You n Lee, "tha There is And w out as re

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