

The Robert SIMPSON Company Limited
H. H. FUDGER, President. J. Wood, Manager. Store Opens 8 a.m. Store Closes 5:30 p.m.

Telephone Number Main 7841

The Robert SIMPSON Company Limited
PROBABILITIES—Moderate winds; fine and a little warmer.
Saturday, June 4, 1910



Housekeepers Will Take a Particular Interest in This Advertisement for Monday

MONDAY'S BILL OF SALE
\$20 Tapestry Rugs, \$14.95.
A Sale of Wall Papers.
An unusually good Basement Sale.
A Sale of 1,000 Wash Waists.
Summer Sale of Whitewear.
Five Items from the Staple Department.
A Sale of Summer Silks.
Underpriced Summer Muslins.
\$10.50 Mirrors, \$5.95.
A Sale of Fire Place Fittings.

SUMMER is at hand. The long siege of cold wet weather is coming to an end. All living things will soon be rejoicing in the hot sunshine. The leaves will be out full on the trees. The lawns will be thick and green, the lake will be warm enough for bathing. This store advocates preparation—making ready beforehand. We would prefer to sell the bulk of our Summer stocks in the month of June—now—without waiting for warmer weather. We know warm weather will come. So why wait?
All the store unites this month in a programme of attraction to Summer shoppers. Monday, always a day particularly for housekeepers, will certainly prove no exception on this occasion.

A Big Sale of American Wall Papers Monday.

Papers selling regularly and freely at nearly three times as much as we ask. Some of these designs are the newest of the new.
10 lines of the noted Campbell Papers, of New Jersey, to be cleared out. The colors are bright and rich, patterns suitable for dining rooms or halls, side walls only. Regular to 75c. Monday 25c.
12 lines of New York Papers, picked from three of the best paper factories, for parlors and sitting rooms, in greys, blues, greens, creams and light colorings. Regular to 50c. Monday 17c.
2,500 rolls New Jersey bedroom florals, in blues, pinks, greens, to use as plain wall or drop ceiling effect. Regular to 35c. Monday 11c.
2,850 rolls New York parlor effects, in heavy stock, some with gold over-lay pattern, in green, grey, blue, pink; for walls only. Regular to \$1.25. Monday 51c.
1,000 yards American Dyed Burlaps, in green and brown, one yard wide, for halls and dining rooms. Regular 30c. Monday 25c.
250 rolls American Leatherettes, in brown, greens, maroon, for dining rooms, halls, dens, vestibules. Regular \$1.50. Monday 59c.
50 bundles, end lots American papers, in six or more roll lots. Regular to 25c and 50c. Your choice Monday, per roll, 7c.

6 Bars Sunlight Soap 25c

Finest Gold Dust Cornmeal, per stone, 32c.
Imported Macaroni, 3 packages, 25c.
Plum Jam, 6 to 8 lbs. each, per lb. 16c.
Choice White Beans, 6 lbs. each, 25c.
Pure Marmalade, 5 lb. packages, 25c.
Evaporated Peaches, 3 lbs. 25c.
Finest quality Canned Apples, gallons, tin 25c.
Old Dutch Cleanser, 8 lbs. tin 25c.
Powdered Ammonia, 3 packages 25c.
Surprise Soap, 6 bars 25c.
Sunlight Soap, 6 bars 25c.
Telephone direct to department.
5 LBS. PURE CELONA TEA, \$1.00.
1,000 lbs. pure Celona Tea, of quality and flavor, black or mixed, Monday 8 lbs. for \$1.00.

A Sale of Tapestry Rugs Monday

250 only. Special clearance of Brussels and seamless Tapestry Rugs. A splendid range of Oriental, Floral, Lattice, Conventional and Medallion designs. Amongst the colors, which are too numerous to specialize, are self tone greens, self browns, self tone blues, red and fawn, green and pink, green and yellow, etc., etc. We have classified them as follows:
File No. 1—9 x 9, 9 x 10.6 and 9 x 12. Reg. price \$14.00 and \$16.00 each. Monday \$11.95 each.
File No. 2—9 x 10.6, 9 x 12 and 10.6 x 12. Regular price \$16.50 to \$20.00. Monday \$14.95 each.

English Brass and Iron Fire Place Fittings

On Monday we cut to a very low price all Fire Place Brasses, including kerb suites, screens, coal hods, boxes and scuttles, jardiniere, etc. These brasses are all of best quality English make, highly polished and lasting quality. Certainly a rare opportunity to secure high grade fire place fittings at prices less than you would pay for imitations.
Kerb Suites, solid brass, Colonial, Old English and Empire designs, complete with shovel, tongs and poker, some with dogs and stops—
Regular \$45.00 Suites, Monday \$25.50.
Regular \$42.50 Suites, Monday \$24.50.
Regular \$40.00 Suites, Monday \$22.60.
Regular \$35.00 Boxes, Monday \$21.48.
Regular \$30.00 Suites, Monday \$19.50.
Regular \$25.00 Suites, Monday \$16.98.
Coal and Wood Boxes, in solid hammered brass and combination wrought iron and brass, suitable for drawing room, hall, den, etc.—
Regular \$9 and \$10, Monday \$5.40.
Regular \$12.00 Boxes, Monday \$7.98.
Fire Screens, fitted with bevelled plate glass, brass wire or solid brass—
Regular \$20.00 Screens, Monday \$11.98.
Regular \$15.00 Screens, Monday \$8.98.
Genuine Russian Brass Jardiniere, in hammered and plain effects—
Regular \$25.00, Monday \$13.50.
Regular \$20.00, Monday \$11.25.
Regular \$15.00, Monday \$8.10.
Regular \$10.00, Monday \$5.85.

Summer Sale Dress Muslins

Wash Goods Department, Second Floor.
60 pieces of fine Linen Suiting, all perfect goods, 30 inches, sky, pretty checks, black and white, navy and white, white and mauve, white and sky, pink and white, regularly 30c; fancy stripes in shadow effect, grey, brown, pink and tan, also white and pink, white and brown, white and tan, mauve and white, and sky and white, regularly 25c; fine Irish pongee linen, in pink, sky and alicia, regularly 25c. All to clear at one price, 18c.
French Printed Foulards, spots and pretty figures, beautiful quality cloth, satin finish, navy, black, cadet, mauve and other colors; regularly 35c; very special, 19c.
A big lot of Silk and Cotton Dress Goods, all new, most beautiful effects, in all colors, regularly 49c, for 28c.

A Sale of Summer Silks

Silks Worth From \$1.00 to \$2.00 Per Yard, on Sale Monday at 49c
Four thousand yards of dress and suiting silks to be cleared out in one day's selling. Monday is the appointed day. (No mail or phone orders can be accepted for these silks.)
\$1.00 and \$1.25 Foulard Silks, 49c Yard—About 30 smart patterns in novelty checks, stripes and solid colors, light and dark grounds, 49c yard.
\$2.00 Chevron Tusore, 49c Yard—Splendid, smart Shantung make of pure silk, 27 inches wide, smart colorings, 49c yard.
\$1.50 Novelty Shantung and Rajahs, both dress and suiting qualities, 34 inches wide, polka dots, coin spots and over patterns, light and dark colorings, 49c yard.
\$1.00 and \$1.25 Novelty Silks, 49c yard. About 30 smart patterns in novelty checks, stripes and solid colors, light and dark grounds, including all black novelty silks, 49c yard.

Black Dress Goods at 79c yd.

Worth From \$1.00 to \$1.50.
2,000 yards Fashionable Dress and Suiting Fabrics, comprising wide wale chevrons, striped English worsteds, broadcloths, silk stripe taffetas, em-broidered velvets, satin stripe voiles, Venetian cloths, plain voiles, in line, medium and coarse mesh, San Toys, all high-grade fabrics and guaranteed "Simpson's" unfading dyes; this season's newest makes and weaves, regular selling prices up to \$1.50, 46 to 54 inches wide, special 79c.
No Phone or Mail Orders Filled.

The Sale of Summer Waists

We put on sale Monday 1,000 Wash Waists of fine lawn, cambric, mull, vesting and linen at \$1.50 each. These are all part of our regular stock. Any range of sizes that has been broken we have cleared from the counters where they belonged and grouped on four special tables, price tickets formerly ready \$1.95, \$2.25, \$2.50, \$2.75 and \$2.95.
Amongst this gathering of fashionable waists you can choose any size from 32-inch to 44-inch, and the variety is so great that our customers will be rich choice for the greater part of all day. Points to remember—
One Price, \$1.50. Four Tables.
Fashionable Styles. One-third to One-half Value.

Summer Sale of Whitewear

Two items for Monday—Bridal Sets and Corsets.
50 only Beautiful Bridal Sets, 4 pieces (gown, drawers, corset cover and petticoat) or 3 pieces (gown, drawers and princess slip), fine nainsook, delicately trimmed with fine lace insertion and frills, headings and silk ribbons, many trims, sizes 32 to 42 bust measure. Regular value \$7.50. June Sale price \$5.00. Choice of either assortment, June Sale price \$5.
120 pairs only "Zero" Summer Corsets: a beautiful stylish model, made in fine strong summer net and batiste combined, medium bust, long back and hips, thoroughly rustproof steels, four wide, strong side steels, four garters, lace and ribbon, sizes 18 to 28 inches; an elegant, high-class summer corset. Regularly priced \$2.60 each. Monday, June Sale price, \$1.25.

Linens and Staples

Great practical advantages for housekeepers in these June Sale offerings from the Staples Department, 2nd Floor, Yonge Street.
50c Damask Towels, 25c—All pure linen, fringed ends, 20 x 41 inches, full bleached, perfect goods, only 120 pairs, regular 50c per pair. June Sale, Monday, 25c. (No mail or phone orders.)
Longoloths and Cottons clearing 7 1/2c—360 yards, all English makes, some bright, some linen finish, yard wide, splendid underwear and household cottons in the lot, regular 10c and 12 1/2c per yard; June Sale, Monday, 7 1/2c.
A Pure Linen Bleached Damask Table Cloth for \$1.00—Made in Ireland, every thread linen, full bleached, splendid bordered designs; a good, durable, splendid washing table cloth; 67 x 84 inches; 150 only to clear. June Sale price each, Monday, \$1.00.
Bleached Crochet Quilts, 96c—Hemmed ready to use, for double beds; these are slightly imperfect goods, but will be all right when washed; if perfect, these would be \$1.25 and \$1.35 each. June Sale price, Monday, 96c.
700 Yards English Pillow Cotton at 12c Yard—42 inches wide, strong, even, close weave, full bleached, plain; the mills could not produce it for the money. June Sale price per yard, Monday, 12c.

Exceptional Sale of Mirrors

Regular Price \$10.50, Monday's Price \$5.95.
25 British Bevel Plate 18 x 40 Mirrors, framed in 4-inch gilt and burnished moulding, making a perfect mirror for drawing, dining or sitting rooms. Remember the size, 18 x 40, and the price, \$5.95. Picture Department, Top Floor.

Summer Sale Silverware

Sterling Silver Tea Spoons, Louis pattern handles, set of six in leather case, Monday \$3.65.
Sterling Silver Coffee Spoons, Louis pattern handles, gold lined bowls, set of six in leather case, Monday \$2.25.
Tea Sets, silver plated, bright finish, thread border, cream pitcher and spoon holder gold lined, Monday \$6.95.
Entree Dishes, English silver plate, fancy bead border, detachable handles, Monday \$4.75.
Bake or Pudding Dishes, bright silver finish, bead border, fancy feet and handles, removable rim, white enameled pudding dish, Monday \$3.98.
Soup Tureens, satin finish base, bright silver cover, fancy feet and handles, Monday \$5.00.
Butter Dishes, English china butter plate, Crown Derby colors, handsomely decorated, silver plated stand, complete with butter trowel, Monday \$2.98.

Children's Summer Headwear Reduced.

100 Children's Tam O'Shanter, in white duck drill and light weight checked materials, light in weight and washable crowns, slightly soiled. Regular 35c. Monday 10c.
Children's Straw Selloer Hats, white and fancy mixtures, worth 25c. Monday 15c.
Children's Caps, in brown, cardinal and red, patent leather turned up bands, dressy and new. Regular 50c. Monday 29c.

An Extraordinary Summer Basement Sale for Monday

CUT GLASS
9-in. Berry Bowls, Sugar and Creams, Jelly Napkins, Ice Cream Plates; regular up to \$21.00. Mon. 10.50 day.
Tankard Jug, Fern Pots, Vases, Sugar and Creams, and Nut Bowls, beautifully cut; regular up to \$15.00. Monday 7.50.
Water Jugs, Berry Bowls, Sugar and Creams, Water Bottles, Sandwich Plates, Compote, Rose Bowls, Vases, Ice Tube, and Celery Holders; regular up to \$10.00. Monday 4.75.
30 only 4-in. Berry Bowls; 2.50 regular \$1.00. Monday 80c.
Vinegar Bottles, Mustard Pots, Rock Crystal Vases and Water Bot-tles; regular \$3.00. Monday 1.75.
10-piece Toilet Sets, in English high grade semi-porcelain ware, richly decorated in floral designs and heavily embossed; all pieces full sized and gold mounted on a tray; regular \$9.50. Monday bargain 6.25.
IN ARTWARE DEPT.
A large display of Vases, Statues, and Figures, in the new Austrian Amphora Ware, suitable for wedding presents, each piece a genuine masterpiece of the potter's art. At 33 1-3 off regular prices.
Wringers enclosed cogs, steel ball bearings, fully guaranteed for family use. Regular \$4.75. Monday 4.19.
Marvel Washing Machines, guaranteed to work well. Regular \$4.50. Monday 3.98.
Tin Wash-bowlers, copper pit or flat bottom, sizes 8 and 9. Pit bottom. Regular \$1.45. Monday \$1.19. Flat bottom. Regular \$1.25. Monday .98.
44-piece Tea Set, in Bavarian China, pink Orleans pattern; regularly \$12.00. Monday bargain 4.25.
GLASSWARE
Colonial Pattern Goblets; regular 10c. for 5c.
Colonial Pattern Compote; regular 10c. for 5c.
Colonial Pattern Ice Cream Plates; regular 10c. for 5c.
Colonial and Fancy Pattern Water Bottles; regular 45c. for 25c.
Bracket Lamp, complete with globe and reflector; regular 65c. for 49c.
Table Tumblers, same as cut; regular 75c. doz. Monday 5 for \$2.50.
TOILET SETS.
10-piece Toilet Sets, in English high grade semi-porcelain ware, richly decorated in floral designs and heavily embossed; all pieces full sized and gold mounted on a tray; regular \$9.50. Monday bargain 6.25.
IN ARTWARE DEPT.
A large display of Vases, Statues, and Figures, in the new Austrian Amphora Ware, suitable for wedding presents, each piece a genuine masterpiece of the potter's art. At 33 1-3 off regular prices.
30-quart Water Pails, Mon. 39c.
Preserving Kettles, slightly chipped, at half regular price.
4-quart, reg. 67c. Monday 34c.
8-quart, reg. 75c. Monday 38c.
9-quart, reg. 90c. Monday 45c.
10-quart, regular \$1.10. Monday 55c.
Tin Tea Kettles.
Daisy Tea Kettles, Monday .14.
7 1/2 Pails, Dish Pans, Covered Dish Pans, Scrub Brushes, Tea Can-nisters, Monday .10.
Grey Enamel Preserving Kettles: 14-quart, Monday 55c. 16-quart, Monday 65c. 18-quart, Monday 75c. 20-quart, Monday 85c.
All sizes given in all wine measure.
Corn Brooms, 40c, 45c and 50c.
Dust Pans, Monday .10.
HAMMOCKS.
30 only classic weaves, Hammocks, with pillow and valance. Reg. \$1.25. Monday .98.
25 only Palmer Hammocks, nice colors and designs, throw back pillow, with tasseled, deep valance. This hammock worth \$2. Monday only .98.
Baby Hammock, in white cotton, with mosquito net; just the thing for the hot weather. Reg. 1.39. Monday .85.
SCREEN DOOR AND WINDOW SCREENS.
Screen Door, grained and finished in first-class style, sizes are 2 1/2 x 6 1/2, 3 1/2 x 6 1/2, 4 1/2 x 6 1/2, 5 1/2 x 6 1/2. Reg. \$1.20. Monday .69.
Front Door, grained and varnished. Regular \$1.45. Monday .97.
Panel Door, neat and attractive. Regular \$1.50. Monday 1.19.
Window Screens— 14 in. high, extends to 32 in. Reg. 17c. Monday 2 for .35.
14 in. high, extends to 40 in. Reg. 19c. Monday 2 for .35.
18 in. high, extends to 36 in. Reg. 23c. Monday 2 for .41.
18 in. high, extends to 38 in. Reg. 25c. Monday 2 for .43.
LAWN HOSE, LAWN MOWERS AND GARDEN TOOLS.
The Fox Garden Spade, D-handle, best steel blade; regular 85c. Monday .59.
Fountain Lawn Sprinkler, can be attached to any hose; regular \$1.00. Monday .85.
Hose Reels, made of hardwood; regular \$1.00. Monday .85.
LIGHT FIXTURE DEPARTMENT.
Handsome Rich Gilt Inverted Gas Fixtures, complete with mantles and ruby-etched globes; reg. \$2.50. Monday 2-light .428. 3-light 438. Special 2-light Gas Fixture, complete with globe. Monday 1.20. Monday bargain .98.
SPECIAL OFFERS OF ELECTRIC DOMES.
10 only handsome Cut Glass or Electric Domes, 22 inch diameter, scalloped fringed edges, in assorted colors, fitted with heavy chains and 3 lights. Regular \$2.50. Monday 1.99.
25 other Cut Domes of round, square and hexagon shapes. Monday 7.99.
Special line of Porcelain Globes, fitted for gas or electricity, with brushed brass stand and art glass shades. Monday 4.99.
GAS AND ELECTRIC LIGHTING SPECIALS.
Inverted Simplex, with mantle and fancy globe; regular 60c. Monday .49.
Above Light, with half frosted globe, regular 30c. Monday 25c.
Upright Gallery Lights, with mantle and white Q-globe; regular 75c. Monday .59.
Lindsay Upright Lights, with mantle and Q-globe; regular 75c. Monday .59.
3 for .23.
Special Upright or Inverted Gas Mantle Saver of round, square and hexagon shapes. Monday .25.
Victor or Block Upright Mantle, Monday 2 for .25.
Rational Inverted Mantle, Monday each .25 and .29.
White Q-Globes, upright, half frosted, inverted. Monday, each .10.