

The Robert SIMPSON Company Limited

Telephone Number Main 7841

The Robert SIMPSON Company Limited

H. H. FUDGER, President.

J. WOOD, Manager.

Store Opens 8 a.m.

Store Closes 5.30 p.m.

PROBABILITIES: Fresh to strong westerly winds; some local showers, but mostly fair and cool.

Tuesday, May 24, 1910

This Store is Closed To-Day, Victoria Day--Open Wednesday at 8 a.m.



In the Simpson Men's Store Wednesday

WE ALWAYS like visitors to town to visit our Men's Store, as we call the ground floor of our Yonge and Richmond corner. Here we sell practically everything that a man wears—Clothing, Hats and Haberdashery, and our business with men has out-grown the old limits of the Men's Store and we have taken in the adjoining section of the new building as well as the old Wanless building, which is now devoted to the better grades of men's shirts and ties. Be sure and visit our Men's Store. It is a convenient place to shop when you want a big range to choose from in a hurry.

Best of Clothing, Ready-to-Wear

"JUST got into town in time for the King's Plate. Down there at the track I realized I was looking rather shabby. Where's the best place to get a good suit quick?"

Simpson's; they sell the pick of the Canadian production as well as the high-grade American brands. They can fit you fashionably and well, and you walk away in the suit you buy.

Tailored Skirts for \$7.95

Worth \$13.00 to \$15.00 in the regular way—a ten-day offer from the Dressmaking Department. Cloths to be chosen from a special assortment, worth regularly from \$1.00 to \$1.50 per yard—worsted, serges, Venetians, Panamas, etc. Ten days only, \$7.95.

Verandah Capes and Cloaks

Regular \$12.50, \$18.50 and \$25.00 for \$5.95. Clearance of Verandah Capes and Cloaks; only 45 in this lot; the materials are fine broadcloths and French Venetians; colors greys, fawns, creams, purples, mustard, tan, blues, and amethyst; trimmings are either silk cords or Persian trimmings and gold or silver braids; these sold regularly at \$12.50, \$18.50 and \$25.00. Wednesday, to clear... 5.95. No mail or phone orders accepted.

Women's Skirts \$5.00

We put on sale to-morrow a lot of Women's Separate Skirts, in a new semi-pleated style, side gores are pleated at bottom and trimmed with strapings and buttons; the material is a fine Panama, in black and navy; a large range of sizes from 37 to 42 front measurements to select from. Wednesday 5.00

Summer Muslins Reduced

Every piece of our celebrated Silk and Cotton Foulard, all this season's goods, bright, fresh and up to date in colors and designs; every color conceivable; one of the most popular materials ever produced; looks like all-silk, and wears like all linen; pink, sky, green, mauve, and, in fact, all the new and fashionable shades. Regular price is 49c. Wednesday 23c

Black and White Check and Fancy Stripe Vestings, absolutely fast colors and new designs; nothing the matter with the goods whatever. Regularly 15c. Special 6c

A great lot of Figured Muslins, Mulls, Batistes, etc., in all the beauty and freshness of spring; some with plain grounds, some with fancy spot or stripe, and all excellent value at from 25c to 35c. Special 15c

Wash Goods Department, Second Floor.

Men's Socks for 11c

Men's Fancy Cotton Hose, finest "German" makes, best stainless dye, perfect finish, double heel and toe; all sizes; quick selling at cost price Wednesday, per pair 11c

Clearing Out Our Broken Lines in Men's Suits. Regular Prices \$14.00 to \$18.00, for \$11.95

MEN'S Imported English Fancy Worsted and Tweed Suits, in a large assortment of patterns, including brow olives and greys, with neat self and fancy colored stripes; cut in the fashionable three-button single-breasted sacque style, with broad shoulders, long shapely lapels, and dip front; splendidly tailored and perfect fitting; sizes 36 to 44. Regular \$14.00, \$15.00, \$16.00, \$17.00 and \$18.00. To clear Wednesday 11.95

Straw Hat or a Fedora---Which?



RACE week calls for a new hat. At the same time there is no occasion for throwing money away. See our hats at \$2.00.



Men's Straw Hats, in fine split or sensit braids, best American make, and up-to-date dress styles, light in weight and easy fitting. Splendid values at \$2.00.

Men's Fedora Hats, in fedora, crusher and negligé shapes; colors pearl grey, slate, fawn, bronze, brown or black. Specially priced at \$2.00.

Men's Sample Hats for 79c

400 Men's Sample Soft Hats, fine grade English fur felt, in alpine, negligé and telescope crowns, brown, fawn, grey and black; sizes 6 7/8, 6 3/4, 6 7/8 and 7 only. Regular up to \$3.00. Wednesday 79c

The Simpson Shirts and Ties

Step in off Yonge Street—it is a very convenient department of the Store for Men. You'll know the door by the rounded windows on each side.

Silk Negligees \$3.00

Soft Silk Shirts, made with reversible collar, so that white collar can be worn, pure white and pongee; sizes 14 to 17.

Negligee Shirts \$1.00 to \$2.50

W. C. & R. Cluett & Peabody and other well-known makers have contributed to our "better" class Shirts; exclusive patterns; perfect fitting.

Neckwear 50c to \$1.25

We feature every new idea in Men's Silk Neckwear, select novelties from Canada, England and the U.S.A.

Spun Silk Underwear \$3.00

English Spun Silk Underwear, shirts or drawers, salmon shade. Per garment, \$3.00.

A Sale of Sample Queen Quality Oxfords and Queen Quality Pump Slippers

SOME time ago we purchased the travelers' samples of our favorite brand of Ladies' Footwear, namely "Queen Quality," the Shoe that "Fits where others fail." At that time, although we held a sale of boots, we deemed it better to reserve the low shoes until such time as the season has advanced sufficiently. We judge that time has come. Accordingly we put them on sale Wednesday morning at 8 o'clock at

2 Dollars a Pair

Sizes 2 1/2, 3, 3 1/2 and 4 only. Regular prices \$3.50, \$4.00, \$4.50 and \$5.00.

Eight Varieties to Select From

- 1. Patent Colt Pumps.
2. Tan Russia Calf Oxford and Pumps.
3. Brown Suede Pumps.
4. Fine Vici Kid Oxfords and Slippers.
5. Havana Brown Kid Oxfords.
6. Patent Kid Oxfords, with dull tops.
7. Russia Tan Calf Oxfords, with ooze tops.
8. Patent Kid Button Oxfords.
4 heels—High Cut—6 styles—Button. 3 soles—Goodyear, ban, regular Cuban, Blucher, silk tie, welt, flexible hand-sew, military and common ankle strap, two eye-let and lace. turn and McKay.
Notice—These Shoes are just as good as any regular "Queen Quality" Shoes. The only reason for the reduction in price is that they are travelers' samples. If you can wear size 2 1/2 to 4, you are lucky.