GUELPH .- The Guelph Home Build-Association plans to comm at once on fifty residences to et the shortage of houses which has in handicapping manufacturers.

LEMON JUICE TAKES OFF TAN

Girls! Make bleaching lotion if skin is sunburned, tanned or freckled

Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White, shake well, and you have a quarter pint of the best freekle, sunburn and tan lotion, and complexion beautifier, at very, very small cost.
Your grocer has the lemons and any drug store or toilet counter will supply three ounces of Orchard White for a few cents. Massage this sweetly fragrant

HULL WOMAN SAYS

SHE HAD AWFUL
FAINTING-SPELLS

The value of Tanlac in the treatment of atomach trouble, with its many at tendant lills, is further evidenced in the case of Mrz. Valeda Tabbault, a life-long resident of the case of Mrz. Valeda Tabbault, a life-long resident of the case of Mrz. Valeda Tabbault, a life-long resident of Hull, and what they have to say concerning Tanlac.

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"One day an aunt of mine told me

how Tanlac had helped her and advised me to try it, and the results are I am feeling much stronger and better in every way. I have taken three bottles and can do all my work without the least trouble. Gas has stopped forming my stomach, and no matter what eat I'm never bothered with indigestion.
My health is better already than it has been in a long time and I'm just improv ing every day. I rest well at night and my nervousness with all that tired feeling is gone, and I am certainly very

thankful to Tanlac."

Mr. Thibault, who witnessed his wife's statement, said: "Yes, it's really re-markable how my wife has improved in health since she began using Tanlac, and I heartly indorse every word she has said in recommending it. She had been in such wretched health for more than a year that I had become uneasy and bought all kinds of medicines. But Tanlac is the only thing that has eve done her any good, and I will to personally tell anybody just what it

Tanlac is sold in London by Standard Drug, Limited, and by an established agency in every town.

NO PROSECUTIONS OCCUR

Toronto People Who Refused to Sign Cannot Leave City or Get Jobs.

[Special to The Advertiser.] TORONTO, June 25 .- There is the greatest divergence of opinion as to the proper course for merchants, hotel-men, ticket agents and others to adopt towards the public to ascertain whether hands each day and see how freckles, sunburn, windburn and tan disappear and how clear, soft and white the skin becomes. Yes! It is harmless.

law, that any hotel proprietor, railway company or merchant, or anyone doing business should demand the registra-



BUY THIS WONDER FISH

Beautiful in Appearance, Delicious in Flavor, Cheaper than Meat.

At All Good Dealers

The Army Needs the Meat. It's Fish That You Should Eat.

CANADIANS FINEST BEHAVED SOLDIERS IN KING'S SERVICE

Imperial Authority's Comment Should Dispel All

OTTAWA, June 25.—The following has been received by the militia department from Sir Edward Kemp, minister of overseas militia forces of Canada:

OTTAWA. June 25.—It is officially announced through the chief press censor's office that the following troops have arrived in England:
1st Tank Battalion, Ottawa.
Infantry drafts from Toronto.
Cavalry drafts, Royal Northwest Mounted Police.
Artillery drafts from Woodstock, N.13. Nursing Sisters.
Details. Details. A total of 3,492.

HURON COUNTY PRINTER DEBARRED FROM ARMY

RESULT OF LIBEL SUIT Frank Welland Taken Into Custody

When Apout to Joint Unit. [Special to The Advertiser.]
TORONTO, June 25.—Frank Welland, the Huron County printer who published for some persons unknown an alleged libel upon Major Hays of Seaforth, was taken into custody and lodged in Pembroke Jail as he was about to join his unit at Petawawa Camp.
His case came before Mr. Justice Rose in the shape of motion "to purge the court of contempt." Welland has persistently refused to divilge the name of the writer of the article in spite of the ruling of the court upon this point in the libel suit.

in the libel suit.
Until Weiland does as the court orders he cannot obtain his freedom. He must also pay the costs of this part of the action. His solic ne had no money, which presented a urther obstacle.

Mr. Justice Rose refused to make the rder requested, and he left the prob-m as it was presented to his court.

NOT NECESSARY TO DEMAND RECEIPTS AS TO REGISTRATION Many Appear To Be Going Further Than Law. NO PROSECUTIONS OCCUR Could have found out. One is by merely asking a lawyer, and the other by asking a lawyer, and the other by asking the registration board. Mr. Murray made it plain, however, that any merchant or agent must have a guilty knowledge that a person ha is dealing with has not registered before he can be successfully prosecuted. Allens Reported to Police. Since yesterday he said, the names of twenty allens in Toronto had been handed over to the police as a result of the registration. At present, according to inquiries to the register are sharing practically all the privileges enjoyed by those who did, asy, the men and women who falled to register are sharing practically all the privileges enjoyed by those who did, and that they are denied employment at the large business establishments. NO PROSECUTIONS OCCUR

Governments.

SHORTT REVEALS PLOTS Proof Is Found That Messages

Are Passing To and Fro With Enemy. LONDON, June 25 .- In the House of Commons today David Lloyd George

urged the need of settling the Irish problem, because it was increasing the difficulties not merely of the Government, but the difficulties of the United States Government in conducting the

clergy and the Nationalists had used their influence respectively to assist in keeping the peace.

Secretary Shortt said the Government had found that Germany was in touch with Ireland, and that not only were messages going to Ireland from German sources, but, that they were going from Irish sources to Germany.

Canvas Boat a Clue.

The collapsible boat in which the man, who is now a prisoner, landed in Ireland from a submarine, Mr. Shortt said, was made of canvas, similar to that made at Hanover before the war.

Mr. Shortt said the Government knew that in a certain port of Germany a large amount of ammunition was loaded into a German submarine; that, moreover, submarines had been seen in localities where the destruction of shipping could not have been their object.

Mr. Shortt said that since the premier had announced the Government's policy with regard to Ireland, circumstances had entirely changed, there being two main causes for the change.

The first and most far-reaching cause, he said, was the discovery of a German plot in Ireland, which, he hoped, he would be able to satisfy the House, was a real and imminent danger to the country. In addition, there was the fact that the feeling in Ireland against

would be able to satisfy the House, was a real and imminent danger to the fact that the feeling in Ireland against conscription and the movement which necessarily followed that feeling had been used by the extremists in a physical movement in conjunction with the German plot.

Many Are Hoodwinked.

The speaker said he did not for a moment say that any substantial proportion of those in Ireland who were opposed to conscription had any knowledge that they were being used to further a German plot.

Mr. Shortt said the Sinn Feiners had been captured in the anti-conscription movement. It had been declared that the German plot was a bogus plot into the Italian authorities by State Senator Cotillo of New York, who is here on an official mission.

This announcement or direct participation of American units alongside the forces now fighting in Italy has produced an encouraging effect.

CHINA IS PERMITTED

TO ACT IN SIBERIA

London, June 26.—The embargo on Chinese action in Siberia has been raised, according to a Harbin dispatch to the Italian authorities by State Senator Cotillo of New York, who is here on an official mission.

This announcement or direct participation of American units alongside the forces now fighting in Italy has produced an encouraging effect.

movement. It had been declared that the German plot was a bogus plot intended to injure Ireland, but he regretted to say that there was no need for invention, for the plot was a fact. When he and Viscount French went to Ireland, Mr. Shortt continued, they found land, Mr. Shortt continued, they found the reappearance of seditious propaganda in the form of poems, pamphlets, and notices, posted on the walls, inciting the people to aid any German force that might land in the country.

"Any straw and fodder taken by the German army," Mr. Shortt said one of these posters read, "will be paid for by Germany."

by Germany."

Mr. Shortt quoted excerpts from many speeches that had been delivered urging illegal drilling for the purpose of assisting the enemy, and the sources of information on which the Government relied to show German intrigue existed both in Ireland and outside.

German, Printed Pamphlet.

both in Ireland and outside.

German-Printed Pamphlet.

He said he had traced the activity of German agents in Ireland from 1911, and asserted that at the beginning of the war a pamphlet, entitled "Ireland. Germany, and the Freedom of the Seas," had been in circulation in Ireland. It bore evidence of being Germanprinted, and for the last three months had begun to reappear in Ireland. It was here, the speaker said, the Government had found Germany was in touch with Ireland, and made reference Government had found Germany was in touch with Ireland, and made reference to the collapsible boat in which the prisoner on the tower had landed. It was a very peculiar coincidence, Mr. Shortt declared, that on Prof. Edward De Valera, member of Parliament for East Clare, and a prominent Sinn Feiner, was found the text of a letter written to him by another interned man, which made allusion to something which was coing, to happen two months after s going to happen two months after German offensive began, and that Valera was reminded that the two this would not be up until the end months, wood of May.

Ronald McNeill, Unionist, interrupting the speaker, asked: "Has the writer been shot?"

Mr. Shortt, "and un-



Dunlop Tire & Rubber Goods Co., Limited 342 Richmond St. - LONDON

and Baku.

American Troops To Be In Italy Early In July, Rome Learns

ROME, Monday, June 24.-American troops will be in Italy probably early

JUMPS TO HER DEATH CARRYING TWO CHILDREN

QUEBEC, June 25.—Miss Emilia Frabette, who left Levis last Friday with two little nephews bound for the Island of Orleans, is believed to have drowned herself and the children. drowned herself and the children. Detectives claim that some persons saw the young woman leap from the wharf into the St. Lawrence, dragging the two little children with her. A child's straw hat has been found on the beach near the Island of Orleans.

Blame Nerves

When you cannot sleep and are easily irritated and worried you have reason to suspect that the nerves are below normal.

They are not getting proper nourishment from the food you "No," replied Mr. Shortt, "and unless we are forced by those who call themselves interned persons we have





ADAMSa name the gum is proud to bear. CALIFORNIA FRUIT a gum that ADAMS is proud to sponsor.

The kind of gum you come back for when imitations prove disap-

Gray is afraid the waterworks system

pointing. Such gum as only the house of ADAMS knows how to make.

Famous for a quality and flavor that no other equals.

Everywhere preferred by particular people

Also ADAMS (the original) TUTTI FRUTTI GUM

Canadian Chewing Gum Co.

Pure Chewing Gum

How About a Little Advertising in The London Advertiser? How about just a little advertising? somebody asks. Well, a little is better than none at all, but, upon the whole, skimped campaigns are apt to be disappointing, and going into ephemeral fly-by-night "schemes" is criminal

Landing a successful business is like bringing up a bit of wild ground

into productivity. There is a fast way to do it, and there is a slow way. One man will go at it HARD-will DRIVE RIGHT THROUGH all

obstacles, and land with both feet within a comparatively short time-while another will creep along and accomplish bit by bit.

But certain things MUST be done to the soil, be the process fast or slow, before it will YIELD.

You can grade, drain, draw top-soil and fertilize, in a HURRY, and then plant, and SOON be in business-or you can dawdle along, achieving success by slow stages—and a new business must be built up in much the same way.

Organize-settle upon a policy-put your goods in order-get ready for "company"-then GET INTO THE NEWSPAPERS AND ASK IN THE

Once you are in shape to SERVE the public, GET AFTER the public by newspaper advertising! Advertise continuously, consistently, courageously, and intelligently-and if your business is such that you deserve to live and prosper, you WILL live and prosper, and nothing but the undertaker can stop you.