

SIMPSON Store Opens 8 a.m. Closes at 5.30 p.m. H. H. Fudge, President, J. Wood, Manager. Probabilities— Fresh to strong S.W. to N.W. winds; some showers, but mostly fair.

Seasonable Garments for Women—3rd Floor

Girls' and Misses' \$12.00 Raincoats for \$5.95. A collection of Girls' and Misses' Raincoats, of a special quality striped cravenette...

Women's \$14.00 Suits for \$8.95. 65 only Women's Suits of winter tweeds, in fancy mixtures, and of French Venetians...

Women's \$12.50 Dresses for \$5.95. 125 Women's One-piece Dresses of medium weight diagonal serge and imported Panamas...

Sample Silk Waists \$1.49. 100 Sample Waists of heavy satin, chiffon taffeta and Jap silks...

Women's \$8.95 Coats for \$4.95. We put on sale to-morrow morning 73 Women's Fall Coats...

Low-Priced Hosiery. Women's Plain and Ribbed Black Cashmere Hose...

A REMARKABLE SALE OF WASH WAISTS. 400 Waists, of splendid quality, pure Irish linen, vesting and lawn...

Women's Furs. Fine Alaska Sable Muffs, made from natural full fur...

Men's Furs. Men's all-wool Cashmere Gloves, fleeced lined, two dome and Jersey wrist...

Don't Miss These Corset Bargains. Clearing several balances of new styles that have become broken in sizes...

Ribbons. Broken lines for Friday's business, in excellent satin Ribbons, in the heavy quality...

Men's Furs. Men's all-wool Cashmere Gloves, fleeced lined, two dome and Jersey wrist...

Timely Bargains of Quality

Don't let the balmy effect of these golden October days lull you into a false sense of security. Unless you're preparing for winter now, you're not living up to your opportunities...

Second Day of the China Sale

To-morrow we are focussing the power of the China Sale chiefly upon the needs of the kitchen. The Simpson high standard of quality will be found as much in evidence in this class of china as in the more expensive kinds...

- Tea Cups and Saucers, fine white English china, gold lines and edge decoration... French Entree Dish, white lined, fireproof ware... 10-Piece Toilet Set, roll rim basin, full size pieces...

Women's \$3.50 Separate Skirts for \$2.65. A very special lot of 100 Women's Separate Skirts go on sale to-morrow...

Pearl Rings Half-Price. 10k. Gold Single Pearl Set Rings, fine real whole pearls, Tiffany claw setting...

Trimming Department (Main Floor). Extraordinary clearance of high-class Russian Tunics, in corset embroidered net, black and colored...

Flannelette Dressing Sacques 39c. 100 Women's Flannelette Dressing Sacques, Paisley patterns and stripes, navy, cardinal or sky...

MOIRE PETTICOATS \$1.49. Ladies' Moirette and Moreen Petticoats, including samples and several lines from regular stock...

LADIES' MORETTE and MOREEN PETTICOATS. 1,000 yards high-class Black Dress Silks, of Swiss, French and Italian manufacture...

Low-Priced Silks on the 2nd Floor

DRESS SILKS 44c YARD. 2,000 yards of splendid qualities in French and English Silks...

RICH BLACK SILKS 66c YARD. 1,000 yards high-class Black Dress Silks, of Swiss, French and Italian manufacture...

Men's Furs. Men's all-wool Cashmere Gloves, fleeced lined, two dome and Jersey wrist...

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Great Values in Homefurnishings—Fourth and Fifth Floors

Lace Curtains 83c. A special showing in Nottingham Lace Curtains at a remarkably low price...

Window Curtain Poles. Well finished Curtain Poles, in mahogany, oak or walnut stains...

Low Priced Floor Coverings. 200 only Brussels Rugs, in a large variety of colors and designs...

Wall Papers. 500 rolls Odd Borders, 9 and 18 in. assorted colors. Regular to 25c roll...

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The Housekeeper's Economy List. 160 Comforters, 72 x 72 inches, \$1.25 each. The covering in English cashmere, hrie, in medium and dark colors...

Complete Works of Charles Dickens BARGAIN SET NO. 7. Set of Charles Dickens' Works, 18 volumes to set, with hundreds of original illustrations...

Men's Furnishings at Low Prices. Men's Fanny Stripe Flannel Shirts, for winter wear, reversible collar, large pocket, double yoke, pearl buttons...

Men's Furs. Men's all-wool Cashmere Gloves, fleeced lined, two dome and Jersey wrist...

In the Drug Store. Pure Norwegian Cod Liver Oil. 40c per bottle. Friday 25c.

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The Robert Simpson Company Limited. Special sale of Coat Linings on Friday, in brocades, diagonals, stripes; every possible color in this special lot...