

English Majolica Ware
Jugs, Patterns in Red
and Green, Monday,
Each, 10c.

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EATON'S DAILY STORE NEWS

Autumn Display of Blouses, Underskirts and Young Women's Suits



The accession of Autumn in the realm of clothes will be on Monday accorded formal recognition in the sections devoted respectively to Women's Blouses and Petticoats, and to Young Women's Suits and Coats. The occasion will be marked by a general display of the season's new and novel offerings in the various phases of feminine attire represented in these departments.

Paisley, Dresden, Persian and Metallic Effects Featured in an Exquisite Display

As will be seen by the array of models from Paris and other places of authority, Fashion has touched the fancy blouse with a gentle hand. No radical changes have been wrought in its previous form; it has only been softened in substance, simplified in line and which seems a paradox—livened by a greater strength of color and a tendency towards heavier embroidering and odd metallic effects in the nets and bandings used by way of ornamentation. The veiling of silk, net and lace, with chiffon and other transparent fabrics, continues in vogue, and Paisley, Dresden and Persian are still expressions to conjure with, their bright tints reaching a climax in a unique peacock

feather design, which appears in both silk and crepe. The seamless shoulder and the two-piece sleeve—which consists of one sleeve capped by another to the elbow—are prominent features.

In silk and satin underskirts the introduction of silk fringe, lace edging and ribbon rosettes as a medium of trimming is the most notable innovation, not forgetting, of course, the presence of the regulation petticoat for the hobble skirt. The stock of taffeta, satin and English moire underskirts is the largest ever carried. The designs illustrated are worthy specimens of the showing:

Leading Lines in New Waists

- Women's Tailored Waists, of pure Irish linen; embroidered front and Gibson pleat in the shoulder; sizes 32 to 42. \$1.75
- Women's Tailored Waists, of Irish linen, made with the new plain back and pleated front; finished with large pearl buttons; also a line fine vesting, with large pleats over the shoulder and fastened down the side with pearl buttons. \$2.00
- Women's Waists, of fine quality taffeta, the front nicely braided and finished with narrow silk pleating, which fastens at side; new sleeve, with cuffs; colors rose, blue and black. \$2.95
- Women's Waists, of paillette; front is handsomely braided with soutache braid; new sleeve, with cuffs; narrow pleating of silk; sizes 32 to 42; all colors. \$3.50
- Women's Waists, of silk crepe, yoke and cuffs of cream lace, outlined with pipings of silk and gold braid; front finely tucked and trimmed with silk and pearl buttons; deep bands of silk over shoulder to match the pretty two-piece sleeve; colors are blue, green, mauve or navy; sizes 32 to 42. \$4.00
- Women's Waists, of beautiful Dresden silk, in fancy stripes and shot effects; tailored styles; in shades of brown, blue, grey or green; sizes 32 to 42. \$7.00 and \$7.50
- Others in New silk and chiffon in all the leading colors and styles. From \$1.39 to \$25.00

Women's Guaranteed Silk Petticoats

- Deep pleated flounce trimmed with inlaid frills; finished with gathered frill and peraline underpiece; black only; other styles have flounces or pleating in panel effect; rows of tucking; silk-covered buttons and inlaid frills; finished with a small gathered frill; colors black, brown, green, rose and assorted shots; lengths 38 to 42. \$5.00
- A variety of styles from our own workroom. Prices ranging from \$5.00 to \$16.00
- Women's Imported Moire Petticoats; flounce of pleating; tucking in scroll design; inlaid frills; finished with deep frill, trimmed with rows of tucking; black only; sizes 37 to 42. Special \$1.49
- Other imported styles in moire from \$1.50 to \$6.00

The Vogue in Young Women's Coats and Dresses as Exemplified by the Most Elaborate Fall Display We Ever Presented in this Section

All that is natty, trim and deftly tailored is represented in the interesting provision of Fall raiment for the young miss who demands what is newest, best approved and best in accord with the needs of her home, school or business life. The showing is a comprehensive one, covering the whole broad field of coat and skirt suits, full length coats, separate skirts and dresses.

In the latter the weight of attention has been given to the useful one-piece cloth frock, many of the most attractive of which are smartly brightened with a touch of Parisian trimming, with yoke and undersleeves of the metallic net so prominently in vogue.

The Combination of Quality and Low Price

Most noteworthy is the showing, for we've almost double the stock of previous years, and we've never before shown such a big range of materials. The suits in the above illustration demonstrate the moderation of price that accompanies the prevailing good style and employment of good materials.

Very Low-priced as an "Opening Day" Special at \$12.75

The design on the right is developed in fine all-wool serge, in brown, green, grey, navy or black; the coat cut in the popular three-button, single-breasted style, and the skirt exploiting the desirable straight line effect by means of a stitched band confining the series of pleats at the foot. The sizes obtainable are: bust, 32, 34 and 36; skirt lengths, 35 to 38.

Another Specially Priced Suit For Monday Morning \$18.50

The suit on the left is of the strictly plain tailored order, carried out in a two-toned all-wool hopsacking—a material eminently new and pleasing—the cuffs and skirt finished with band, smartly piped with black satin and ornamented with handsome buttons, and the coat being lined with good quality silk. In a wide range of the season's best shades, the suit presents all the elements of up-to-date attractiveness at moderate price. It is procurable in sizes of bust 32, 34 and 36, and skirt lengths 35 to 38.



Men's and Boys' Wear

An immense range of Silk Four-in-hands, Shield Knots and Shield Bows is priced for special selling. Our own make. Excellent choice in light and dark fancy patterns and in plain shades and stripes. Each \$1.40

Four More Price Benefits for Men

- Suspenders, 100 pairs of the costless or negligee style, of fine elastic. Half-price, pair \$1.25
- Fine Black Sateen Shirts, double front, large deep yoke across shoulders, collar attached, made from good quality shirting sateen. Sizes 14 to 18. Each \$1.50
- 600 Night Robes, of medium weight English flannelette, collar attached, yoke and pearl buttons, all double stitched seams, assorted blue and pink stripes. Sizes 14 to 19. Specially priced at \$1.40
- Fleece-lined Underwear (shirts and drawers), soft heavy fleece, winter weight, close ribbed cuffs and ankles, plain fawn shades or neat pin stripes. Sizes 34 to 42. Per garment 43c

Popular Derby, 95c

A special purchase of Men's Fall Derbies that's just arrived. Summer hats will all be called in within the week, and here is an opportunity to economize in buying an up-to-date Fall shape at much less than usual. 60 dozen Men's Derbies, of black felt, shaped, with fairly full crown and medium flat set brim, that has a clear cut edge, finished with silk trimmings and cushion leather sweatband. All sizes in the lot. Special, each \$1.00

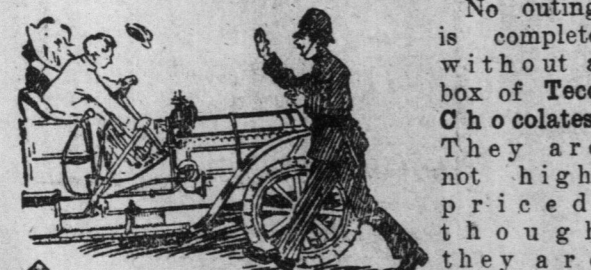
Children's "Skidoo" Caps

The dressy Fall Cap, made of brown leather in varsity shape, and fitted with self-band bound with patent leather, which goes around bottom of cap. The lining is of fine satin. Same style hat is also shown in navy blue and scarlet cloth. Price \$1.00

Men's Golf Caps

All the new styles and shades are in, which make a very comprehensive showing of Men's Golf Caps. Made with hook-down peak or flare fronts, in assorted tweeds. Prices: 25c, 50c, 75c, \$1.00, \$1.25. —Main Floor, Queen Street.

Stop! Stop!



No outing is complete without a box of Tecco Chocolates. They are not high priced, though they are high-grade in every respect. The very purest rich cream centres, flavored in variety with pure fruit juices, are coated with rich, dark brown chocolate, all packed in pretty gold-topped boxes, tied with pretty ribbons. Specially suited for gifts or outings. Half-pound boxes, 25c; one-pound boxes \$1.00. —Main and Fifth Floors.

Our Rugby Suits

We are guaranteeing perfect satisfaction in the material, fit and workmanship of our Rugby Suits—firm 7-ounce duck in the suits, and stockings of pure wool. Prices too, are the very lowest.

We carry a complete line of Varsity, T.C.S., St. Andrews, U.C.C., Argonauts and Parkdale suits. Also plain white suits.

- We invite your inspection of our stock. Every accessory for the Rugbyist is here.
- Half Padded Jackets, white with cane splints \$1.00
- Full Padded Jackets, colored with cane splints \$1.25
- Full Padded Pants, white \$1.00
- Full Padded Pants, khaki \$1.35
- Full Padded Pants, white with cane splints \$1.50
- Full Padded Pants, white with cane splints \$1.25
- Half Padded Pants, white \$1.00
- Half Padded Pants, khaki \$1.10
- Half Padded Pants, white with cane splints \$1.00
- Half Padded Pants, khaki \$1.20
- Black Waterproof Football Boots, with Yale cleats \$3.00
- White Canvas Football Boots, Yale cleats \$2.50
- Leather Shoulder Pads \$3.50
- Leather Elbow and Hip Pads \$2.50
- Leather Knee Pads \$2.00
- Heavy Felt Knee Pads \$2.00
- Rubber Nose Guards \$5.00
- Leather Head Helmets \$1.00 to \$2.50



Special Prices in Hosiery

- Women's Plain Cashmere Hose—Made from soft cashmere yarns, suitable for present wear, seamless feet, double sole, heel and toe, sizes 8 1/2 to 10, 18c per pair, or 3 for \$1.00
- 33 dozen Men's Fancy Colored Sox—Fashioned, double sole, heel and toe, sizes 10 to 11. To clear on Monday at 9c, or 3 for \$1.00

Women's Fall Gloves, 39c

To be well gloved and well shod is to win half the battle in the achievement of a smart appearance. Here is a chance to buy a pair of Women's French Kid and Lamb Skin Gloves at a reduced price. They have 2 dome fasteners, oversewn seams, and Paris points. Colors are tan, mode, beaver and brown. To clear, Monday \$1.00. —Main Floor, Yonge Street.

Laundered Collars to Clear at Half-price, 5c

Odd lines of Women's Fine Embroidered, Laundered Collars, in the popular stand-up turn-down styles, medium height, dainty, effective patterns. Sizes 12 1/2 to 14 1/2. Monday, half-price and less. \$5

Women's Linen Handkerchiefs

Women's Fine Hemstitched Handkerchiefs, in neat size, guaranteed to be every thread pure Irish linen. Specially bought to sell at this exceptionally low price. Monday \$4 for 25c. —Main Floor, Centre.

Another Day of Extra Good Blanket Sale Value Giving

- English Striped Flannelette, good heavy quality, soft napped finish, choice range of patterns and colorings, 32 inches wide. Monday 8c
- Full Bleached Irish Linen Table Napkins, even weave, serviceable quality, choice patterns in small dainty designs, size 22 x 22 inches. Monday \$1.00
- Three-quarter or Semi-bleached Irish Table Damask, firm weave, easily bleached, assorted floral designs, 72 inches wide. Monday \$3c
- All Pure Linen Crash Roller Toweling, strong, durable weave, gives good satisfaction, 17 inches wide. Price \$1.40
- Unbleached or Factory Cotton, firm weave and fine, free from specks, 40 inches wide. Monday \$1.00
- White All Wool Blankets, thoroughly scoured, no grease, close nap, pink or blue borders, good value at less than to-day's cost price at the mill, 7 lbs. weight, size 64 x 82 inches. Monday \$3.29
- White Unshrinkable Wool Blankets, made from good clean yarns, carefully even and napped, presenting a beautiful, clear, lofty blanket, nicely finished in pink or blue borders, whipping to match, 8 lbs., size 70 x 90 inches. Monday \$3.59
- White or Grey Flannelette Blankets, or Winter Sheets, best quality, all perfect goods and largest size, pink or blue borders, 70 x 84 inches. Monday \$1.19

Good Values in Flannelette Garments

- Women's Gowns—Made of fine quality flannelette, in plain shades of pink or white, Mother Hubbard style, yoke of fine tucks, neck and front finished with edge of fine lace. Lengths 58, 58 and 60. \$7.50
- Women's Drawers—Made of fine quality flannelette, in fancy stripes of pink and white or blue and white, both styles. Sizes 30, 32 and 34. \$2.50

Women's and Children's Underwear

- Warmth, good quality and moderate price make these lines of underwear worthy of a place on the shopper's list.
- Women's Vests and Drawers—Fine quality ribbed cotton, fleece-lined, vests are high neck, button front and long sleeves; drawers are ankle length, both styles. Sizes 32 to 38 inches. Price, per garment \$1.50
- Women's Vests—Fine quality natural wool, soft finish, high neck, button front and long sleeves, natural color. Sizes 32 to 42. \$1.00
- Children's Vests and Drawers—Fine quality merino (wool and cotton mixture), vests are high neck, closed front and long sleeves; drawers are ankle length. Natural color. Sizes to fit ages 2 to 14 years. Prices: 2 to 4 years, 25c; 6 to 8 years, 35c; 10 to 12 years, 45c; 14 years \$1.00

Corset Covers, 39c

Women's Corset Covers—Made of fine quality all-over embroidery, straps over shoulders of fine lawn, with cluster of fine tucks and edge of fine lace. Sizes 32 to 42 inches. \$1.00. —Second Floor, Centre.

Lace Curtains, \$2.45

Nottingham Lace and Fish Net Curtains, are pure white or ivory tinted. Many plain, floral and medallion patterns are surrounded with rich borders to match. In Brussels and Battenberg effects there is also a good assortment at the price. The cotton thread in all these curtains is of the best grade, and they are finished with a Colbert edge. Special price, Monday, per pair \$2.45

Sash Curtain Material, a splendid quality of Nottingham lace, is 30 inches wide and shows both white and ivory tints. It is finished with a scallop or Colbert edge and single or double borders. Very dainty and useful small window, sash and vestibule door curtaining, at, per yard \$1.25

English Art Cretonne, 30 inches wide, in floral and Oriental effects, gives good assortment of colors and patterns for curtains, valances, cushion covers and light upholstery. Per yard \$1.25

Tapestry Curtains, 50 inches wide, 3 yards long, are of extra heavy reversible cloth and are neatly trimmed with a knotted fringe top and bottom. New floral and conventional designs are worked out in two-toned green, two-toned red, green with red, plain dark red and plain green. These curtains are extra good value at the price. Per pair \$3.75

Bedroom Boxes, with arms (size 36x18 ins.), are covered with French damask, in stripe and scroll effects and afford a large range of colorings. These boxes are lined with sateen and would make a useful piece of furniture for your bedroom. Each \$4.79

Window Shades, 36 x 70 inches, light or dark green, are opaque and are trimmed with insertion and mounted on Hesthorn spring rollers. Complete with brackets and tassel. Each \$3.30. —Third Floor.

New Arrivals in Ribbons

A pure silk taffeta ribbon of beautiful and durable finish, suitable for millinery purposes or for hair bows, sashes, etc. Shown in a large range of colors, including wine, Bordeaux, rose, cardinal, cherry red, garnet, pink, navy, king-mattier, Alice, Copenhagen, sky, myrtle, moss, emerald, Reseda, Nile, tilleul, grey, mauve, taupe, brown, tan, ivory, champagne, black and white. It is 5 1/2 inches wide, and represents exceptional value at, per yard \$1.75

Fancy Ribbons at 35c—A collection of fancy ribbons, including Dresdens, overplaids, Paisleys, in handsome combinations of all the good Fall tones—navy, myrtle, moss, Reseda, Alice, Copenhagen, brown, tan, wine, cardinal, grey, rose, pink, sky, Nile, cream and white. These ribbons eminently desirable either for millinery or fancy work, 5 and 6 inches wide. Special price, per yard \$1.35

New "Burney" Wash Ribbon—The kind that launders without fading and is especially suited for use with fine lingerie. Colors are mauve, sky, pink, cream and white: 1/4-inch \$1.00, 3/8-inch \$1.00, 1/2-inch \$1.00, 5/8-inch \$1.00, 1-inch \$1.00. 18 yards, 18 yards, 18 yards, 18 yards. 50c, 87c, \$1.40, \$1.75. —Main Floor, Yonge Street.

Black Pony so Much in Vogue

Smart Examples Are Found in the Women's Fur Section at Moderate Price.

In the turning of the cycle of fashion one fur after another assumes its place of particular prominence, and this season brings black Russian pony into still clearer view as a peltry, eminently fitted for liberal patronage. It is exploited strongly in Paris and New York, and in our showrooms will be found a large stock of Russian pony coats ranging in price and design from that 32 inches long with straight front and storm collar at \$32.50, to those of full length with straight front and slashed sides at \$47.50, \$60 and on up to \$125. All are prettily lined with plain or broadside silk.

Western Sable Muffs, \$5.00

As a special attraction in the Women's Fur Section on Monday there will be offered: 25 Empire Western Sable Muffs, good sized block, made from good, full-furred skins, nicely lined and equipped with wrist cord. Special price \$5.00. —Second Floor, Yonge St. North.

Beautiful Photo Frames

Frames for the mantelpiece or wall that will make appreciative birthday gifts. Moulding is of metal, in gold finish and moulded in a beautiful Florentine design, with oval or square opening for cabinet photos or colored pictures. Fitted at back with brass holder and adjustable metal stand. Each \$1.00. —Third Floor.



Post-card Frames, 5c. Another shipment just arrived, last lot went like wild fire, and many have been waiting for this notice. These are finished in 1-inch Mission wood and fitted with clear glass and cardboard back. Each \$1.00. —Third Floor.