

## PREFACE

**A** COUNTRY, like a man, is a triunion of body, soul and spirit.

Everyone knows Canada as a giant body for all the world to wonder at. But how many know her as the home of an infinitely greater soul and spirit, the inspiration of all who heed her best appeal?

This is her age of exploitation; and most ears are deafened to everything else by the ceaseless roar of her clamorous statistics. The higher call is only heard at large during some rare interlude between the acts of the drama of dollars and cents. And yet this higher call is the one essential element that can make any human drama really live.

"Business is business" is an excellent definition of a most excellent thing. And, using the word "business" to cover every form of honest money-making, the definition becomes still better by reason of its implications. We can no more exist without business than we can without food. Business is always and everywhere indispensable for every people and, to a greater or less extent, for every individual man, woman and child in the world. Moreover, it supplies the necessary material basis for all higher things. So I have nothing whatever to say against business here, although I