

THE ROBERT SIMPSON EASTERN LIMITED

Toronto Mail Order Department No. 28—Ladies' Underwear

EXAMPLES OF PRICE SPREADS ON ITEMS SELECTED FROM SPRING AND SUMMER 1934 CATALOGUE

Description	Simpson's Placing Order			Invoices				Catalogue Selling Price	Initial Mark-up		Comparative initial mark-up percentage on invoices examined at Regina
	Catalogue Number	Quantity on Order	Date	Quantity	Unit Cost				Amount	Percentage to Cost	
					Invoice Cost	Sales Tax and Freight	Laid Down Cost				
		doz.		doz.	each	\$ cts.	\$ cts.	\$ cts.	\$ cts.	%	%
Vests.....	28-121	15	17th Feb. 1934.	15	0 34	Included	0 34	0 59	0 25	73.53	
Rayon Bloomers.....	28-152	100	20th Feb. 1934.	4	0 34	"	0 34	0 59	0 25	73.53	63.59
Rayon Bloomers and Vests.....	28-158-9	6	16th Mar. 1934.	6	0 20	"	0 20	0 33	0 13	65.00	70.75
Gluve Sylk Panties.....	28-165	15	19th Dec. 1933.	7½	0 53	"	0 53	0 87	0 34	64.15	
Rayon Bloomers.....	28-124	40	19th Dec. 1933.	13½	0 36	"	0 36	0 59	0 23	63.88	
Vests.....	28-160	32	26th Dec. 1933.	6½	0 29	\$ 0 02	0 31	0 50	0 19	61.29	
Bloomers.....	28-161	49	26th Dec. 1933.	23½	0 30	0 02	0 32	0 50	0 18	56.25	
Lace Trimmed Panties.....	28-125	30	19th Dec. 1933.	10	0 25	Included	0 25	0 39	0 14	56.00	
Balbriggan Bloomers.....	28-123	200	19th Feb. 1934.	25	0 24	"	0 24	0 37	0 13	54.17	
Balbriggan Bloomers.....	28-143	195	30th Jan. 1934.	46	0 16	0 01	0 17	0 25	0 08	47.06	57.14
Watson Vest.....	28-437	205	21st Mar. 1934.	50	0 20	Included	0 20	(2 for 50c.) 0 29	0 09	45.00	40.48

GENERAL NOTE:—For the year 1933 the gross profit of this department as a whole after write-downs, shortages, etc., was 47.83% on cost (at Toronto).

SPECIAL COMMITTEE