Store Opens at 8.30 a.m.

# The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

#### **Dress Fabrics Make Excellent** Christmas Gifts

#### Lovely Silks and Rich Velvets

# Women's Fur Coats and Fur Sets

AT LESS THAN MANUFACTURERS' PRICES. e reductions.

Handsome Royal Russian Ermine Set, stole and muff. Regularly
495.00 

### Misses' and Women's Coats, Suits, Skirts and Dresses, \$1.95

Misses and Women's Winter Coats, in all-wool blanket cloths, er weight tweeds, three-quarter and full lengths, in ulster and col-Women's and Misses' Dresses—Only 75 garments at this price; a splendid selection of styles, with lace collar and cuffs, and materials; serges, panamas, brilliantine. Shades black, navy, brown, tobacco. Sold regularly at \$3.50, \$4.50, \$5.00. Monday 1.95

SEPARATE SKIRTS. 

#### Women's, Girls' and Infants' Wear at Reduced Prices

Nine special reasons for shopping in this popular section. Every garment and every price a satisfactory argument in favor of an early visit to the store Monday. If you can't come, order by phone.

75c Women's Vests and Drawers, Monday, 35c Each—All perfect goods, heavy ribbed natural wool and cotton mixtures, closed drawers, in sizes 32 to 38; open drawers, in sizes 40 to 44; all sizes in vests, 32

\$7.50 Women's Combinations, Monday, a Suit, \$1.25 — Imported Stralian brand, plain knit white wool, good heavy quality, high neck, long sleeves, ankle length, unshrinkable. Sizes 34 to 40 bust.

Half-Price for Women's and Children's Nightdresses—Oddments

Half-Price for Women's and Children's Nightdresses—Oddments and samples of plain white and striped fiannelette; many handsome styles; 400 gowns in the lot. All sizes for women and girls.

\$1.00 Combinations for Girls of 9, 10, 11 Years, for 50c Each—Only these sizes left; fine white ribbed wool and cotton mixture, extra quality; high neck, long sleeves, button front, ankle length.

25c Infants' Rubens Vests, Monday, Each, 10c—Fine ribbed soft white cotton, double front, no buttons, high neck, long sleeves. Sizes 3 months to 1½ years.

50c Infants' Silk and Wool Bands, Monday, Each, 19c—Ribbed, cream color, beautiful quality; sizes 3 to 18 months. stream color, beautiful quality; sizes 3 to 18 months.

\$1.00 Infants' Crib Comforters, Monday, Each, 75c—Size 27 x 35 inches; heavy, thick padded challis, quilted, light, dainty patterns.

\$5.00 Women's Coat Sweaters, Monday, Each, \$1.95—Magnificent gray, white, cardinal or navy; sizes 32 to 42 bust.

25c Women's Aprons, Monday, Two for 25c—Made of blue and white check gingham, large size, fancy border across bottom.

#### Wash Goods Specials 28-inch Heavy Dress Gingham, fast colors, checks and stripes. Regularly 15c a yard. Monday

28-inch Wash Suiting, in great 36-inch White Check Muslins. Regularly 20c. Monday ..... .10 28-inch Kimono Cloths, light or dark colors. Regularly 25c. Mon-28-inch White Crepe, suitable for underwear, waists, dresses, etc. Regularly 25c. Monday. .9! 2

#### Books, New Titles. 50c

CLOTH BINDING. "Old Rose and Silver," Myrtle "Melting of Molly," M. T. Davies.
"Key to Yesterday," by C. Neville
Buck. "Hound from the North," by R. 'Secret Garden," Mrs. F. H. Burnett.
"Trey o' Hearts," by S. J. Vance.
"The Net," by Rex Black.
"Vision of Joy," by Alex. Corkey.
"The Harvester," by G. S. Porter.
"Between Two Thieves," R. Deilton.
"Anne of Green Gables," by K.

#### Real Battenberg Lace Bed Spreads, Shams to Match, \$5.00

(Fancy Needlework, Third Floor.)

#### Photo Supplies at Special Prices

(Main Floor.) Gas Light Gravura Printing Paper, all sizes up to post-card. Regularly 15c per packet. Mon-Photo Album, cloth bound, size 10 12 (50 leaves). Regularly \$1.25. 

#### 'Phone Orders Filled. 1.20 Leather Goods

# Nearly Christmas!

"Only one week from the Friday after next!" So reads the latest bulletin from the nursery where every device is being employed to bring nearer and quicker the long expected happy day. For grownups who have much to do and many to remember it will be here all too soon. This page will assist your week-end conference on the vitally important subject, and will show you where to "get busy" on Monday.

# \$3.00 Handkerchiefs for \$1.00

kerchiefs, representing regular prices.	the highest	in embroidery art at one-third	1 0
\$1.50 ones for		\$4.50 ones for	1.
\$1.65 ones for		\$5.00 ones for	
\$2.00 ones for		\$6.50 ones for	
\$2.50 ones for \$3.00 ones for		\$8.00 ones for	
\$3.00 ones for	1.00	\$10.00 ones for	

What a Nickel Buys in Handkerchiefs

\$1.00 MUFFLERS FOR 38c. Women's Accordeon Knit Mufflers, made from artificial silk, 5 inches wide by 39 inches, with silk fringed ends; colors black and white, red and black, tan and black, blue and black. Regularly \$1.00.

Only one to a customer. No phone orders. Sale Ground Floor. 

Wonderful Neckwear Bargains

85 Only Imitation Irish Lace Collars. Regularly \$1.25 each. Monday morning

50c, 75c and \$1.00 Neckwear for 35c—Vestees, in place, plain organdy and embroidered organdy, including the new military collar; also the stand-up roll-over collar, in embroidered organdy. This is the best offering in neckwear this season. One price

35

### Why Not Give Gloves or Hosiery?

seamless, sizes 8½ to 10. Extra special Monday, in fancy gift box, Boys' and Girls' All-Wool Ribbed Black Stockings, splendid quality, sizes 5 to 8½; 40c value; 3 pairs in a fancy gift box, Monday,

#### Christmas Show, 4th Floor THE SECRET, THE SURPRISE.



Secrecy is a great part of the charm of the Santa Claus season. The surprise and delight of its revelation constitutes the joy of childhood. Hundreds of people are getting a thrill at 8.30, when what Santa has prepared over night is uncovered and exposed for sale. These for Monday:

FOR CUSTOMERS WHO COME AT 8.30 A.M.—"SIMPSON'S

CHRISTMAS SHOW." Teddy Bears, Fur Animals, Paint Outfits, Iron Engines, Hook and Ladders, Dressed Dolls, Baby Dolls, Kid Dolls, Rubber Balls, Me-chanical Toys, Games, Christmas Stockings. Special for 

MECHANICAL TOYS, SPECIAL FOR MONDAY.

\$1.25 Big Automobiles, with winding clockwork spring. Special for ... .89
50c Balky Mule, very amusing. Special for ... .35
50c Engine, that runs backwards and forwards ... .33
35c Cannons, for ... .25
25c size Cannons, for ... .25
Automobiles, Fire Engines, Hook and Ladder Wagons, Delivery Trucks, Hill-Climbing Toys, worth 75c, for ... .50
Model Structure Steel Building, for Boys, complete sets. Special for 85c, \$2.00, \$3.00, \$4.89, \$7.89.
\$1.35 Picture Machines, for ... .89
200 only, Baby Dolls, natural face. Regularly \$1.50 and \$1.75. Extra-

The Biggest Dollar Doll, jointed, stands nearly 22 inches high. Special for CHRISTMAS SLEIGHS, DOLL CARRIAGES, WHEEL GOODS, FOURTH AND FIFTH FLOORS.

Made-in-Canada Toys for Boys and Girls at War Prices.
Sieighs, for boys, girls and bables, prices ranging from 20c to \$5,35 each. Doll Carriages, made of reed, leatherette and English styles. Prices range from 60c to \$9.00 each.
Wagons—Prices from 40c to \$3.80 each.
Boys' Velocipedes, from \$1.85 to \$4.75 each.
Autos and Rowing Wagons, from \$3.75 to \$14.50 each.
MONDAY SPECIAL, FOURTH AND FIFTH FLOORS.
Boys' Sieds, 20c for 16c; 30c for 24c; \$1.40 for \$1.19. Bables' Sleighs, \$1.50 for \$1.23; \$1.10 for 89c. Doll Carriage, \$4.00, Monday \$3.59. These goods on Fourth and Fifth Floors.

# In the Chinese Bazaar

day Collar Boxes, 6% and 7 inches in diameter. Regularly 65c and 75c. Monday
Tobacco Pouches, Swede leather, rubber lined, wallet style. Regularly
75c. Monday
TOILET GOODS.
Brush, Comb and Mirror, ebony finish, in Christmas box. Regularly
75c. Shecial

#### The Real Thing in Good Jewelry

Another wonderful purchase of ster-ling silver hall-marked Jeweiry, combined with Scotch pebbles. When you see the beautiful designs, your wonder will be increased, for we know you already are wondering how they can possibly be sold for the money.

Sterling Silver Hall-Marked Real Pebble Scotch Brooches, Connemara marble, in beautiful designs; thistle, horseshoe, crescent, rose, bar, and dirk patterns. Sterling silver hall-marked Veil and Beauty Pins, in fine Cloisonne enamel; white, green, blue and red tints. Sterling Silver Brooches, Veil Pins, Beauty Pins and Sets, Roman finish, and bright hand-engraved patterns. Regularly 50c, 75c and \$1.00. 

#### Christmas Umbrellas at Reduced Prices

500 only, all-silk, close-rolling or paragon frames, silk-cased, an extensive range of sterling silver and heavy rolled gold mountings; women's, in both straight and crook handles; men's in crook or new opera shapes. Regularly \$4.25, \$4.50 and \$5.00. Monday 3.75 Initials engraved free.

#### Special Sale of Hand Bags for Xmas Gifts

800 Newest Styles in Leather and French Silk Moire Bags, the leathers include pin seal, real morocco, crepe grain and morocco grain, correct shapes, side or single strap handles. silk lining, contain bevelled swing mirror, and coin purse; \$2.50 to \$4.00 values. Monday ...... 1.89

# Toilet Goods Reduced

Brush and Comb, in leather case.
Regularly \$1.00. Special .59
Real Ebony Hat Brushes. Regularly
50c. Special .35
White Celluloid Clocks. Regularly
126 Special ly \$1.75. Special 1.25 Collar Boxes. Regularly 50c. Special 25 Phone Pads. Regularly 25c. Special 

#### Reser SIMPSON DRUG Control

Listerine. Special Monday .17, .34, .68 Danderine. Monday, 25c size, .15; 50c Glaxo, infants' food .....75 and 2.00 Belladonna Plasters. Regularly 10... larly 25c size, Monday, 3 for ...... 25 Spirit Stoves. Regularly 75c. Mon-

### Crepe Waists, Low Price

A delightfully chic Blouse of silk repe, in light grounds, showing Tudor rose, mosaic and other dainty effects; these are made with the open front, and finished with ivory satin vest and turn-over collar; all sizes to 42-inch. Regularly \$2.95. Monday ...... 1.95

# In the Chinaware

250 Sample Pieces of Fine Limoges China, at Half-Price or Less—Turkish Coffee Pots, After-dinner Coffee Cups and Saucers, Chocolate Pots, Chocolate Cups and Saucers, Teapots in several sizes, Syrup Jugs, Biscuit Jars, Covered Muffin Dishes, Salad Bowis, Chop Plates, Relish Dishes, Celery Trays, Bread Trays, Cake Plates. Prices ranging from 750 to 2750 and Monday 

#### **GROCERIES**

Telephone Direct to Department, Adelaide 6100.

4,000 tins Finest Canned Tomatoes, Only six tins to a customer, 3 tins ...... 

21/2 Lbs. PURE CELONA TEA, 62c. 1,000 ibs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed, Monday, 2½ ibs...

#### A Comprehensive List of Practical Gifts for Men

Most men appreciate a House Coat or Smoking Jacket. Here are two red hot specials, selected from our big stock. 

Imported English Velvet House Coats, in black, seal brown and wine color, made up single-breasted, in tuxedo style, with long roll lapels; edges and pockets bound with black silk braid, lined with Italian cloth. Sizes 36 to 44. On sale Monday 12.00 

# Toques, Caps and Rugs

Children's Wool Toques, long and short style, assorted colors. Reg-

# A 69c Day in Men's Furnishings Men's Pure Silk-Knitted Neckties, in plain shades, accorded twoolor effects and bar stripes, each in a box. Regularly \$1.00. Mon-

Men's English Flannelette Nightrobes, the "Bute" brand, largest robe made, all sizes 15 to 19. Regularly \$1.00. Monday ................69

Men's \$4 to \$5 Boots, Monday \$2.95

1800 Pairs Button, Blucher and Lace Boots, box caif, guindetal calif, tan calif and patent colt leathers; single, double and triple ply. Goodyear welt tary and common sense heels; stylish new fall toe shape, best grade leather and canvas linings; every pair built to suit the season; all sizes; widths C. D. E and EE. Sold regularly from \$4.00 to \$5.00. Monday sale price 2.95

WOMEN'S REGULAR \$3.50 TO \$5.00 BOOTS, MONDAY \$2.49.

900 Pairs New Fall Button, Blucher and Lace Boots, in patent colt, gunmetal calif and yiel kid leathers; New Method, McKay and Goodyear welt fine black corkscrew cloth tops, in overgatter effect; matt calf and dull kid E. Regularly \$5.50 to \$5.00. Monday sale price

Colored Kid Traveling Slippers, brown felt linings, hand-turned (fold-double) soles, no counters or toe boxes; can be carried in pocket; put a pair away for a gift; men's sizes, 6 to 11; boys' sizes, 1 to 5; women's sizes, 99

MEN'S HEAVY CHM AND SNACEBOOK.

MEN'S HEAVY GUM AND SNAGPROOF RUBBER BOOTS.

200 Pairs Hip Rubber Boots, double sole, sizes 7, 8, 9, 10, 11, 12. Regularly \$5.45. Monday

36 Pairs Thigh Rubber Boots, double soles, sizes 7, 10, 11. Regularly \$5.00. Monday

120 Pairs Knee Rubber Boots, double soles, sizes 6 to 11. Regularly \$4,50. Monday

45 Pairs 4-eyelet Bellows Tongue Boots, snagproof, sizes 6 to 11. Regularly \$2.75. Monday

104 Pairs 3-eyelet Bellows Tongue Boots, gum and snagproof, sizes 6 to 11. Regularly \$2.45. Monday

104 Pairs 2-buckle Rubber Boots, snagproof, sizes 7, 9, 10, 12. Regularly \$2.45. Monday

52 Pairs 1-buckle Bellows Tongue Boots, snagproof and gum, sizes 8, 10, 11. Regularly \$1.60. Monday

98 Pairs 7-inch Lace Leather-Top Rubber Boots, sizes 9, 10, 11, 12. Regularly \$3,45. Monday

78 Pairs 9 and 14-inch Lace Leather-Top Rubber Boots, sizes 10, 11, 12. MEN'S HEAVY GUM AND SNAGPROOF RUBBER BOOTS. 78 Pairs 9 and 14-inch Lace Leather-Top Rubber Boots, sizes 10, 11, 12.
Regularly 34.85. Monday 2.45
Reliable Rubbers, in all sizes, on sale today and Monday—Men's, 59c; boys', 55c; youths', 49c; women's, 40c; misses', 38c; children's, 35c. Telephone orders filled. No mail orders filled.

# 

Round Scolloped Table Clothe, all pure linen, dainty designs, size 2 x 2 yards. Regularly \$3.50 and \$4.85. Special, Monday 2.95 Cream Flannelette Sheeting, good heavy quality, 70 inches wide. Regularly 50c yard. Monday, yard 39

Pretty Embroidered Guest Towels, worked in dainty designs. Per pair 1.00 

#### Seamless Imported Wilton Rugs These are exact reproductions of the famous rugs of Ispahan, Gurevan, Sourck, Kirmanshah and Ferahan. All in one piece and a great variety

# Reduced Prices on Furniture

Chiffoniers, in selected quarter-cut oak, golden finish or mahogany veneered, four long and two top drawers, shaped top, British bevel-shaped mirror. Regularly \$22.50. Special

12 only, Settees, made of solid quarter-cut oak, fumed finish, well upholstered seat and two loose cushions at back, covered in tapestry. Regularly \$50.00. Special

12 only, Morris Chairs, in genuine quarter-cut oak, fumed finish, loose cushion seat and back, upholstered in tapestry, adjustable back. Regularly \$25.00. Special

1.1.55

Dining, Room Chairs, made of selected quarter-cut oak, fumed or golden finish. Have loose alip seats, well upholstered and covered in genuine leather. Set consists of five side and one arm chair. Regularly \$24.75. Special

16.15

Library Table, in selected quarter-cut oak, fumed finish, book-shelves 

The Robert Simpson Company, Limited