

# The Robert Simpson Company, Limited

## Men's \$10, \$12 Light Overcoats Saturday, 8.30 a.m., \$7.95

This is a clearing sale of odds and ends of Men's Spring Weight Overcoats. There are light gray and browns, in fancy tweeds, a few blacks and a few grays. They are made in single-breasted, Chesterfield, buttoned through, and fly front style. The linings are of fine twill mohair, and the tailoring on every garment is the best. 8.30 Saturday morning . . . . . 7.95

### MEN'S BLACK SPRING OVERCOATS.

Made from a fine English chevrot cloth of good quality, cut in one of the best single-breasted Chesterfield styles, with fly front and silk facing to the edge. The linings are of good quality twill mohair, and the workmanship is good. Price . . . . . 16.50

### DURWARD'S ENGLISH-MADE SPRING OVERCOATS.

Durward's Overcoats are the young man's favorite for spring. They come in a large variety of cloths and styles; such cloths as Donegal tweeds, in light grays, English tweeds, in browns and grays, in some beautiful blending of shades; in styles there are the smart single-breasted Chesterfields to button through, fancy yoke designs and semi-Balmacran styles, with loose Russian shoulder styles; beautifully tailored. Sizes 34 to 48. Price 25.00

### MEN'S NORFOLK SUITS FOR SPRING WEAR.

The material is an English tweed, in medium shade of gray, with very small pattern; tailored the very best throughout. Sizes 35 to 42. Price . . . . . 15.50

### ONE OF THE NORFOLK SUITS.

Made from soft-finished worsted cloth, in blue, has a coat cut in smart single-breasted yoke Norfolk style, with pleated fronts and back, and belt around waist; the trousers have cuff bottoms, belt and side straps. Sizes 35 to 42. Price . . . . . 25.00 (Main Floor)

## Youths' Suits, Saturday \$12

We have specialized this season with smart, snappy styles for the young chaps. They are beautifully tailored, fashionably designed, and lined with serge. The range of patterns is wide, including neat, small checks, in grays and dark browns; blue with faint white stripe, and fine plain gray Scotch tweeds; sizes 32 to 35. Saturday . . . . . 12.00

### BOYS' GRAY BANNOCKBURN TWEED SUITS.

Yoke Norfolk and fancy patch pocket Norfolk styles, with roomy cut bloomers; a particularly natty suit for Spring and Summer wear. Fashionably tailored and lined with serge to match fabrics. Sizes 26 to 34. Saturday . . . . . 7.00

### GREAT BIG SUITS FOR BIG BOYS.

Our suitably for heavily-built boys, single-breasted Norfolk styles, with bloomer pants; made from dark brown and gray English tweeds; strongly tailored and lined with best wearing serges. Sizes 33 to 36. Saturday . . . . . 7.00

### BOYS' BLUE SERGE REEFERS.

Neat double-breasted styles, with neatly fitting back and black velvet collars; made from a good wearing serge. Sizes 2 1/2 to 10 years. Saturday . . . . . 4.75

## Men's Shirts "De Luxe"

We have a particularly attractive range of Men's Silk Shirts in plain colors or stripe effects.

Fancy Stripe Baratheas Silks, made in the soft negligé style, with double cuffs, laundered neckband, box pleat, placket with double stripes in centre, finest quality, pearl buttons and large and roomy body; cut coat style. Sizes 14 to 18. Special . . . . . 5.50

Another quality in mostly black and blue hairline stripes, with detached collar. Sizes 14 to 18. Each . . . . . 5.00

A Splendid Shantung Silk Shirt, made in Japan on the very finest machines and by the very best operators; extra large and long, to fit the largest men. They wear like leather. Soft collar band, detached collar, double cuffs and pocket. Sizes 14 to 18. Each 4.50

Another Silk Shirt, made from pure white silk; double cuffs and attached collar; a few with separate collar; all sizes. Regularly \$3.50 and \$4.00. Saturday . . . . . 3.00

An assortment of Men's "Wolsey" Combinations, in a new spring weight of pure wool, new closed croch; fit well and do not shrink. All sizes 34 to 44. Regularly \$2.50, for . . . . . 3.00

"Body Guard" Combinations, same weight as the "Wolsey," are made specially for us, and we guarantee them in every way; closed croch. Sizes 34 to 44. Special for Saturday . . . . . 2.00

### TWO SPECIAL VALUES.

Men's Shirts—New styles and designs, in broken size ranges, which must make room for the newer ones. The best range of men's shirts we have ever offered on our counters at 95c. Come early for the best selection. All sizes in the 10, and lots of them. Regularly \$1.25, \$1.50 and \$2.00. Saturday . . . . . 95c

### MEN'S PYJAMAS AT 95c.

In English flannel-ettes, American flannel-ettes, Madras, sol-ettes, prints and percales. We will clear 1900 suits on Saturday at this price. Every suit will be clean, perfect in manufacture, and ready to wear. All sizes in the lot. Regularly \$1.50, \$2.00, \$2.50 and \$3.00, for Saturday . . . . . 95c

(Main Floor)

1000 FRESH CUT ROSES

Assorted colors. Per doz. . . . . 30

Hardy Roses for planting now, including Lily of the Valley, Canterbury Bells, Larkspur, Gallardia, Coreopsis, Foxglove, Poppy, etc., at . . . . . 15c each

An assortment of Rose Bushes, good hardy stock, at . . . . . 15c each

2,000 pts. Emerald Lawn Grass Seed, packed under our own supervision, 1/2-lb. package . . . . . 18

1,000 pts. Sweet Pea Seeds, finest mixed, in 1/2-lb. packet, 23c; 1 oz. packets . . . . . 10

Vegetable and Flower Seeds, packed under our own brand. 16 packets . . . . . 25c

(Basement.)

## Military Airship Made in Canada

Folley Brothers' Biplane Airship is now on exhibit on the Fourth Floor of the Store. It is placed in such a way that it may be viewed from all sides and the mechanism noted. The lightness and simplicity of the construction is remarkable, the size being 35 by 30 feet. Come in and view it, and get particulars.

## 6 Reasons for 8.30 Shopping in Women's Underwear Dept.

- No. 1—Women's Nightdresses, fine white flannel, tucked yoke, high neck, hemstitched, ruffle on neck, front and cuffs, large full sizes. Sizes 54, 58 and 60 inches. Regular price \$3c. Saturday, each . . . . . 25
- No. 2—Women's Nightdresses, fine white flannel, yoke tucked and hemstitched or with silk embroidery insertion; neck, front and cuffs trimmed with silk embroidery or hemstitched ruffle. Sizes 56, 58 and 60 inches. Regular price \$1.25 each. Saturday, each . . . . . 75
- No. 3—Corset Covers, clearing two dainty Dorothy styles, fine nainsook linen lace or fine embroidery trims, silk ribbon draws. Sizes 32 to 42 bust. Regular prices 35c and 50c each. Saturday, each . . . . . 25
- No. 4—Corsets, clearing two elegant D and A models, fine heavy white coutil, low or medium bust, extra quality boning, 4 wide side steels, long and stylish below waist, 4 garters, bust draw cords, embroidery or lace trims. Sizes 18 to 26 inches. Regular prices \$1.75 and \$2.00 pair. Saturday, a pair . . . . . 1.00
- No. 5—Women's Summer Vests, fine Swiss or plain ribbed white cotton, low neck, short or no sleeves, heading and draw tapes. Sizes 32 to 40 bust. Saturday, each . . . . . 35
- No. 6—Girls' Dresses, clearing two pretty styles, in fine ginghams and prints, trimmed with white embroidery or plain materials, Dutch or high neck, three-quarter sleeves, tan, sky or pink effects. Don't miss this offering. Sizes 6 to 14 years. Regular prices \$1.50 and \$1.75 each. Saturday, each . . . . . 95

## Men's Headgear

300 only Men's \$2.50 Stiff and Soft Hats, in newest spring styles, 1/2 dozen sample lots, finest English fur felt, and in wide range of colors. Saturday, your choice . . . . . 1.50

Christy, Batterby and King, Derby and Soft Hats, smart and very popular spring and summer models. Soft Hats in new gray-greens, gravel-browns, pearls, navy, tan and dark greens. Stiff Hats in jet blacks. Extra good values. Saturday . . . . . 2.00

Christy's English make Silk Hats, dainty 1914 shapes and special quality of trimmings and finish, light in weight, easy fitting, at . . . . . 5.00

Youth's Soft Hat, medium or high sunk in or telescope crown, with drooping or curling brims, popular young man's hat; colors navy, brown and green. Special at . . . . . 2.00

Whatever you want in Caps we have it. Complete range of shapes, and a riot of patterns and colors, in tweeds, chevots, worsteds, serges and new fancy cloths. Prices exceptionally reasonable at 25c, 45c and 75c. (Main Floor.)

## Saturday's Chinaware Specials

Large White or Ivory Body Water Jugs, Regular 50c. Saturday, each, 39

Decorated Basins, choice of pink or green. Regular 75c. Saturday . . . . . 49

Decorated Water Jugs, Regular 75c. Saturday . . . . . 49

40-PIECE AUSTRIAN CHINA TEA SETS, \$5.00.

Very dainty decorations in highest grade Austrian China Tea Sets of 40 pieces, choice of five different decorations, keram shape cups, clear white china with brilliant overglaze. Sets consist of 12 cups and saucers, 12 tea plates, 2 cake plates, bowl and cream Jug. Special, Saturday . . . . . 5.00

\$4.50 10-PIECE TOILET SETS, \$2.95.

Best quality English porcelain with pretty white and gold decoration Ten-piece Toilet Sets. Each set made up of one large Water Jug, large Basin, Covered Chamber, Soap Dish and Drainer, Brush Vase, Mug and small Water Jug. Beautiful clear white ware, with brilliant overglaze. Regular price \$4.50 Saturday, special . . . . . 2.95

SAVINGS ON ODD TOILET WARE.

White or Ivory Body Chambers, Regularly 50c. Saturday . . . . . 23

Green, pink or blue decorated Chambers, Saturday . . . . . 29

Large Wash Basins, white or ivory body. Regular 50c. Saturday . . . . . 39

100 doz. Decorated Porcelain Dinner, Tea and Breakfast Plates, Cereal Dishes, Fruit Saucers, Regular 10c each. Saturday, 8.30 a.m. each . . . . . 3

10 doz. Decorated Jugs, Sizes suitable for cream, milk or water. Clear, hard, serviceable ware. Regular 19c, 25c and 29c. Saturday, 8.30 a.m. each . . . . . 14

No phone orders filled. (Basement.)

## Women's Dainty American Boots Half-Price

Over 2,000 pairs patent button with cloth tops, tan calf, gunmetal, suede, satin and velvets; new spool, kidney and Cuban heels, hand-turned, Goodyear welt, and flexible McKay-sewn soles. See Yonge Street windows and then be here at 8.30 sharp. All sizes from 2 to 8. Regular prices were \$5, \$5.50 and \$6. Saturday, less than half-price . . . . . 2.49

MEN'S \$4, \$4.50 AND \$5.00 BOOTS, \$2.95.

Over 1,000 pairs Men's High-grade Boots, made by prominent Canadian manufacturers. Every pair is made by the Goodyear welt process, with single, double and triple thick soles. Tan Russia calf, gunmetal, velours calf, patent colt, vici kid and box calf leathers. The lasts are the newest for Spring wear, in both button and laced styles. Sizes 5 1/2 to 11. Regularly \$4, \$4.50 and \$5. Saturday, special . . . . . 2.95

Boys' Boots, \$1.99

These are good-looking, easy-fitting boots, very suitable for school wear. They are made from strong box kip leather, with double solid leather soles. Sizes 1 to 5. Saturday, \$1.99; sizes 11 to 13, Saturday . . . . . 1.60

(Second Floor.)



## "VICTOR" SHOES

There are no shoes quite so attractive or so comfortable as "VICTOR" SHOES.

We have all the new styles.

# The Robert Simpson Company, Limited

## A Record-Breaking Sale of Chintz

The selection has never been so large, nor the prices so low. This section is like a veritable old-world garden filled with flowers of every hue and color. Well selected Chintzes and Taffetas, English Washings, light and dark backgrounds; almost every piece will launder. Sale price, yard . . . . . 19

At 10c and 12 1/2c per yard the selection is endless, of durable decorative Cretonnes and Chintzes.

At 39c Per Yard—This range is unequalled in Cretonnes and Chintzes from the best English manufacturers. Regular selling price is 50c and 60c yard.

At 49c Per Yard—Reliance and Oxford Taffetas, in light and dark backgrounds, pretty floral and conventional designs, one of the most decorative and durable of all laundering fabrics.

At 78c, 88c and \$1.18 Per Yard—There is an exquisite selection of French Repe, Linens and Shadow Tissues, including a select display of the new Futurist and Impressionist linens.

VOILES AND MARQUISETTES, 45c, 50c, 65c AND 75c.

New and delightfully fresh in an apt description of these dainty fabrics in cream, ecru, ivory and white backgrounds, plain and satin striped centres, with exquisitely colored borders in Dresden effects, for bedrooms, living-rooms, summer drawing-rooms, etc. Priced from, yard . . . . . 45c to 75c

SPECIAL VALUE.

Fine hemstitched Serims and Marquisesettes, with lace insertion and edging or plain hemstitched border; a new and very effective curtaining for dainty bedrooms; 40 inches wide. Sale price, yard . . . . . 48

SCOTCH MADRAS, 44c YARD.

A superior quality at a low price, 50 in. wide, in cream and white, nothing washes more easily, hangs more effectively, or is more durable than madras. Suitable for any room in the home. Sale price, yard . . . . . 44

CEDAR BOXES AT REDUCED PRICES.

For storing all kinds of Furs, Silks, Satins, Woolens, etc.; moth, dust and damp-proof. A complete range of shapes and sizes. Made from best Tennessee red cedar, polished natural finish, some are oak and mahogany, cedar lined; beautifully finished with brass plates, bandings and strong lock. The price marked is very much below the usual values:

A small useful box, 3 feet long, is marked . . . . . 10.98

With brass trimmings, 42 x 19 x 19, is marked . . . . . 15.28

Finished plain, 42 x 19, is marked . . . . . 21.98

Finished plain, 54 x 21 x 19, is marked . . . . . 21.98

These are only a few of the large selection. (Fourth Floor.)

## Complete Outfit for Seven-Room House Installed for \$14.95

Eleven Electric Fixtures, of our usual quality, as follows:

1. Verandah—Ceiling Fixture and Crystal Ball.

2. Downstairs Hall—Ceiling Pendant and Crystal Ball.

3. Parlor—Rich Gilt Satin Shower, with 12-light bulb, built for three lights, complete with suitable shades.

4. Dining-room—Pendant Shower with 3 lights, suspended from 12-inch plate, with chain or rod supports from ceiling canopy; finish in Flemish brass, complete with glassware.

5. Sitting-room—Ceiling Pendant, with fancy shade.

6. Upper Hall—Upturned W. Bracket, finish brass with shade.

7. Bathroom—Nickel-plated Wall Bracket with shade.

8. 5 Bedrooms (2)—Swan-neck Wall Bracket, finish brass with shade.

10. Kitchen—Cord Drop with Shade.

11. Cellar—Ceiling Receptacle.

These fixtures will be installed in the city limits Free of Charge. All Lamps and Insulation Joints charged extra.

—Electric Fixture Department—Fifth Floor.

## Floor Coverings, Linoleums, Carpets, Rugs

FLOOR OIL CLOTHS AT 27c PER SQUARE YARD.

Splendid value in new Floor Oil Cloths, which show several new effects. In the following widths: 36, 48, 54, 72 and 90 inches wide; all one price, per square yard . . . . . 27

EXTRA VALUE IN HEAVY LINOLEUMS AT 36c PER SQ. YARD.

Suitable colors and designs for bedrooms, halls, bathrooms, kitchens and sitting-rooms, at this very popular price, per square yard . . . . . 36

BRUSSELS CARPETS AT \$1.00 PER YARD.

Particularly good styles and attractive colors are showing in the new Spring Brussels Carpets. There are Stair Carpets to match nearly all of them, as well as dainty, small bedroom effects in greens, blues and pinks. Special value, per yard . . . . . 1.00

WILTON RUGS.

Reproductions of small Oriental effects shown in this quality. A grade which will give great satisfaction:

4 1/2 x 6.0 . . . . . \$ 5.50

4 1/2 x 7.6 . . . . . 10.75

4 1/2 x 9.0 . . . . . 12.75

6 1/2 x 9.0 . . . . . 19.25

6 1/2 x 10.6 . . . . . 21.00

6 1/2 x 12.0 . . . . . 24.00

6 1/2 x 13.6 . . . . . 27.75

6 1/2 x 15.0 . . . . . 31.75

(Fourth Floor.)

## Bedroom Furniture

Cheffonier, in quartered oak finish, golden color, has four long and two short drawers, brass trimmings, shaped bevel mirror. Regularly \$12.25. Special Saturday . . . . . 8.50

Cheffonier, in mahogany finish, colonial design, has four long and two short drawers, wood pulls and British bevel mirror at back. Regularly \$20.00. Special Saturday . . . . . 16.00

Two only, Dressers in solid quarter-cut oak, fumed finish, "Arts and Crafts" design, large case trimmed with brass fittings, and square mirror. Regularly \$23.50. Special Saturday . . . . . 25.00

One only, Dresser, in selected quarter-cut oak, serpentine shaped drawer fronts, and British bevel triple mirror at back. Regularly \$46.50. Special Saturday . . . . . 37.00

Bedroom Chair, in mahogany finish, neatly designed, cane seats. Regularly \$3.50. Special Saturday . . . . . 2.95

(Fifth Floor.)

## A Clearing of Fancy Linens

Including Centrepieces, Scarfs, Shams and Five o'Clocks. These come in beautiful Cluny and Venetian lace and fancy colored embroideries, also a few Madeira pieces; about 700 pieces to clear. Regularly \$1.50 to \$5.00. Rush prices, Saturday, each . . . . . 46

No phone or mail orders for these. See Yonge Street Window.

OTHER GOOD ITEMS IN STAPLES.

Towels Reduced to 4 Pairs for \$1.00.

Fancy Striped Turkish Bath Towels, good serviceable quality. Special Saturday . . . . . 4 Pairs for 1.00

RUSH PRICE ON SOILED TABLE CLOTHS.

Damaak Table Cloths, all pure linen, good designs, size 2 x 2 1/2 yards. These are slightly soiled and mused from handling. Regularly \$2.50 and \$2.75. Clearing Saturday . . . . . 1.98

\$1.50 WHITE BED SPREADS FOR \$1.13.

Closely Woven White Crochet Bedspreads, with hemmed ends, large size, 72 x 90 inches. Regularly \$1.50. Clearing Saturday . . . . . 1.13

SEE THESE SHEETS AT \$1.65 PAIR.

Plain Bleached Sheets, free from filling, will launder nicely; size 2 x 2 1/2 yards. Hemmed ready for use. Regularly \$2.00. Special Saturday, pair . . . . . 1.65

21c PILLOW COTTON CLEARING AT 17c YARD.

3000 yards of Fine Circular Pillow Cotton with a pure finish, 44 inches wide. Regularly 21c yard. Rush price Saturday, yard . . . . . 17

(Second Floor.)

## Saturday's Grocery Savings

2000 lbs. Fresh Creamery Butter, White Clover brand, per lb. . . . . 34

Toasted Cornflakes . . . . . 25

Loaf Sugar . . . . . 11

Imported French Peas, per tin . . . . . 11

Finest Canned Corn . . . . . 3 tins 25

Rich Red Salmon, Tiger brand, per tin . . . . . 25

One car Sunkist Oranges, good size, sweet and seedless, per dozen . . . . . 25

Choice Grapefruit . . . . . 4 for 25

Garçon's H. P. Sauce, per bottle . . . . . 22

Baker's Cocoa, 1/2-lb. tin . . . . . 18

Finest Canned Fruit—Raspberries, Strawberries and Cherries, per tin . . . . . 18

Cross Fish Brand Sardines . . . . . 2 tins 24

Macoonchie's Pickles, mixed chow and walnuts, per dozen . . . . . 22

Finest Asparagus Tip, per tin . . . . . 23

Canned Spinach, per tin . . . . . 18

Finest M. in Cheese, per lb. . . . . 18

Choice Olives, 16-oz. bottle . . . . . 18

Clark's Pork and Beans, in Chili sauce, large tin, 2-lb. jar . . . . . 15

500 lbs. Fresh Peel Cake, per lb. . . . . 15

Fancy Mixed Biscuits . . . . . 2 lbs. 25

(Basement.)