

Store Opens 8.30 a.m. The Rober Simpson Company, Limited Closes at 5.30 p.m.

One tag that can be attached to a thousand bargains; yes, to many thousands. For every department in the Store that can do so has gone after a great 49-cent bargain list. The result is outlined below.

FRIDAY'S GUARANTEED LIST

of bargains is not all contained on this page. Announcements from other sections of the Store will be found elsewhere in this paper, and hundreds of items not advertised will be ticketed all over the Store. Come early.

On the Bargain Tables

(Main Floor, Queen St. Entrance) Women's Kid Gloves, soft pile, 5 to 7; two to five; all sizes; in white and black only. Regularly 75c. Friday, 49c.

49c Sale of Men's Furnishings

Men's Sweater Coats, several colors to be cleared, mostly V-shaped neck. Regularly \$1.00 and \$1.25. Friday bargain, 49c.

Drug Sundries

Dioxogen, 1-lb. bottles, Friday 49c. Regularly 75c. Friday 49c. Hamilton's Mandrakes, and Bitters Pills, 3 boxes, 49c.

Toilet Goods

Real Ebony Hair Brush, with pure bristles, and Dressing Comb, Regularly 75c. Friday, 49c.

BOOKS

300 volumes of recent fiction by the best authors, including A. W. Macomber, F. White, Florence Henderson Hill, etc. Each bound. Regularly 75c. Friday, 49c.

GIFT PAPETERIES

Buy them now and save money. Handsomely decorated boxes containing high-grade linen, note paper, etc. Regularly \$1.00. Friday, 49c.

JEWELRY

10k Gold Children's Sunnet Rings and Fancy Ten Rings, Women's Gold-filled BIRTHDAY RINGS, Gold-filled Chain and Drop Earrings, Brilliant Set Earrings in fancy styles. Regularly \$1.00. Friday, 49c.

Leather Hand Bags

Black Seal Grain Leather, 8 and 9-inch fancy metal frames, several styles to choose from. Regularly \$1.00. Friday, 49c.

Silver Mesh Purse

3 1/2-inch Oxidized Silver Frame Ring Mesh, white kid lining, long chain. Regularly 75c. Friday, 49c.

Hair Ornaments

Hair Ornaments of spun glass with bow of pearls. Regularly \$1.00. Friday, 49c.

Camera Supplies

Snapshots, 200 of 3 1/2 leaves and tube of plate, regularly \$1.00. Friday, 49c.

Silks and Velvets at 49c

Colored Dress Silks, Regularly 75c. Friday, 49c. Compliment satin Liberties, satin messaline and Duchesse paillettes, 30 inches wide, weaves that can be used for every dress purpose.

WASH GOODS

35-inch black and white check settings, a reliable quality in the ideal fall fabric. For suits a very special purchase away below regular prices.

SILVERWARE

Crystal Cut Glass Salt and Pepper Shakers, Ray Proof Designs with sterling silver tops. Two salt shakers or salt and pepper set, Regularly \$1.25. Friday, 49c.

Millinery at 49c

Fifty dozen fancy Outrigger Muffs, in almost as many styles with all the season's best colorings. Regularly \$1.00. Friday, 49c.

Women's Rubbers

1,000 pairs of bright new rubbers, fresh from the factory, every pair is guaranteed to give you satisfactory wear.

Children's Boots and Slippers 49c

250 pairs of children's slippers, boots, Oxfords and sandals, in patent cow, donkey kid, tan calf, pale blue and white kid leathers.

TRIMMINGS

50 pieces of rich allwools in black, ivory and colored metallic effects, a great choice and a wonderful bargain. Regularly \$1.00. Friday, 49c.

Whitewear, Corsets, Underwear

Clearing over 500 pieces of women's whitewear, including fancy undergarments, heavy drawers, nightgowns, etc.

WAISTS

A table of sample wool waists, heavy and white only, materials are cashmeres, flannels and wool blends, sizes 15 to 25 inches in the bust, but only one or two sizes in any one model.

Dressing Sacques 49c

Flannellet, percale and muslin dressing sacques, high and low neck, three-quarter and long sleeves, belt of waist, all sizes in the lot. Friday, 49c.

PETTICOATS 49c

Petticoats of mosen, hydrostatic, showing a beautiful series of designs. Regularly 75c. Friday, 49c.

Fancy Needlework

A great job line of mixed centers, runners, shams and big variety, some beautiful lace and linen pieces amongst them. Regularly 75c. Friday, 49c.

Floor Coverings

60 heavy imported wool carpets, woven with a strong cotton warp. Very serviceable for bedroom use. To clear Friday, 49c.

DRAPERIES

50 Scotch Madras for 49c per yard, in cream and white, 54 inches wide, laundries perfectly.

CHINAWARE

14-piece Clover Leaf Tea Set for 4 persons, including 4 teacups and saucers, 4 plates, 1 cream jug, 1 slop bowl. Friday bargain, 14 pieces for 49c.

FRIDAY BARGAINS ON SALE IN BASEMENT

250 White Granite Tea Kettles, worth 89c. Regularly 1.00. No phone or mail orders.

GROCERIES

Standard Granulated Sugar, 10 lbs., 49c. Fine Canned Corn, 6 tins, 49c.

Gas and Electric Supplies

250 Electric Shades, in various designs, suitable for verandas, halls and sun rooms, while they last. Friday, 49c.

Straw Matting Suit Case

TELESCOPE STYLE AT 49c. A few straw matting suit cases with wire side straps, 24 inches, to clear, Friday, 49c.

French Mirrors

For a bedroom, parlor or sitting room, nothing more ornamental. We will put 100 on sale for 49c.

UNFRAMED PHOTOGRAPHS

75c English Ostrichs, 49c per yard, in a multitude of design and color combinations for dining room, bedrooms, etc.

PHOTOGRAPHS TO CLEAR

For cabinet size photos, in oval case and square case, in black and white, and sepia tones, prices up to \$1.00.

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