

Were I to rewrite the report to President  
Klinck my inclination would be to cut down  
on the maximum requirements and depend more  
on ~~the~~ a few courses better handled. Fundamentals  
of Accounting, Business Finance and Marketing are  
what I consider the three basic subjects. Marketing  
I stress particularly perhaps, because it is the  
field in which I am most expert. One fact we  
cannot get away from is that the successful  
graduate is largely the product of Providence.

I trust that the accompanying report  
in its general features will prove helpful.  
The appendices I am sending because they  
belong to the report - but they have a  
local color purely applicable to what  
I learned from President Klinck.

Yours Very Truly  
E. H. Morrow