

CHAPTER THREE

The Markets for Freshwater Fish

Table 4 provides a breakdown of the 1984/85 freshwater fish sales volume by market. The figures show the United States as the principal market for both the FFMC and the Ontario Region. For the FFMC, the domestic market is the second largest, followed by Finland and France. Japan ranks as the second most important market for Ontario fish followed closely by the domestic market. The Committee was made aware of the fact that data on Ontario fish exports has not been compiled completely. The

Table 4

MARKETS FOR FRESHWATER FISH, BY PRODUCING REGION, 1984/85
(product weight in tonnes)

Market	FFMC	Ontario	Total
U.S.A.	7,224	8,734	15,958
Japan	—	2,383	2,383
Finland	1,052	—	1,052
France	1,050	—	1,050
Germany	468	—	468
Switzerland	5	246	251
Sweden	154	60	214
England	48	—	48
Other	—	166	166
Total Exports	10,001(85%)	11,589(85%)	21,590(85%)
Canada	<u>1,766(15%)</u>	<u>2,045(15%)</u>	<u>3,811(15%)</u>
	11,767	13,634 (e)	25,401

(e) These figures are derived by assuming that exports constitute 85% of the total markets of the Ontario fishery.

Sources: 1) Freshwater Fish Marketing Corporation, special compilation.

2) Statistics Canada, special compilation of freshwater fish exports by province of landing.