

CLASSIFICATION DATA

Base: All Respondents

	Sex		Age			Income				Occupation of Head of Household				Visited		City (Unweighted)			
	Male	Female	18-29	30-49	50 & Over	Up to \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 & Over	Professional	White Collar	Blue Collar	Home-maker	Canadian Pavilion	Not Canadian Pavilion	Sydney	Melbourne	Brisbane	
TOTAL	521	269	142	200	179	71	118	114	100	168	62	138	10	172	349	173	179	169	
TOTAL (n/w) (wt.)	521 100%	269 100%	142 100%	200 100%	179 100%	71 100%	118 100%	114 100%	100 100%	168 100%	62 100%	138 100%	10 100%	172 100%	349 100%	173 100%	179 100%	169 100%	
EDUCATION																			
Primary school	12 2%	7 3%	5 2%	0	11 6%	4 6%	4 4%	-	1 1%	0	2 2%	4 3%	1 1%	4 3%	8 2%	3 2%	3 2%	9 5%	
Some secondary	131 25%	57 22%	74 28%	27 19%	52 26%	25 36%	37 33%	26 24%	9 9%	19 11%	15 24%	52 39%	2 1%	27 20%	104 27%	51 29%	34 19%	46 27%	
Completed secondary	167 32%	74 29%	93 35%	62 44%	61 31%	43 24%	19 28%	44 40%	32 30%	29 29%	50 29%	31 48%	46 34%	3 4%	44 33%	122 32%	54 31%	63 37%	
Trade school	16 3%	12 5%	4 2%	3 2%	10 5%	7 10%	3 3%	2 2%	1 1%	0	-	6 5%	0 0%	1 1%	15 4%	6 3%	4 2%	7 4%	
Technical college	42 8%	21 8%	21 8%	15 11%	11 6%	16 9%	6 9%	9 8%	11 10%	7 7%	14 8%	4 6%	11 8%	0 0%	10 8%	32 8%	17 10%	13 7%	9 5%
Some university	48 9%	24 9%	24 9%	16 11%	16 8%	16 9%	7 10%	4 4%	7 7%	16 16%	24 14%	3 4%	7 5%	1 1%	13 10%	35 9%	17 10%	18 10%	9 5%
Completed university	79 15%	45 18%	34 13%	17 12%	38 19%	24 13%	-	9 8%	23 21%	27 27%	49 28%	8 12%	7 5%	-	25 18%	54 14%	18 10%	41 23%	17 10%
Post graduate degree	19 4%	11 5%	8 3%	0	15 7%	4 2%	-	1 1%	6 5%	10 10%	14 8%	2 4%	1 1%	-	7 5%	12 3%	5 3%	8 4%	7 4%
Other	7 1%	2 1%	5 2%	-	3 1%	4 2%	1 2%	-	2 2%	-	4 2%	-	-	-	2 1%	5 1%	2 1%	3 2%	2 1%
INCOME																			
Up to \$9,999	30 6%	7 3%	23 9%	2 1%	3 2%	25 14%	30 44%	-	-	-	3 5%	0	3 3%	5 4%	25 6%	6 3%	12 7%	17 10%	
\$10,000 - \$14,999	39 7%	10 4%	29 11%	9 7%	5 3%	24 13%	39 56%	-	-	-	2 1%	2 3%	9 7%	0 0%	6 4%	33 8%	18 10%	8 4%	10 6%
\$15,000 - \$24,999	61 12%	40 16%	21 8%	16 11%	20 10%	25 14%	-	61 55%	-	-	2 1%	12 19%	30 23%	1 1%	20 15%	41 10%	23 13%	26 15%	
\$25,000 - \$29,999	51 10%	24 10%	27 10%	16 12%	24 12%	10 6%	-	51 45%	-	-	13 8%	9 15%	25 19%	-	11 8%	40 10%	14 8%	21 12%	
\$30,000 - \$39,999	61 12%	28 11%	33 12%	18 12%	35 18%	8 5%	-	-	61 56%	-	22 13%	7 10%	23 17%	0 0%	18 13%	43 11%	20 12%	30 18%	
\$40,000 - \$49,999	48 9%	22 9%	25 9%	9 6%	32 16%	7 4%	-	-	48 44%	-	29 16%	10 16%	8 6%	-	14 11%	34 9%	18 10%	15 9%	
\$50,000 and over	99 19%	62 25%	37 14%	30 21%	46 23%	23 13%	-	-	99 100%	-	69 39%	11 17%	9 6%	-	32 24%	67 17%	26 15%	31 18%	
Don't know	59 11%	22 9%	37 14%	25 18%	11 6%	23 13%	-	-	-	-	15 8%	2 3%	17 13%	0 0%	17 13%	42 11%	20 12%	16 9%	
Refused	74 14%	37 15%	37 14%	16 11%	23 11%	35 20%	-	-	-	-	23 13%	8 12%	3 8%	3 2%	11 8%	63 16%	28 16%	3 2%	