

Table 1: Major Provisions of 1988 Tobacco Products Control Act (Canada)

1. Restrictions on tobacco company sponsorship
2. No tobacco names or logos on nontobacco products
3. Free samples, discounts, and prizes banned
4. No kiddie packs of less than 20 cigarettes allowed
5. No advertising of tobacco products other than at point of sale
6. Health warnings on packages more prominent (front of package) and in stronger language
7. Toxic content information required
8. Tobacco companies not allowed to use warning labels on packages as a liability defense in lawsuits.

- C. Increasing Health Information on Packages, especially information about toxic substances and their health impacts
- D. Establishing Executive Powers to Regulate Tobacco Products as science and the market evolve