

REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

116

POST :342-TEL AVIV

001-AGRI & FOOD PRODUCTS & SERVICE
ISRAEL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

AGRICULTURE MACH,EQUIP,TOOLS

CONDUCT MARKET RESEARCH OF IMPORT POTENTIAL

ASSIST IN DEFINING MARKET NEEDS

SEMINAR ON DAIRY CATTLE GENETICS (MAY 1989)

PROMOTE JOINT VENTURES

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Promotional activities for Agritec 89 will be resumed towards end of 89 as exhibition is postponed to March 90.

QUARTER: 2 PROMOTION OF GRAINS/OILSEEDS

ANNUAL SURVEY - COARSE GRAINS/OILSEEDS 1988-89

QUARTER: 3 -----

QUARTER: 4 -----

Regular promotional activities for grains seeds, agricultural implements continued. Visit of large Canadian contingent of seed exporters used for promotional activities. PEMD visit to promote Canadian turkey stock.

DUE TO LIBERALIZATION IN OILSEEDS MARKET, INTEREST IN CANOLA WAS REVIVED. RE-ACTIVATED PREVIOUS MARKET CONTACTS FOR GRAINS/OILSEEDS.

PREPARATION OF ANNUAL SURVEY -