

Export and Investment Promotion Planning System

REPT: SYN-GEO 88/89 A. Post export program priorities

Region: EASTERN EUROPE

Mission: 471 WARSAW

Market: 099 POLAND

The Mission selected the following sectors as priority areas for export promotion activities for the coming fiscal year:

1. 009 FOREST PRODUCTS, EQUIP, SERVICES

REASONS: MAJOR PROGRAM OF PULP & PAPER INDUSTRY MODERNIZATION & EXPANSION PRESENTS OPPOR. IT SHOULD BE OF SPECIAL INTEREST TO COS FAMILIARY WITH THIS MKT IN LAT 70S/EARLY 80S ESP. IF THEY ARE PREPARED TO ACCEPT

2. 001 AGRI & FOOD PRODUCTS & SERVICE

REASONS: THERE IS CONTINUING LIMITED REQUIREMENT FOR HIGH QUALITY SEED & GRAIN ON CASH BASIS. EXPORT ORIENTED FOOD SECTOR PRESENT OPPORTUNITIES FOR CDN SLAUGHTERING PROCESSING & LABELLING & PACKAGING EQUIPMENT.

3. 016 INDUSTRIAL MACHIN, PLANTS, SERV.

REASONS: POLAND'S GREATEST NEED FOR MODERN PLAN EQUIPMENT & TECH. PRESENTS OPPORTUNITIES EITHER UNDER FUTURE WORLD BANK LOANS OR THROUGH VARIOUS INNOVATIVE FINANCIAL ARRANGEMENTS OR ON CASH BASIS FOR PRIORITY SECTOR

The most important current Canadian export sectors to this market are (based on actual export sales):

1. 016 INDUSTRIAL MACHIN, PLANTS, SERV.
2. 002 FISHERIES, SEA PRODUCTS & SERV.
3. 014 EDUCATION, MEDICAL, HEALTH PROD
4. 010 MINE, METAL, MINERAL PROD & SRV