

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: ANKARA

Market: TURKEY

Sector : MINE, METAL, MINERAL PROD & SRV

Sub-Sector: MINE DEVELOPMENT SERVICES

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	2.00 \$M	2.00 \$M	2.00 \$M	10.00 \$M
Canadian Exports	0.00 \$M	0.20 \$M	0.00 \$M	0.00 \$M
Canadian Share of Market	0.00 %	10.00 %	0.00 %	0.00 %

Cumulative 3 year export potential for
CDN products in this sector/subsector: 0-1 \$M

Major Competing Countries	Market Share
UNITED STATES OF AMERICA	15.00 %
UNITED KINGDOM	15.00 %
GERMANY WEST	15.00 %
FRANCE	15.00 %
JAPAN	15.00 %
BELGIUM	15.00 %

Current Status of Canadian
exports in this sector/subsector: Small but expanding

Products/services for which there are good market prospects:

1. GOLD/SILVER MINE DEVELOPMENT WORKS
2. TECHNICAL SERVICES FOR COPPER RESERVE SURVEY
3. COAL MINE DEVELOPMENT SERVICES
4. LEAD-ZINC MINE DEVELOPMENT
5. GEOLOGICAL/AERIAL MAGNETIC MAPPING

Factors contributing to current successful Canadian exports:

- Import restrictions are not a significant impediment in this sector
- Aggressive marketing
- PEMD support
- Provincial export promotion
- CIDA programs
- Canada is one of few sources of supply
- Strong sectoral capability in Canada