

Accumulated Assets, **\$25,120,804.24.**  
 Surplus over all Liabilities, **\$4,764,636.77.**

## WHY PREFER THE AETNA!

The statement has been made many thousand times, in all parts of the Dominion, that "not less than \$300,000 per annum would be saved to the people of Canada, if all their Life Insurance were in the AETNA."

Now for further proof:—

Endowment Policies recently paid in Canada, and Ten Payment Life Policies which have become free of further premiums, place the matter in a very clear light.

Canada companies charge a man, 37 years of age, from \$95.51 in one case to \$99.60 in another case, as annual premium *without* profits, for a ten-year Endowment Policy of \$1,000. Ten payments of \$95.51 make the total premiums payable. **\$955.10**

The AETNA'S premium, *with* profits, on the same age and kind of policy, is \$96.90, but the ten dividends applied in reducing it, with the interest on the saving, have made the actual payments, in comparison with the above, only **809.00**

Yielding a saving on the \$955 (equal to \$153 on \$1,000) of **\$146.00**

\$2,647,497 were paid during 1877 for Life Insurance in Canada. A saving of only \$150 per \$1,000 on Two Millions of that sum would make the total yearly saving, as claimed, **\$300,000**

AGAIN—On the Ten-payment Life Plan, the annual premium, *without* profits, in four old country companies, age 35, is as follows:

Standard, of Edinburgh.....\$557 00	Briton, of London.....\$570 00
Commercial Union.....543 20	Star, ".....616 80

Average of the four companies, for a \$10,000 Policy.....**\$560.00**  
 The AETNA'S \$478.00 is, by profits, reduced below.....**425.00**

Yielding the important saving of.....**135.00**  
 upon the \$560, which is equal to \$240 per \$1,000 of premiums paid.

If the same ratio could be saved on the whole \$2,367,705 paid each year in our Dominion to other Life Companies than the old AETNA, then no less than the ~~135~~ IMMENSE SUM OF.....**\$568,000**  
 would be saved annually. It is safe to say, therefore, that.....**300,000**  
 a year could be made by looking into this important subject.

Every citizen of Canada is invited to co-operate in this good work.

**GOVERNMENT SECURITY.**—ANOTHER REASON for taking your next policy in the AETNA LIFE is that the ever-increasing Re-Insurance Fund, or CASH VALUE of your policy will be annually deposited (in accordance with the "Insurance Act of 1877") with the Dominion Government. This is not done by any company chartered in Canada.

For Rate Tables, or an Agency outfit, address

**WILLIAM H. ORR, Dominion Manager.**

Office—104 Adelaide St. East, Toronto.

## PHENIX INSURANCE COMPANY OF BROOKLYN, N.Y.

**FIRE & MARINE.**  
**INCORPORATED 1853.**

**CAPITAL, \$1,000,000. ASSETS, \$2,735,654.**  
**INCOME, \$1,968,311.**

STEPHEN CROWELL, President.

PHILANDER SHAW, Vice-Pres't.

Fire Department.

Marine Department.

J. A. MACDONALD,

General Agent, New York.

WM. R. CROWELL,

General Agent, Chicago.

**INSURANCE** accepted at current rates on **Buildings, Merchandise**, and other insurable property, against Loss or Damage by Fire.

On **Lake Craft, their Cargoes and Freights**, against the Dangers of navigation.

On **Live Stock, Provisions, and other Exports by Railroad, Steam and Sailing Ships**, to British and Continental Ports.

Losses promptly and equitably Adjusted, and Paid at this Office.

**John T. Douglas, Gen. Agent, Ont,**

OFFICE, No. 48 YONGE, COR. WELLINGTON ST.,

**TORONTO.**

HUGH SCOTT.

THOS. WALMSLEY.

# GENERAL FIRE AND MARINE INS. AGENCY.

Offices :

QUEEN CITY

FIRE INSURANCE CO'S BUILDING

Nos. 22, 24 and 26 Church St., Toronto.

**RISKS ACCEPTED ON ALL DESCRIPTIONS OF INSURABLE PROPERTY.**

**RATES FIXED WITH REGARD TO THE LAWS OF AVERAGE.**

**LOSSES EQUITABLY ADJUSTED AND PROMPTLY PAID.**

**SCOTT & WALMSLEY,**

TORONTO, June 7, 1878.

AGENTS.