

# Announcement.

(From Vol. I, No. I.)

**T**HE CANADIAN MAGAZINE needs no apology for appearing. The necessity, or, at least, the great desirability of Canada possessing a medium through which, in fuller measure than has hitherto been practicable, our leading statesmen and thinkers may, with the comprehensiveness of *Review* articles, present to the public throughout the Dominion their views on questions of public interest, and the facts and arguments on which these views are based, has been recognized by many, and has been an important consideration with the founders of this MAGAZINE. The MAGAZINE is, therefore, intended to fill, in some measure, for Canada, the purpose served in Great Britain and the United States by the great *Reviews* of these countries. Timely articles on political and other public questions of interest to the Canadian people will appear every month from the pens of leading statesmen and writers of various shades of political opinion. While the pages of the MAGAZINE will be open to the expression of a wide diversity of opinions and opinions with which the MAGAZINE does not agree, the policy will be steadily pursued of cultivating Canadian patriotism and Canadian interests, and of endeavoring to aid in the consolidation of the Dominion on a basis of national self-respect and a mutual regard for the rights of the great elements which make up the population of Canada. In this endeavor we are happy to announce, we have the co-operation, as contributors, of many of the leading public men and writers of both political parties.

A series of articles descriptive of various portions of the Dominion, and dealing with their scenery, industries and resources, will appear during the current year from the pens of travellers and well-known and graceful writers.

Social and scientific subjects of popular interest will be discussed in a popular vein from month to month by eminent specialists of our own and other countries.

Fiction, chiefly in the form of short stories touching Canadian life, will receive with other contributions to light and wholesome entertainment, a considerable amount of attention. In short, the MAGAZINE will embrace a wide range of subjects, and appeal to a wide variety of individual tastes.

The staff of contributors includes many well-known Canadian and foreign writers, and is always ready to include, also, worthy aspirants to literary honors, whose names are yet unknown to the public. In thus endeavoring to stimulate Canadian thought, and to aid in opening mines of literary worth that are yet undeveloped, THE CANADIAN MAGAZINE trusts to have the sympathy and practical encouragement of patriotic Canadians.

To those who recognize how much Canada has hitherto been dependent for magazine literature on foreign countries and how unfavorable such dependence is to the growth of healthy national sentiment in our homes, our appeal, we believe, will not be in vain. And with the very large increase during the past decade in the number of graduates of our colleges and high schools, and the marked development in late years of a general taste for magazine literature, and the growing feeling of respect for ourselves as a nation, we think that our effort to permanently establish a magazine and national review, broadly Canadian in tone and feeling, will meet with a large and generous support in every part of the Dominion.

2596

---

---

## The Canadian Magazine.

PUBLISHED BY

THE ONTARIO PUBLISHING CO. LIMITED,

TORONTO.

---

PRESIDENT—HON. J. C. PATTERSON, Minister of Militia.

VICE-PRESIDENTS } HON. THOMAS BALLANTYNE, ex-Speaker of the Legislative Assembly of Ontario  
JOHN FERGUSON, M.A., M.D., PH.D.

DIRECTORS { HON. J. C. PATTERSON, Ottawa; HON. THOMAS BALLANTYNE, Stratford; JOHN FERGUSON, M.A., M.D., PH.D.,  
Toronto; THOMAS MULVEY, B.A., Toronto; THOMAS WYLIE, M.D., ex-M.P.P., Toronto; T. H. BEST, Toron-  
to; J. GORDON MOWAT, Toronto; E. STEWART, D.L.S., Collingwood; L. BENTLEY, M.D., Toronto.

EDITOR—J. GORDON MOWAT.

BUSINESS MANAGER—T. H. BEST.

---

OFFICE: 36 Canada Life Buildings, King Street, Toronto.

---

SUBSCRIPTION, . . . . \$2.50 PER ANNUM, IN ADVANCE.

Single Copies, 25 Cents.