

BOOKSELLER AND STATIONER

# BROWN BROS.

LIMITED

## WHOLESALE and MANUFACTURING STATIONERS

51-53 Wellington St. West, -1 - TORONTO

Have pleasure in announcing that our

**STOCK in EVERY DEPARTMENT**

Is very complete and "Up-to-Date."

### DEPARTMENTS

**PAPER**—Every make—Writing, Bond, Linen, Ledger  
Printing, Cover, Tissue, Copying, etc.  
Our latest "ORIENT" New Bond,  
specialiy good.

### STATIONERY and OFFICE SUPPLIES

Every requirement for Bank, Office or Home  
Our new make **INKSTANDS** having a big  
sale.

### ACCOUNT BOOKS—All kinds and sizes.

From the smallest Pass Book to the largest  
Ledger. Special lines "Loose Leaf" and  
Loose Leaf Price Books. Memorandum  
Books, an exceptionally complete line.

### LEATHER GOODS—Purses, Bags, Cases, etc.

We guarantee superiority of goods. Latest  
and finest make of leather—newest designs  
and styles.

### PRINTERS' and BINDERS' SUPPLIES

### FOUNTAIN PENS—"Get the Best"

### CREPE TISSUE, Napkins, Lunch Sets

### OPHIR PENCILS—Drawing, Copying, Office.

### HUNT'S Art Calendars, Cards, Pictures, etc.

FIRST YET. SAMPLES NOW SHOWING.

We endeavour to have the **MOST COMPLETE  
STATIONERY HOUSE** in the Dominion.

BROWN BROS., Limited, 51-53 Wellington Street W., TORONTO



### SELL ON EASY PAYMENTS

You can make more money by selling Berliner Gram-ophones and  
Victor Talking Machines on instalments than for cash.

A great many sales can be made on the easy-payment plan to  
people who are good pay, but who would be scared off by a cash  
transaction.

Thus you increase your sales of machines.  
Then every time your customers come in to pay another instalment  
you get an opening to talk about, show off and sell the new Records  
which are issued every month.

In this way your sales of Records are also much increased, and  
you keep in close touch with your customers.

We are presenting this month a new and exclusive feature:

### EIGHT-INCH RECORDS at 40 cents

Much superior to the seven-inch, on account of the larger circles  
of sound waves. Twelve of these Records are being issued this  
month; more will follow.

Distributors for Berliner Gramophones and Victor Talking  
Machines:

Nova Scotia and P. E. Island—Maritime Gram. Co.—Truro, N.S.

New Brunswick—J. & A. McMillan—St. John.

Manitoba, Alberta and Saskatchewan—Clark Bros. Co., Ltd.

—Winnipeg.

British Columbia—Dyke, Evans and Callaghan—Vancouver.

Ontario and Quebec—Berliner Gram. Co.—Montreal, P.Q.

Send to nearest distributor for full lists of Instruments and Records.

with terms to the trade.

The Berliner Gram-ophone Co. of Canada, Limited  
2315 St. Catherine St., MONTREAL.

## FLAGS

CANADIAN ENSIGNS

UNION JACKS

WHITE ENSIGNS

IRISH ENSIGNS

UNION JACKS

30 inches to three yards in length, made fine quality  
English Bunting, plain and roped and toggled.

Also the less expensive flags in cotton, in various sizes  
and styles.

## REAL ENGLISH BUNTING

The "never rip, ravel or tear kind," in Red, White  
and Blue.

For convenience we have had these put up in 10 yard  
lengths, which will be appreciated by the trade.

The Kelk-Sutcliffe Co.  
TORONTO