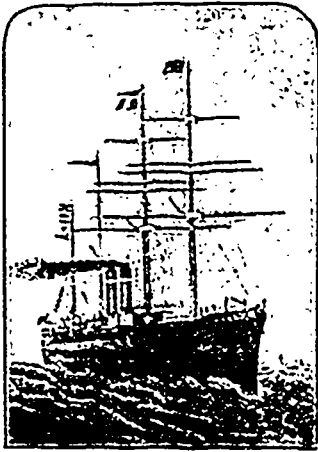


Klondyke...

Start from Vancouver Because :

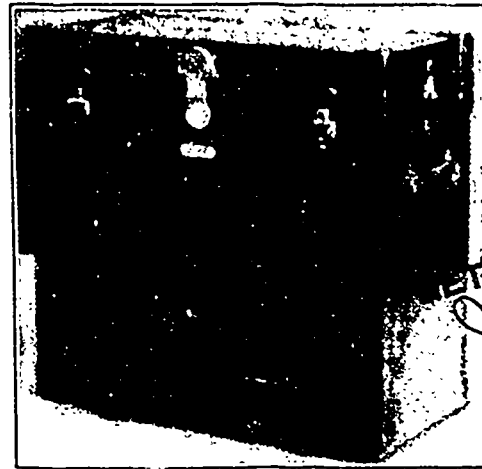


1. **VANCOUVER** is the best outfitting point on the Coast, goods being considerably cheaper than in the United States.
2. **VANCOUVER** is the nearest port of departure to the Yukon District.
3. **VANCOUVER** is the terminus of the C. P. Railway, whose steamers will start from Vancouver this spring.
4. All north-bound steamers call at **VANCOUVER**.
5. Direct steamers to Yukon ports have now commenced to run from **VANCOUVER**.
6. **VANCOUVER** is the only Canadian port where passengers transfer direct from train to steamer.
7. Klondyke is in Canada, Outfit in Vancouver, and save 30 p. c. custom duty.

W. GODFREY, President Board of Trade,
Vancouver, B. C.

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Shoddy garments will not do for the Gold Hunter. He must have **Pure Wool** clothing and blankets for the Yukon.

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Klondike outfitters at the North and West are looking to us for supplies. You will do well to handle the **Genuine Oxford**. Write to us.

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