

Read, Mark, Learn



In order that the regular advertisers in THE DRY GOODS REVIEW may have an opportunity of placing their Fall Announcements before those of the retail trade who are not now subscribers, we will as usual **double the circulation of the August number**, sending out 8,000 copies to the retail trade from Vancouver to Halifax. Advertisers should make a note of this and prepare good live advertisements of lines of goods you are making a specialty of. Retailers are looking for "snaps;" if you have any to give them say so in your advertisement.

Everything necessary to turn out a journal, first-class in every respect, will be employed in producing this Fall Number of DRY GOODS REVIEW.

Applications for extra advertising space should be in **at once** — we close matter on 3rd of August.