

THE STERLING BANK
OF CANADA

"Ask Our Manager"

Sterling Bank managers make a special point of gathering information of value to farmers. Ask your local manager about some of the money matters which are puzzling you.

Ask his assistance, also, if you wish to farm on a larger or better basis.

The Farmer-Banker Alliance



You go to your lawyer for legal advice; to the doctor for medical advice; why not to The Merchants Bank for financial advice?

If you want a loan to buy cattle, hogs or equipment—if you want information as to how to invest money—come to those who make a business of financial matters, and are in a position to give you sound and impartial advice.

THE MERCHANTS BANK
OF CANADA

Head Office: Montreal. Established 1864.

WATFORD BRANCH, F. A. MacLEAN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

Silverwood's
ice cream

"SMOOTHER THAN VELVET"

The finishing touch to a good meal—Silverwood's Ice Cream.

Its creamy taste and pure fruit flavors are a real delight.

Many fine dishes can be served with ice cream, making dainty desserts for special occasions.

Silverwood's is pure pasteurized cream—homogenized.

SILVERWOOD'S LIMITED, LONDON, ONT.

Bricks in all
Flavors



Look for the
Silverwood's
Sign

FOR SALE BY F. LOVELL

MR. FARMER

INVEST YOUR MONEY
in an
IMPLEMENT SHED

For Plans and Prices see
Geo. Chambers Est.
WATFORD ONTARIO

MR. MERCHANT

Are you one of the successful business men who realize the fact that their advertising space is an investment—not an expense. Expenses pay no dividends—good advertising does, and at a big percentage. It's simply a case of sending out one dollar to bring back five. Will you ask us to prove it?

THE GUIDE-ADVOCATE.

Guide-Advocate

Watford, Ont.
PUBLISHED EVERY FRIDAY
Subscription \$1.50 per annum in advance. \$2.00 in advance to the United States.

ADVERTISING RATES.

YEARLY CONTRACT
1500 inches 8 cents per inch.
1000 inches 9 cents per inch.
500 inches 10 cents per inch.
Shorter periods 12 cents per running inch.

Advertisers will be allowed a change of matter every two weeks. Weekly changes can be had at a slight extra cost. Copy of change must be in printer's hands by Tuesday noon.

LOCAL ADVERTISING—1st insertion per line, 10 cents, subsequent insertions 5 cents each time per line. Acute measure 14 lines to the inch.

BUSINESS CARDS—One inch and under, per year \$5.00.

ACTUATOR CARDS—\$5.00 a year.
Local—10c. per line each insertion. Minimum Charge 25 cents.

Advertisements without specific directions will be inserted till forbidden and charged accordingly.

W. C. AVLESWORTH, Publisher.
T. HARRIS, Editor.

Guide-Advocate

WATFORD, JULY 25, 1919

Chief Cause of Unrest

According to a resolution placed before the General Assembly of the Presbyterian Church for debate, "selfish and vulgar display of wealth, at a time when our resources are required to meet the needs of the world," is one of the chief causes of the present unrest.

It might be difficult to prove that it is the chief cause, but no doubt it is one of the factors in the problem. The whole world has been disturbed by the war. It is difficult to get back to normal ways of thinking, and, for the present, impossible to get back to normal ways of living. To the minds of a great many people the war appears as marking the end of an old order of things and the beginning of a new day. In such process of transition there is bound to be unrest.

But, no doubt, the vulgar display of riches, especially of riches accumulated during the war, has a tendency to intensify the restless feeling. For many people the war has meant sacrifice and suffering. For some it has meant the accumulation of money. The cost of living would be a heavy burden in itself; it is all the more difficult to bear with patience by the suspicion that it is unnecessarily high and by the evidence afforded that some people are but lightly affected by it. The man who finds it difficult enough to keep his shoes patched so that his feet may be protected from the hard pavement, is not likely to be reconciled to his lot by the sight of his neighbor skimming along luxuriously in a new car of the latest model.—Woodstock Sentinel-Review

Asthma is Torture. No one who hasn't gasped for breath in the power of asthma knows what such suffering is. Thousands do know however, from experience how immeasurable is the relief provided by that marvellous preparation, Dr. J. D. Kellogg's Asthma Remedy. For years it has been relieving and curing the most severe cases. If you are a sufferer do not delay a day in securing his remedy from your druggist.

The Law Regarding Newspaper Subscriptions

"I subscribed," says an enquirer in the legal columns of The Toronto Mail and Empire, "for a local paper for one year and paid for it. After that they kept on sending the paper to me for three years and now demand payment. Am I liable?"

The following is the answer: "It is difficult for a newspaper manager to keep in mind the date when the subscription of any subscriber will expire. Naturally the circulation department continues to send the paper expecting to hear from the subscriber if any change is to be made, or if the paper is to be stopped. If the subscriber continues to take the paper from the post office after the time of his subscription has run

\$100 REWARD, \$100

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages and this is catarrh. Catarrh being greatly influenced by constitutional conditions requires constitutional treatment Hall's Catarrh Medicine is taken internally and acts through the Blood on the Mucous Surfaces of the System thereby destroying the foundation of the disease, giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in the curative powers of Hall's Catarrh Medicine that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

Address: F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists, 75c.

out, an implied contract is thereby created that he will pay for the paper which he has allowed the proprietor to send him, and that his subscription shall continue on the terms of the original contract."

First Transatlantic Steamship.

The first steamship that succeeded in crossing the Atlantic Ocean was the Savannah, a vessel of about 350 tons burden, measuring 100 feet in length. She was built in New York city by Francis Pickett in 1818, and was a full-rigged ship, with side paddle wheels that could be unshipped and taken on deck in stormy weather. Under command of Captain Stevens Rogers, this vessel sailed from Savannah on May 20, 1819; but did not venture on the high seas until the 25th of the month. She reached Liverpool on June 20, after an ocean voyage of 26 days, during sixteen of which she used her paddles. Off Cape Clear she was mistaken for a ship on fire and was pursued by the British cutter Kite. The Savannah afterward visited St. Petersburg, Copenhagen, Stockholm and other foreign ports. Captain Rogers, having failed to dispose of his vessel to the King of Sweden, started for home, and reached Savannah on November 30, 1819. The engines and boilers were afterward removed and the ship was used as a sailing packet between New York and Savannah. She was finally wrecked off the south coast of Long Island.

Wood as Fuel.

Experiments on wood as part substitute for coal in gas making have been carried out in France. The wood used was sea pine in the form of billets cut from the middle of the trunk. The charge of the wood was about half the weight of that of coal, and carbonization occupied half the usual time. When running one report with wood to every two with coal, no appreciable difference in the calorific power of the gas was noted. Of the two by-products—small coke and tar—the former amounted to 5 to 10 per cent.

BOSANQUET COUNCIL.

Council met on the 7th inst. All the members present. Minutes of last meeting confirmed. The commissioners on the Gilliard drain reported that the repair of the drain has been completed and recommended that the contractor, Jas. Wakefield, be paid \$42. The commissioners on mud Creek drain reported that the drain has been completed to stake 6 and recommended that the contractor, C. Medcoff, be paid \$300.00.

The reeve and Mr. Vivian were appointed to investigate the grievance of Henry Frasn with power to act. W. E. Oliver was appointed to collect license fees from places of amusement at Grand Bend.

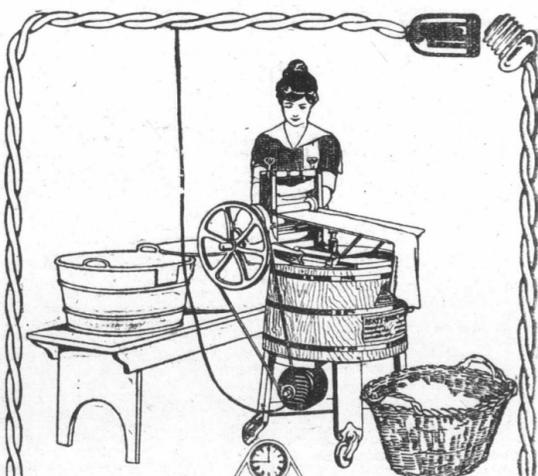
Archie Jameison and others interested in the Elliott Award drain petitioned to have the drain repaired and improved under The Municipal Drainage Act and the clerk was instructed to notify G. A. McCubbin to examine the drain, etc.

The following orders were given:—R. Tidball and H. Russell \$2 each, commission on the Gilliard drain; W. C. Tudor \$5.35, costs in Carrothers vs Bosanquet; Wm. McDonald \$1.50 to pay Wm. Frost and A. Jameison 75c each; Dr. Clarke \$3, attendance on L. Munn; Jas. Wakefield \$42 work on Gilliard drain; Alex. Lithgow \$5 for plank and repairing scraper; Prout & Son \$16 for plank; Canada Ingot Iron Co., \$164.00 for a road grader and Matt Smith \$7 work in gravel pit.

Council adjourned to meet on Monday, August 4th at 10 a. m.
GEO. SUTHERLAND, Clerk.

The Food Value of Cheese

Cheese is the only real substitute for meat. Bread and cheese is, indeed, a most perfect diet. Men have habitually done many hours' hard manual work with bread and cheese as their chief food. Margarine is a fairly satisfactory alternative for butter. There is no substitute for cheese. The two principal dairying provinces of Canada are Quebec and Ontario, the former leading in the production of creamery butter and the latter in the production of factory cheese. Out of a total of 3,446 creameries and cheese factories in Canada, 1,984 are in Quebec. The total number of patrons of dairy farmers, supplying milk and cream is 221,192, of whom 79,145 are in Quebec.



ELECTRIC TIME SAVER WASHER
THIS IS THE SAFE WAY TO DO YOUR WASHING

Many housewives prefer to keep the washing in the home. This is the safe and sanitary way. Clothes sent out to be washed are mixed with everybody's, and come in contact with contaminated linen. Also by keeping the washing in the home you can supervise it closely and often prevent the ruin of some delicate garment. Clothes last much longer when washed in the home.

With a Time Saver Electric Washer you can easily get all the washing done in your own home. It saves three whole hours on wash day and makes the day an easy one. Both washer and wringer are driven by electric power and run for 2c. an hour. It is moderate in price. It pays back its cost in a year in the saving of laundry bills or washer woman's wages. We have a machine in the store for you. Let us demonstrate it in your home. Phone or call.



N. B. HOWDEN EST.

WATFORD

The Guide-Advocate "Want Column" is consulted by everyone. The cheapest form of advertising.

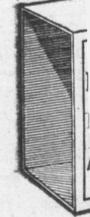
M
A
F
your
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Profits

A recent statement of Agriculture particularly made on the fruit was a box, and it was \$304.52 Clifton, N. F. cents a box i per acre was College, Que. cents a box profit per acre the price obt box, and the though the p 1918 was net 1917, the cre half that of 1 of the two same. Geo. A B. C., receive his fruit in 14

99%



"Good If you st your co Sole Agent or if you tons Limit postpaid.