

OUR CLUBBING RATES.

THE GUIDE-ADVOCATE and the Family Herald and Weekly with premium picture... 1 75
 Family Herald and Weekly Star with premium and 'The Farmer's Manual' or 'Handy Home Book'... 1 90
 Montreal Weekly Witness... 1 60
 Weekly Messenger... 1 25
 Weekly Globe... 1 75
 Weekly Mail and Empire... 1 75
 Toronto Weekly Sun... 1 80
 London Weekly Advertiser... 1 50
 London Daily Advertiser... 2 50
 London Weekly Free Press... 1 75
 Daily Free Press, afternoon ed... 2 75
 Toronto Daily World... 3 25
 Toronto Daily News... 2 25
 Toronto Daily Star... 2 25
 Weekly Sun... 1 80
 Farming World... 1 50
 Farmer's Advocate... 2 35

We recommend our readers to subscribe to the Farmer's Advocate and Home Magazine, the best Agricultural Journal in America.

Guide-Advocate.

Watford, Ont.
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ADVERTISING RATES

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One-fourth column	20	12	8
One-eighth	12	8	5
One-twelfth	8	5	3

Mercantile advertisers will be allowed a change of matter every two weeks. Weekly changes can be had at a slight extra cost. Copy for change must be printed by Wednesday forenoon.
 TRANSIENTS—First insertion per line, 8 cents; subsequent insertions 4 cents each time per line. 12 lines makes one inch.
 BUSINESS CARDS—Six lines and under, per year \$4.00.
 LOCALS—10c per line each insertion.
 Advertisements without specific directions will be inserted till for sale and charged accordingly.

HARRIS & CO.
 PROPRIETORS

Guide-Advocate.

HARRIS & CO. PROPRIETORS

WATFORD, DEC. 14, 1906.

SHOP EARLY.

There may be shoppers whose souls are thrilled by the hazards of the bargain counter rush, and who experience

The stern joy which warriors feel. In foemen worthy of their steel when they plunge into the surging, pushing, elbowing throng that fills the shops after the middle of December. For them there will be glory enough under any circumstances. If everybody shops as early as possible very many must shop late, and women who carry home their torn skirts as proudly as the warrior bears his perforated and shredded battle flag will not lack for the excitement of hazards to life and limb.

But we presume most women would rather shop when they can do so with safety to their wearing apparel. We presume the majority of women would rather shop when they can get to the counters with comparative ease and make their selections before the stocks are depleted.

Those of them who do not leave their humane instincts at home when they go shopping cannot fail to remember that the labor of the salesgirls and the men who make the deliveries will be greatly lightened by spreading the Christmas shopping over a month instead of crowding it into the last week. The last few days before Christmas are a time of terror to the employes in the stores and of needless exhaustion and

For Lung Troubles

Ayer's Cherry Pectoral certainly cures coughs, colds, bronchitis, consumption. And it certainly strengthens weak throats and weak lungs. There can be no mistake about this. You know it is true. And your own doctor will say so.

The best kind of a testimonial—
 "Sold for over sixty years."

Made by J. C. Ayer Co., Lowell, Mass.
 Also manufacturers of
SARSAPARILLA PILLS.
HAIR VIGOR.

We have no secrets! We publish the formulas of all our medicines.
 Keep the bowels regular with Ayer's Pills and thus hasten recovery.

unreasonable ill-temper to the customers.

Reform it all together. Leave the last week to those who must shop then or not at all. Do your shopping as early in the season as early in the day as you can, and be good to yourself and to the people behind the counters and in the wagons.—World.

GIRLS OF TO-DAY ARE WEAKLINGS!

Few Possess the Vitality and Girlish Beauty of the Olden Times.

Never before was physical health and vigor so highly esteemed and so eagerly sought for as to-day.

No man finds happiness in a rickety wife, and the woman who wishes to enjoy the pleasures of life should spare no effort to maintain perfect health.

Is your daughter growing up strong and ruddy? Has she strength to drink in greedily all the pleasures that youth so zealously seeks—or is she compelled to use the street car instead of enjoying the delightful exercise of walking—does she after the ball arise refreshed and vigorous, or is she exhausted, indifferent and perhaps irritable?

When strength and vigor can be so easily maintained by Ferrozone, when the glow of health is so quickly brought to the cheeks and elasticity to the step, it is plainly a mother's duty to see that Ferrozone is on hand to assist her daughter back to health.

Upon the wake of Ferrozone quickly follows a stream of rich, nourishing blood which imparts that power and surplus energy so earnestly desired by those in ill-health.

Stop and think what this means for your daughter—certainly a great deal, and it can be accomplished by Ferrozone.

Every growing girl and young woman derives enormous benefit in many ways from this nutritive, vitalizing tonic.

It is especially suited for young women and is a guarantee of health and regularity as long as it is used.

Ferrozone is free from alcohol and perfectly safe to use. Prepared in the form of a chocolate-coated tablet and sold in 50c boxes or six for \$1.50, at all dealers.

Two Cents A Mile.

The courts are to determine whether or not the Grand Trunk Railway should provide third-class carriages, and give a passenger rate of two cents a mile in Ontario. It seems clear that the charter provides for a two-cent rate, and it remains to be seen if this provision has been affected by subsequent legislation. There is reason to think that in this Province the railways could well afford to reduce their passenger charges, and to make the maximum fare two cents a mile. Experience in the United States seems to show that the lowest rate encourages travel and greatly increases the revenues of the companies. That would probably be the result of a lower rate in Ontario. It is noteworthy that while there has been a steady reduction of freight rates all over the continent, passenger charges remain stationary. On its face this is an anomaly which it is hard to justify in a prosperous and populous community.

\$100 Reward, \$100.

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

Address: F. S. CHENEY & Co., Toledo, O.
 Sold by Druggists, 75c.
 Take Hall's Family Pills for constipation.

Keep At It.

There are but few editors in the country who have not at different times made a vigorous fight against the city mail order house. This has been done in the interest of the local merchant, without money and without price. If the editors of the land had received regular advertising rates for all they have said against these enemies of the country merchant, some of us would be a great deal richer than we are to-day. The department store man appreciates advertising and if we had accepted all the offers we have received from the cities for such business our paper would prove a great deal more profitable investment than it has heretofore. What other class of business or professional man is there who would refuse business simply to help his own town, especially as many of the business people in said town do not seem to appreciate the favor enough to give their local paper a helping hand.—Post.

If your tongue is coated, try Miller's Granules. T. B. Taylor & Sons.

What a Difference a Few Years Make.

We wonder how many of our readers have noticed the difference between the man who has been married but a short time and one who has been married several years. You can always tell a young husband from an old one. When a man has been married a few months you will generally see him working in the garden or fixing up about the house and while he works he whistles, or sings, or occasionally looks up towards the window to see if anyone is watching him. A year later he is still working in the garden but the smile has been exchanged for a frown and he occasionally looks up towards the house wondering why in thunder breakfast is not ready. Another year rolls by and his looks would sour milk, but he is still at work, stopping occasionally to kick the dog or throw a brick at the cat. The next year we find him sitting on the front porch, smoking a pipe, while his wife does the digging in the garden. Now just watch our young men, as one by one, they are caught in Cupid's net, and see if this rule does not work out the problem correctly.

Invaluable for Nursing Mothers.

With nursing comes an unceasing strain on the mother's vitality. The blood is weakened. Nerves are irritable through loss of sleep. Anxiety and care break down even the strongest. Experience teaches that nothing is more helpful than Ferrozone. What an appetite it brings! No blood former or nerve tonic more potent, no medicine known that so steadily brings back the health, vigor and spirit that mothers require. It's because Ferrozone nourishes, because it supplies the materials for rebuilding that it does such permanent good, 50c per box at all dealers.

In the Presence of Royalty.

Introductions of royal personages are made only at their request. When the presentation is made the lady presented should make a low but quick courtesy—a sort of "bob"—and a man gives a deep respectful bow. The royal personage usually shakes hands and begins the conversation at once: the person presented must on no account speak first nor offer to shake hands. The initiative is always taken by royalty. The actual introduction is made thus: "Lady Blank. Your Majesty," "Mrs. West, sir; Miss Joan West, ma'am."

When a country house party is arranged, with royalty as the principal guests, their wishes are entirely deferred to invitations sent out. A list of the people whom it is proposed to include as fellow-guests, is previously submitted to the royal personages, and they have the undisputed right of erasing or adding names that may seem good in their sight. An entire suite of rooms must be set apart for the royal guests, and they usually breakfast in their own sitting-rooms, joining the rest of the party for luncheon and dinner.

A fine point of royal etiquette is that a man or woman who has not been presented at court cannot sit at the same table as a royal guest, and irrespective on his or her rank, riches or position. Sometimes the royal personage may specially invite the unfledged individual to the "high table"; in that case the situation is, of course, altered.

When the house party is assembled for dinner, everyone remains standing until the royalties make their appearance. As soon as they enter the room the host gives his arm to the royal lady, and leads the way to the dining room, followed by the hostess with the masculine royalty, and succeeded by the remainder of the guests in strict order of precedence.

Tenacious Form of Systematic Catarrh.

Not an easy thing to cure, and a remedy that makes good deserves the credit. Catarrhozone cured Chas. H. Webb of Woodstock, N. B., who writes: "For a number of years I was troubled with systematic catarrh. It was a very tenacious form of the disease and nothing helped. I used Catarrhozone and got relief. This combination can't be beaten. They cured me." Your case may be chronic but Catarrhozone will drive out catarrh and keep it out. Two sizes, 25c and \$1.00 at all dealers, sold under guarantee of satisfaction.

True!

It is the little things that make life pleasant or make it unendurable. We are seldom struck with lightning, but often with a snail.—Josh Billings.

CASTORIA

For Infants and Children.
 The Kind You Have Always Bought

Bears the Signature of *Dr. J. C. Ayer*



Royal Household Flour

If your flour doesn't act right whom do you blame? The grocer? He didn't make it. The travelling salesman told him it was good and somebody else told the salesman. When you buy

your protection comes from us. We make it, know its goodness and guarantee it to both you and the grocer. It is always sold under our name and trademark, so you cannot go wrong. Ask your grocer for Royal Household Flour. It's the key to better living.



Ogilvie Flour Mills Co., Ltd.
 MONTREAL

"Ogilvie's Book for a Cook," contains 130 pages of excellent recipes, some never published before. Your grocer can tell you how to get it FREE.

A FOOD AND A TONIC

What the leading Medical Journal of the world has to say about FERROL.

After making a thorough test of FERROL in its own laboratory the London (England) *Lancet* published an article from which the following is taken:

FERROL

"This is a successful combination of the well-known valuable remedies, Cod Liver Oil, Iron and Phosphorus. The formula is no secret, and our analysis showed the presence and amount of constituents as described. The preparation is a good one and of distinct therapeutic value. The association of an easily assimilable oil, in a fine state of division, with a phosphatic salt of iron which does not disturb the digestive functions and which is easily tolerated, determines its success as a food and tonic in wasting diseases."

What the London *Lancet* recommends as a food and a tonic in all wasting diseases must have very special qualities.

No higher endorsement is possible. The results following the use of FERROL for the past ten years have proved that this endorsement is well deserved.

FERROL is not a patent mystery. The formula is freely published. It is prescribed by the best Physicians. It is endorsed by the most eminent Medical Journals. It is used in prominent Hospitals, Sanitariums, etc.

Prepare For Cold Weather.

We are prepared to supply you with the best makes of

Ranges, Cook, Box and Parlor Stoves,
 Coal or Wood or Combination Burners.

Hunters' Supplies.

Guns, Rifles, Shells, Ammunition of all Kinds.

Everything in Tinware

at prices that satisfy.

WE BUY RAGS, METAL, ETC.

T. DODD'S.

Hardware.

Tinware.