

18th Anniversary Sale

The Ontario Furniture Company Ltd.

1903 Commemorating Eighteen Years of Business Activity 1921

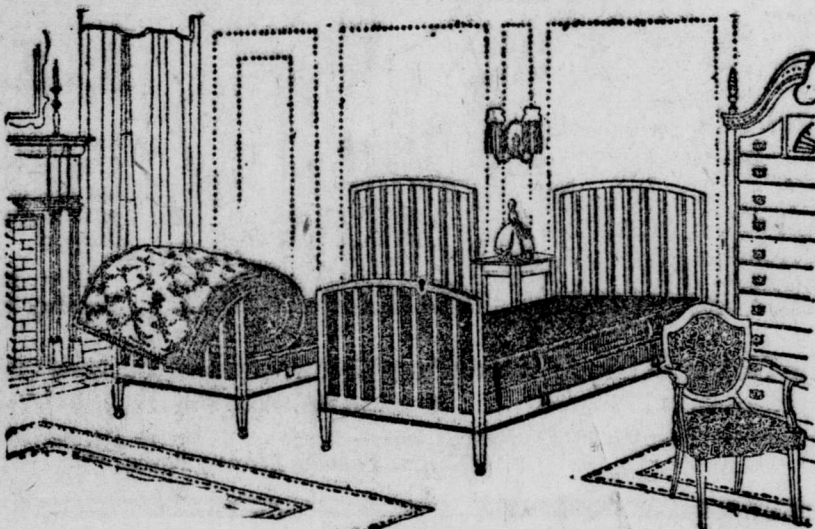
We don't believe another firm in London or Western Ontario will duplicate our prices—quality considered. We don't believe you'll enjoy such big value for so little money for many moons. We urge you—everybody to avail yourself of the wonder home furnishing values during our 18th Anniversary Sale.

Satisfying Your Idea of a Comfortable Bed, Spring and Mattress

A SIMMONS MATTRESS stays firm but soft. It is scientifically built up—not packed with wads of filling. It is filled neither too tight nor too loose—just right to stay right.

A Simmons Box Spring is always flat and resilient—never sags or humps. Your spine rests level—body and nerves relax.

Simmons Mattresses and Box Springs are great favorites all over the Dominion. Ask your dealer to let you see and choose from this display.



SIMMONS LIMITED

Montreal, Toronto, Winnipeg, Calgary Vancouver
Manufacturers of

SIMMONS BEDS
Built for Sleep

HIGH-GRADE WALNUT DINING-ROOM FURNITURE AT PRE-WAR PRICES

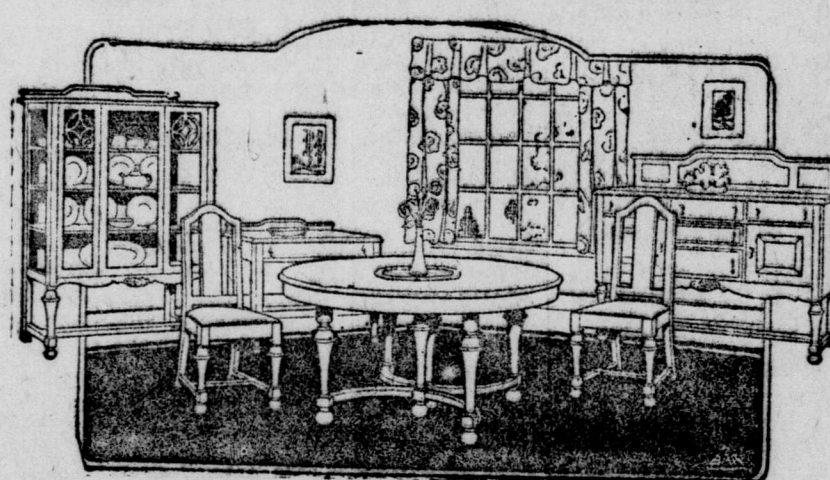
If you have had your mind made up to buy a Walnut Suite just as soon as prices come down, now is your opportunity.

During this sale we are offering splendid Walnut Suites at nearly the price of Oak Suites.

The two handsome Suites here are made by the Knechtel Furniture Company, of Hanover. Guaranteed by both manufacturer and ourselves to be strictly first-class in every way.

HANDSOME WALNUT SUITE

Consisting of nine pieces, is one of the latest Queen Anne designs. It is made of beautiful burl walnut veneers and is one of the most beautiful suites we have. Regular price was \$500.00.



Anniversary
Sale Price

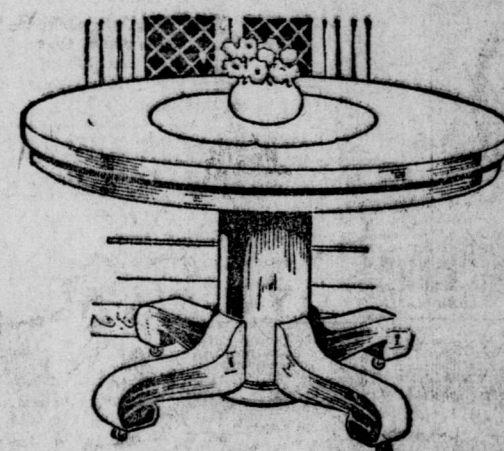
\$350

William and Mary Walnut Dining-Room Suite, Practically All Solid Walnut

A splendid massive Suite. Regular price, \$400.00, sale price seems to like. **\$290.00**

Now Is the Time To Buy That New Dining-Room Table

All good solid oak tables. Made to last a lifetime. Construction and finish of the best. These tables are made by the Lucknow Table Company, and fully guaranteed by both manufacturer and ourselves.



The price quoted below will sweep these

Tables off our floors in a few days, so be here Saturday if you want one.

These splendid Tables must be seen to be appreciated.

\$25

Don't judge them by the price, but come and see them.

SOLID QUARTER-SAWED OAK, FUMED OR GOLDEN FINISH, TOP 45 INS., EXTENDS 6 FT.

THIS WALNUT TEA CART IS ONLY

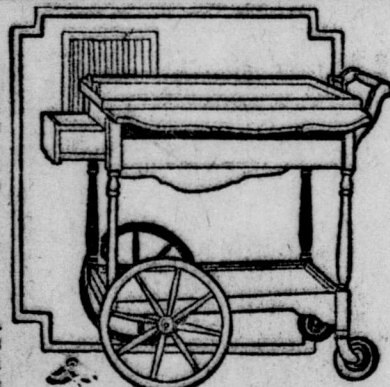
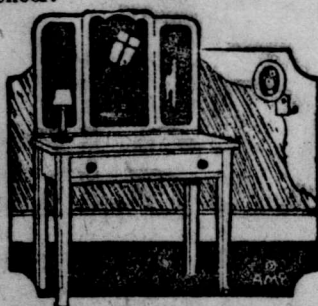
\$38.00

Many are the occasions when a Tea Cart comes in handy, and here we offer one at a tremendous saving! It comes in mahogany and walnut, has a remarkable glass top tray and rubber-tired wheels.

TOILET TABLES AS LOW AS

\$25.00

A special shipment secured at a big cut in wholesale costs enables us to offer them so low. They're in Queen Anne Period designs, with three mirrors and come in walnut veneer.



\$25.00 FIREPLACE ROCKERS ARE

\$17.00

They come in several patterns, each one massive and comfortable, with deep spring seats, covered in imitation Spanish leather. These Rockers will give service for years.

THIS WALNUT LIBRARY TABLE FOR

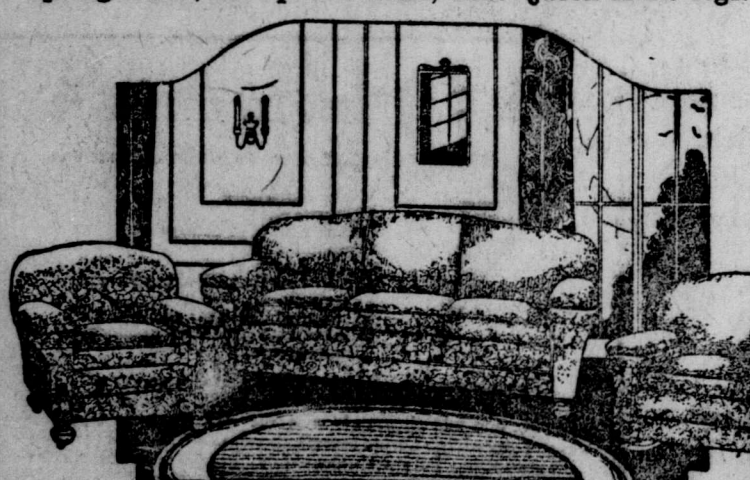
\$40.00

A new design in mahogany-finished Library Tables. Three spacious drawers add to the desirability of this value. It was formerly priced \$55.00, to-morrow it's only \$40.00.

THIS HANDSOME TAPESTRY LIVING-ROOM SUITE

\$250

Chesterfield and two Chairs, Marshall cushions, deep spring backs, soft pillow arms, neat Queen Anne legs.



Below we quote a list of special Anniversary Sale bargains in upholstered goods. These goods are made by the Morieck Bros. Upholstering Company, of Hanover, and fully guaranteed by both the maker and ourselves.

\$250.00 Chesterfield Suite, Marshall cushions \$189.00

\$45.00 Tapestry Chair or Rocker \$45.00

\$65.00 Tapestry Chair or Rocker \$60.00

\$45.00 Tapestry Couch \$29.50

\$30.00 Imitation Leather Couch \$22.00

\$30.00 Imitation Leather Couch \$13.50

\$22.00 Imitation Leather Rockers \$17.00

\$15.00 Solid Oak Rockers (upholstered in imitation leather) \$13.50

\$80.00 Parlor Suites, in tapestry \$55.00

DRAPERIES Greatly Reduced

Generous reductions have been made on all Draperies and Curtains. Prices are so low that our stock is being cleared out very rapidly.

FLANNELETTE BLANKETS

Best quality, while they last **\$1.99**

BORDERED SCRIM

White, ecru or ivory. Regular 25c **15c**

BORDERED MARQUETTE

Ivory, white or ecru. Reg. 65c.. **45c**

CRETONNE

In many good patterns, reg. 50c..... **29c**

SWISS CURTAINS

Regular \$12.00 **\$7.95**

BUNGALOW NET

Many patterns, reg. 75c, for **49c**

COMFORTERS

Cotton filled **\$2.95**

COLORED BORDER SCRIM

Regular 40c **25c**

CRETONNE

Good quality, splendid patterns..... **50c**

Black Walnut Dining-Room and Bedroom Furniture

Greatly Reduced During This 18th Birthday Sale

Real quality goods, made by Lippert Furniture Company, Limited.
Queen Anne Walnut Dining-Room Suite. Regular \$400.00, for **\$295.00**
Very large Queen Anne Dining-Room Suite. Regular \$550.00, for **\$375.00**
Handsome Queen Anne Bedroom Suite, solid walnut. Regular \$425.00, for .. **\$295.00**
Another Solid Walnut Bedroom Suite. Regular \$350.00, for **\$245.00**
A Beautiful Old English Oak Dining-Room Suite, Italian design. Regular \$350.00, to clear at **\$249.00**

JOIN THE STOVE CLUB

A small cash payment and the balance in weekly or monthly payments. Any honest person may become a member.

The Ontario Furniture Company Ltd.

228-230 DUNDAS STREET

WESTERN ONTARIO'S GREATEST HOME FURNISHERS.

Solid Oak Library Tables

Golden or fumed finish, regular \$22.00. Anniversary Sale.... **\$13.95**