## THE OPENING OF WOMEN'S APPAREL

New Costumes, New Coats, New Jackets, New Skirts, New Blouses-everything in Women's Apparel is included. Our stocks of Novelties of all kinds, for Women's Wear are now in good shape to supply your needs. Tuesday, March 9 we will have our opening of Millinery Novelties, to which all are invited. After you have viewed the Millinery, have a look at the many other new things, you will see much to interest you and the prices were never so moderate.

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## Millinery Opening and Exposition of Millinery Novelties Tuesday, March 9

Of the two Millinery Openings of the year, the Spring Opening always arouses the greatest enthusiasm. Probably it is the contemplation bf the coming Spring and Summer which the-millinery flowers bring strongly to our notice, and arouse an interest that no other time of year can do. Whatever the cause, there is no denying the fact that the Spring Opening is the most popular opening of the year. This season we feel sure that everybody will admit that our Millinery display is unsurpassed. The best that Paris, that acknowledged style creating centre, produces is here for efforts for those that admire the English Styles-novelties from New York, smart, saff, copies of the most popular styles that are shown in all the fashion Canadian people and Canadian trade, and the productions of our own millinery staff, copies of the most popular styles
centres. The whole combines in making the finest display of Millinery that it has ever been our good fortune to make.


The Newest Styles in Waists


Select Your Suit When You are Getting Your Hat


