

SUMMER COLDS are very persistent, and have a tendency to become chronic. Taylor's Throat and Lung Balm is sold on our printed guarantee to cure the worst cough, cold or bronchial irritation. It gives almost instant relief, but will not upset the stomach. Price, 25c bottle, at Taylor's Market Drug Store, 399 Talbot St.

PITMAN SHORTHAND
Typewriting, Penmanship, Etc.
Fall Term Sept. 2

Students Assisted to Positions.
Western Business College
DUNDAS AND TALBOT STREETS, LONDON, ONT.
3rd-4th N. M. McCOY, Principal.
We buy Old Gold and Silver.

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Maker-to-Wearer Jewelry Shop,
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WRAY'S
UNSURPASSED VALUE IN
LOCKETS
PRICES TO SUIT EVERYONE'S
POCKET.
SEE THE GREAT WINDOW
DISPLAY AT
WRAY'S
Wholesale, Retail and Manufacturing
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**IDEAL ELECTRIC
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MADE IN LONDON BY
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Let us fill your optical
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work.
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Limited,
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**NEW FALL
SUITS**
In all the latest styles. Every
garment guaranteed in ma-
terial and workmanship.
Serge Suits, from
..... \$16.50 to \$19.75
Cheviot Serge Suits, from...
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Tweed Suits, from
..... \$18.75 to \$27.00
Whipcord Suits, from
..... \$30.00 to \$35.00
Bedford Cord Suits, from...
..... \$30.00 to \$32.00
Every Suit an exclusive
model.

**NEW FALL
COATS**
Our range this season is the
most attractive and compre-
hensive showing we have ever
presented, and every garment
a model of correctness in
style and attractiveness in
appearance.
Prices, \$10.75 to \$37.50.

RARE BARGAINS
In Summer Suits, Dresses,
Skirts, Coats, Waists and
Neckwear. Every article in
summer wear reduced from
1-3 to 1-2 regular price.

FURS
Remodelling season is now
here. Special low prices for
early orders, which will con-
tinue for August only.
PHONE 1319.
196 DUNDAS STREET.

Now is the time for summer
vacations, and to keep your
valuables safe from fire and burglars
in your absence, send them to
London Loan and Savings Com-
pany, who for a trifling charge will
save you against loss.
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A SUMMER'S DRINK
You can't buy better Porter
and Ale than Hamilton's.
First class and mad from
the finest hops and malt.
KENT BREWERY
Jos. Hamilton, Prop.

Wedding Rings
When buying your plain ring, the
gift every bride receives, be sure it is
the best. Most everything we sell is
of such weight (and, of course, solid
gold), they last and are as good on
the anniversary wedding day as they
were when first received. For the
latest styles and nicest rings, see ours.
Prices are reasonable.
W. G. Young
Diamond Hall Stores,
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XXX
BREAD**
RICH IN FLAVOR—FINE
IN TEXTURE—
ABSOLUTELY PURE AND
CLEAN.
Let us serve you with this
delicious bread after the
holidays.
Johnston Bros., Phone 944.

LONDON AND DISTRICT
The Advertiser office is open
every night, except Sundays and
holidays, until 9:00 p.m. In tele-
phoning after 6 p.m., call No. 3670
only, business department, for
complaints, change of address,
etc., and other numbers according
to list at top of Page Four. If you
do not receive an answer to 3671,
3672, or 3673, call 3670, and you
can always get an answer before
9 p.m.

Young People's Excursion—The A. Y.
P. A. of Christ Church held an excu-
sion to the lakeside Tuesday evening.
An account of a stormy lake the evening
had to be spent in Port Stanley, but was
enjoyable none the less. On Monday
night, at a business meeting, the asso-
ciation appointed Messrs. Bert Parkinson
and H. R. Franks to the Dominion A. Y.
P. A. convention in Toronto, Sept. 8
to 19.

Mr. W. A. Dier Safe—Mr. W. A. Dier,
former resident of St. Thomas, and a
brother-in-law of Mr. Joseph Pocock,
of London, was not drowned in the disaster
to the steamer State of California, near
Juneau, Alaska, the man who was
drowned being W. Dier, a newspaper-
man connected with the Seattle Post-
Intelligencer. Friends of Mr. W. A. Dier,
who is a resident of Victoria, B. C., in
answer to inquiries, sent word on Wed-
nesday that he was well and preparing
for a trip to California.

Social at Rescue Home—The Sal-
vation Army held a fine lawn social
and musical on the lawn of the Res-
cue Home Wednesday evening. A
long program of classical selections
was rendered by No. 1 Band. The
audience evidently appreciated the ef-
forts of the players, for they were ex-
ceptionally liberal with their applaus-
es. During the evening ice cream and cake
were served to all present. The large
crowd of nearly 500 people was well
pleased with the entertainment pro-
vided.

Early Morning Blazes—Two early
morning blazes, one at the Grand
Trunk freight sheds and the other in
London, gave the firemen little diffi-
culty this morning. The first one was
to the freight sheds at 1 o'clock, where
a crate of crockery caught on fire. It
was extinguished by a hand chemical.
The damage was slight. The second one
was to 712 Nelson street, at 6:30, where
a small blaze in the kitchen of Mrs.
Ryckman's house alarmed the residents.
It was extinguished with but little dam-
age.

CARD OF THANKS.
Mr. Frederick Cook and Mrs. Oscar
Brintley wish to thank their many
friends for their kindness during their
recent bereavement.

**Summer Tourist Rates to the Pacific
Coast**
Via Chicago and Northwestern Rail-
way. Special low rates and trip tickets
on sale from all points in Canada to
Los Angeles, San Francisco, Portland,
Seattle, Vancouver, Victoria, Edmon-
ton, Calgary, Banff, Yellowstone Park,
etc., during August and September. Ex-
cellent train service. For rates, illus-
trated folders, time-tables and full par-
ticulars, address B. H. Bennett, gen-
eral agent, 46 Yonge street, Toronto,
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KODAK**
Will keep just that picture story for
you. The ... will be in it itself.
Let us show you complete line at
prices from \$1.00 up.
J.H. developed and finished.
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210 DUNDAS STREET.
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REMOVAL!**
After nearly a quarter of a century
in the Dufferin building, we are obliged
to move. Our office is now 425 YORK
STREET. Phone 470.

John Mann & Sons
COAL, CEMENT, CHARCOAL,
BEAVER BOARD, ETC.
CHWARD & CO
DIAMOND MERCHANTS
SATISFACTION GUARANTEED
OR MONEY BACK.
374 RICHMOND ST. PHONE 1084.

**Parnell's
Snowdrift
Bread**
Good for this hot weather,
as it is made PURE and
delivered CLEAN. WRAP-
PED in the factory, to be
DELIVERED CLEAN and
SANITARY.
Phone 929 and have our
wagon call.

**HATS OFF!
For a
Good Cleaning
Straw Hat Cleaner**
Clean your straw hat. Make it like
new. It will last you for many days
if you brighten it up with a package
of our
Straw Hat Cleaner
A 10-cent package will put your hat
in fine shape, it will bleach it and
clean it at the same time. Save buy-
ing a new hat by getting a package
of our Straw Hat Cleaner today.
Cairncross & Lawrence
Chemists and Druggists,
216 Dundas St., London, Ont.

AMUSEMENTS
George Evans' "Honey Boy" Minstrels.
With an all new production of scenery,
costumes and musical features, the
George Evans' Honey Boy Minstrels
will be seen at the Grand Saturday,
matinee and night. Headed by the
"Honey Boy," the comedians of the
organization are John King, Sam Lee,
"Rags" Leighton and Will Cawley. The
principal vocalists are Vaughn Comfort,
James Meehan, William H. Thompson,
Joseph Gillespie, Carl Fletcher and Ed
Lindeman, these in addition to a choir
of twenty picked singers, form an un-
usually singing contingent. The dancing
troupe is headed by Tommy Hyde, a
soft-shoe artist, and includes "Rags"
Leighton, Charles Ufer, Eddie Girton,
Will Newsome and twenty capable
singers. The musical adjunct is under
the leadership of Edward V. Cuperio,
one of the most capable directors in
the theatrical world, whose orchestra
of twenty members has been carefully
selected.

MAKE READY NOW.
You naturally aspire to be very suc-
cessful. We know our training will aid
you to achieve success in life. Let us
combine forces. Fall term from Sept.
2. Business and Shorthand subjects.
Westerville School, Y. M. C. A. Build-
ing, London.

WEDDING OUTRITS SPECIALTY. Car-
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COFFEE are particular
do not pour
T. A. ROWAT & CO.
250 Dundas St. West, South London.
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**PUBLIC SCHOOLS
AS SOCIAL CENTRE
PLANNED FOR CITY**
Effort Will Be Made to Have
Neighborly "Gatherings"
This Winter.
Object of Idea Is to Build Up
a Better Type of Citizen-
ship For London.

Schools as social centres are this fall
to become an accomplished fact. If
expressions of board of education
members may be taken as any criterion,
The idea of utilizing the public
school buildings as community cen-
tres in the evenings is not a new one
in London. That is, the idea as an
idea is not new, but it has never been
put into practice. There have been
agitations for the social centres, but
they have been little more than agita-
tions. However, it would seem that at
last the dream of progressive citizens
was at last to blossom into a reality.
Social Centre Idea.

Chairman E. R. Dennis, of the board
of education, is a strong advocate of
the social centre idea. It is even now
securing data on the question from
the cities where it has been successful-
ly tried, and he will lead the fight in
the school board, to grant the request
of the citizens to build up a better
type of citizenship. There are members
of the board and there are citizens at large
who regard the use of school buildings
for anything but school purposes as
being little short of profanity. The
school, they contend, is a sacred in-
stitution, and it should not be helit-
ted, that being the term they give it,
by being used as social centres.
Makes Good Neighbors.
The theory of the profanity of
school buildings by being used for
anything but school purposes has been
explosion in those cities where the
community idea has been tried out.
The growth of "neighborly" spirit
and a consequent increased civic
pride and enthusiasm is said to have
grown out of the social centre idea.
Those who have witnessed the idea
in actual operation are unstinted in
their praise of it.
"The social centres of some of the
larger American cities have proved
themselves the finest of aids in build-
ing up a better type of citizenship,"
was the opinion expressed by one who
saw the centres in full swing in some
large American towns. "Contrary to
the impression that some seem to have
that the social centre is nothing but
an amusement device, it is a charac-
ter builder of no mean significance. In
the first place, it brings some central
meeting-place brings the people of the
neighborhood together. Topic of civic
importance—better road-building,
cleaning, gardening, anything at
all that is a natural sequel to the "gather-
ings." The husbands and wives
can gather together—smoke their
pipes and informally, or formally if
they wish, discuss some of the civic
problems, can devise schemes for
securing better pavements for their
section, and generally act as an improve-
ment society. The women can have
their sewing bees, their "gossip," if
you like, and can have their canning,
preserving and all that sort of thing.
Good for Community.
"It is really surprising how such
simple topics as they gradually grow
up into an aroused civic pride
and a resulting increase in civic im-
provements. Across the line the com-
munity 'improvement societies' and
commercial clubs have the school-
houses as their meeting-places. These
societies and clubs have primarily the
interest of their own community at
heart, but in every city they have a
central organization, to which the in-
dividual organizations and delegates
will assemble at the corner of Dundas
and Waterloo streets, opposite the
Armories, at 7:30 sharp, when Fire
Chief Aitkens will take out the entire
city fire brigade and give an exhibition
of fire fighting.
Thursday, Aug. 28.
High court officers and delegates
will meet at convention hall at 1:45
p.m., preparatory to paying a visit to
the tin and enamel plant of the Mc-
Clary Manufacturing Company.

NORTH EKFRID.
North Ekfrid, Aug. 21.—A number
of the people from this district attended
the Springfield garden party, held on
the school grounds, on Monday evening.
Mr. and Mrs. P. Perry and Mr. and
Mrs. Geo. Kettlwell spent the week-
end in Detroit with the latter's sons.
It is reported that North Ekfrid
will have another civic party. The lots in
4, along Maple avenue, have been
considered. However, the location has
not yet been decided. The young people
of the town held a most enjoyable social
evening recently. About 25 were present.
Quite a number of the local young peo-
ple attended a picnic in Port Stanley yester-
day.

**CARNIVAL AND PARADE
FOR A. O. F. CONVENTION**
Fine Program of Entertainment
Arranged for High Court
Delegates.
An elaborate program has been ar-
ranged for the entertainment of the
delegates to the A. O. F. High Court
convention, which opens here on Mon-
day, Aug. 25. The convention promises
to be one of the most successful held.
The official program is as follows:
Monday, Aug. 25.
Receiving of high court officers and
delegates.
Tuesday, Aug. 26.
High court officers and delegates will
assemble at convention hall at 1:45
p.m. Then be conveyed to Springbank
Park.
Grand Masquerade.
7:30 p.m.—A grand masquerade pa-
rade, consisting of military bands,
courts, clowns, circles, rube band,
floats, juvenile courts, Foresters in
Robin Hood costumes, comic charac-
ters, decorated automobiles, motor-
cycles, etc.
Order of Parade.
1. Seventh Fusiliers Band.
2. High court officers and delegates.
3. Visiting courts.
4. Companions of the Forests (in
carriages).
5. Court Pride of the Dominion (with
float).
6. Court Forest City.
7. Court Excelsior.
8. Court Brighton.
9. Juvenile Court, No. 1.
10. Juvenile Court, No. 16.
11. Juvenile Court, No. 26.
12. Juvenile Court, No. 50.
13. Court Forest Queen (with Rube
Band).
14. Court Stella.
15. Court Magnolia (with float).
16. Court Wellington.
17. Vehicles.
18. Decorated automobiles.
Route of Parade.
The parade will assemble on the
Market Square at 7:30 p.m., sharp;
thence Talbot street to York, east to
Richmond, north to Queen's avenue,
east to Wellington, south to Dundas,
west to Richmond, north to Kent,
thence to Victoria Park, to conclude
with judging for prizes, grand band
concert and cakewalk. Bro. Max
Learner will be chief marshal.
List of Prizes.
The union committee will donate
cash prizes for the following:
Best display by courts, first prize,
\$12; second, \$7; third, \$6.
Best comic character (open to all),
first, \$7; second, \$5; third, \$3.
Best decorated auto (open to all),
first, \$10; second, \$7; third, \$5.
Best decorated motorcycles, first, \$5;

WHY NOT NOW?
You will use the Gas Range
eventually for these reasons:
IT IS ECONOMICAL Consumption of Gas starts
when you start cooking and
ceases when you are through.
IT IS SAFE There is no dangerous oil to
handle, nor danger of an over-
heated coal or wood stove.
IT IS CLEAN There is no wood or coal to
carry in, nor ashes to carry
out.
IT IS CONVENIENT By the striking of a match you
are ready to prepare a light
repast or the most elaborate
dinner.
Any Gas Range bought of us will have
Kitchen Connection Made Free
and may be paid for in monthly instalments with your gas bills
CITY GAS COMPANY

**CHOICE SOCKEYE
SALMON**
THE BEST PROCURABLE
IN THE WATERS OF THE
GREAT PACIFIC COAST
PACKED IN
ONE TALL TINS ONE HALF POUND FLATS
EVERY TIN GUARANTEED
FRESH from the FISHERIES
in hermetically sealed tins, this brand of
Salmon comes to your table pure, wholesome
food, ready for serving as a fish dinner
or to be made into Baked Salmon, Boiled
Salmon, Fish Salads, Sandwiches, Croquettes,
and a dozen other dainty nutritious dishes.
ASK FOR
MAPLE LEAF SALMON

THE WESTERN FAIR
September 5th to 13th, 1913
LONDON'S POPULAR EXHIBITION.
Prize List Increased This Year by \$2,000.00.
\$27,000.00 In Prizes and Attractions
Entries Close Sept. 4, Dog Show Entries Close Sept. 2.
Make your entry now.
Great Program Twice Daily
The Cora Youngblood Musical Artists, eleven young ladies
in three different acts. Harry Ryan's Clowns in two funny
acts. Staine's Comedy Circus; amusement for everybody. Ben
Ali's Arabs, ten people. The French Acrobats. The five
Marions in their flying trapeze act. The Seventh Field Com-
pany Civil Engineers and many others.
SEVEN BANDS ENGAGED. FIREWORKS EVERY NIGHT
Bring your friends to London during exhibition week.
Single fare over all railroads. Special excursions. All infor-
mation from the secretary.
W. J. REID, President. **A. M. HUNT, Secretary.**

Mr. Dan McLean left from Sarnia for
the West yesterday.
Mr. Wm. Sutcliffe was in London Tues-
day seeing Mrs. Sutcliffe, who is ill in
the hospital there. She is somewhat
improved.

E. C. Killingsworth
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