

Phone Forty-Four Hundred

Cortese Orchestra
Today 3:30 to 5:30

SMALLMAN & INGRAM

Afternoon Tea 15c
Orchestra 4th Floor

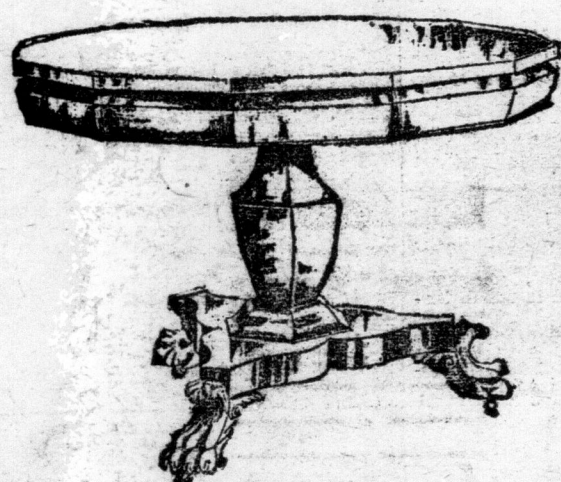
Store Closes at Six p. m.

February Furniture Sale Begins On Monday



CUSTOMERS OF THIS STORE have been educated by the many preceding events to expect unusual opportunities in this Annual February Sale of Furniture—and to begin with, let us be emphatic in saying that in these events we do not deviate a hairsbreadth from our permanent policy as applied to the Furniture department, which means an assurance and protection for the inexperienced buyer against inappropriate styles that bring regret rather than pleasure. The fact that we buy furniture from only the better half of the manufacturers, who build their pride and reputation into their furniture, makes this sale different from any other sale of furniture we have known, and with the assurance of correct quality and styles, you know that you are going to get the full measure of satisfaction, with every piece of furniture you buy during this sale. In face of these facts it is noteworthy that this sale offers furniture in some cases at 1-4 to 1-2 less than yesterday's prices, as will be seen by the lists advertised from day to day. Out-of-town customers will profit by coming specially for this furniture sale. All delivery charges prepaid.

Furniture for the Dining-room In February Sale



MAHOGANY BUFFET, with solid top mahogany and the best of veneer fronts and ends, 50 inches long by 22 inches deep, with mirror. Price \$49.00. February Sale **\$36.00**

MAHOGANY CHINA CABINET—Solid front and veneer top and sides, large square cabinet size. Price \$39.00. February Sale **\$30.00**

MAHOGANY DINING CHAIRS, with solid mahogany backs and genuine leather full slip box seats. Price \$47.50. February Sale **\$36.00**

MAHOGANY EXTENSION TABLE—5-ply veneered top and veneered rim and legs, 48-inch top, extends to 8 feet. Price \$25.50. February Sale **\$20.00**

This completes a beautiful Dining Suite.

Solid Quartered Oak Dining Suite

This is a colonial design, beautifully matched oak, golden finish. Buffet, large case, double cup board, 66x22 inches, with 58x12-inch mirror, 7-inch top. Price \$60.00. February Sale **\$50.00**

Solid Oak Dining Table, 48-inch top, extends to 8 feet, heavy pedestal, round, \$34.50. February Sale **\$27.50**

Solid Quartered Oak Dining Chairs, upholstered in genuine leather, 5 small and 1 armchair. Price \$26.50. February Sale **\$20.80**

China Cabinet, full rounding and oval side, bent glass, solid quartered oak, 36-inch width case. Price \$32.00. February Sale. **\$26.50**

1 only Odd Solid Golden Oak Buffet, one of the most massive designs made, 62x24-inch width, 18x56-inch mirror, runs through to top, large, massive front, with shaped panel corner and massive shaped legs. Price \$75.00. February Sale **\$49.00**

SALE OF WHITEWEAR TODAY HALF-PRICE—1 table of Ladies' White Underskirts to wind up the January Sale at half-price today. About 100 Skirts, from 95c to \$5.50 regular price, clearing at half, **47c to \$2.75** each. Second Floor.

A Great Clearing Out of All Odd Pieces

Stock-taking affords us the desired opportunity to get into all the corners and square up all stocks, and in the Furniture as well as all other departments, broken lines and odds and ends are sometimes allowed to accumulate. All such have been listed in the stock sheets at prices reduced for February Clearing Sale, and a great disposal of Furniture will take place this month.

For Later Delivery

Thirty days will be allowed if you don't wish immediate delivery. You may choose from this sale, and by making sufficient deposit, have your Furniture held until the end of the month for delivery, taking full advantage of the February Furniture Sale.

See Windows Today.

All Furniture in This Sale

The Furniture listed today is only a portion of the sale pieces. Every piece on the floor will carry the yellow and black ticket during this sale. No matter what you need, for the hall, dining-room, parlor, bedroom or den, you will find the prices to your advantage during February. Watch the special announcements from day to day. Great bargains in beds and bedroom Furniture. Third Floor.

Parlor Furniture in the February Sale

1 Solid Mahogany 3-Piece Parlor Suite, Chippendale design, upholstered in No. 1 grade silk. Price \$65.00. February Sale **\$32.50**
1 Solid Mahogany Parlor Cabinet, inlaid with 3 glass shelves and 1 lined. A Cabinet you can place any place in the room. Oblong shape. Price \$35.00. February Sale **\$23.00**
1 Solid Mahogany Parlor Cabinet, with 3 shelves of glass and mirrors on back. Price \$25.00. February Sale **\$20.00**

Upholstered Chairs at Fractional Prices

About 30 Large Upholstered Easy Chairs to be cleared at mostly below the half-price. Come early Monday morning for your choice of these, the greatest bargains since the opening of this Furniture Department.

One chair, a very heavy upholstered lounging design, filled with spring in seat and back, half spring in arms, filling all cleaned white hair and down. A \$50.00 Chair, for **\$25.00**

Another, All-Upholstered Chair, stuffed over goods. A chair of odd design. Covered with extra quality tapestry, high back. A \$35.00 Chair, for **\$15.00**

One All-Upholstered Fireside Chair, fine covering, made in a very handsome design, denim covered. A \$30.00 Chair. February Sale **\$14.00**

Also 20 other Chairs, in similar designs and quality, at same reductions.

Leather Chairs, in eight different designs, leather covers, fumed frames, with genuine leather seats and back, solid quartered oak frames. Prices \$12.00 to \$18.00. February Sale **\$9.95**

Furniture for Living-room in the February Sale

Solid Mahogany Davenport, big, massive colonial design, beautifully upholstered in green French denim, 6 feet 6 inches long. Price \$65.00. February Sale **\$50.00**

Solid Mahogany Davenport, "Louis" design, upholstered in heavy quality denim, with two constructed pillows, 6 feet long. Price \$60.00. February Sale **\$45.00**

Solid Mahogany Davenport, in light design, upholstered in denim, 6 feet long. Price \$65.00. February Sale **\$49.00**

Solid Mahogany Davenport, colonial design, upholstered in denim, 5 feet 9 inches in length. Price \$48.00. February Sale **\$39.00**

FINAL CLEARING LADIES' EVENING COATS, \$5.00—One rack, about 20 Coats, in good assortment of pretty evening shades, nicely trimmed and embroidered. Coats up to \$25.00 regular prices. Clearing today **\$5.00** each. Second Floor.

COUNT ARTHUR DE GOBINEAU

The saying that no age ever knows its truly great men has no doubt afforded consolation not only to the neglected few, but to the host of lesser beings who find in this maxim a convenient excuse for their own obscurity. It is nevertheless a true saying, essentially true of a democratic age, such as the past century was: for all (if only theoretical freedom) means inevitable restriction for the few, who may have something to say, but cannot make themselves audible amid the myriad-throated crowd. Where everyone gets a hearing, no one is heard. This thesis of the suppression of the best in a democratic age may seem a paradox to the uninitiated, but let us remember the fate of Stendhal, Schopenhauer and Nietzsche. Another example of contemporary neglect is the literary life of Count Arthur de Gobineau.

Diplomat.

Gobineau, who was born in 1816 and died in 1882, was a Frenchman with strong aristocratic leanings, which at first made him look askance at his own country and its progressive democracy. He could not bring himself to serve such an age and such a

country, but turned disdainfully to art, science and literature: thus he thought both to occupy his leisure and to forget his un congenial surroundings. By a strange coincidence, however, he was lured into the diplomatic service, and became French ambassador to Persia, Greece, Brazil and Sweden, greatly distinguishing himself in each post. Though in high office, Gobineau turned fiercely upon his age, and reproached it with a multitude of crimes which were all the worse for being unintentional. One of the besetting sins of a democratic period, according to him, was the neglect of the principle of Race, a principle in which Gobineau's belief was no less strong than Disraeli's. That you cannot make golden conduct out of leaden instincts was to Gobineau a kind of gospel. That the most careful nursing would never produce grapes on an apple-tree seemed to him a dead certainty. That mere moral conduct—which democracy, at its best, seeks to attain—was not enough to make a man a leader, that a sort of supernatural intelligence was necessary for that heavy task, he held to be the first law of the Master-Morality.

As a defender of the Master-Morality,

Gobineau wrote a most remarkable book, which has run into many editions in France and into even more in Germany, and within the last decade has been translated into Italian, Russian and Hungarian. A couple of months ago, an excellent English version by my friend, Mr. P. V. Cohn was brought out, the enterprising and courageous publisher being Mr. Heinemann. I say courageous, because the Master-Morality, which Gobineau defends in this book, is still considered in England—and not only in England—as the creed of brutal bullies, whose only aim is to administer a few more kicks to the downtrodden, whose only joy is to pour more oil on to the hell-fire of our commercial and political anarchy, and who by means of a high-sounding phraseology are merely trying to conceal their contempt for humanity. But the Master-Morality is nothing of the kind. Above all, it is a morality, it is not the comfortable "laissez faire, laissez aller" of a Christian heretic like Bernard Shaw, who boldly declares: "The golden rule is that there is no golden rule." Such teaching is sure to lead—if not in its innocent disciples—to anarchy and selfishness. Now the Master-Morality is not the morality of ordinary selfishness, but on the contrary, the morality of extraor-

dinary unselfishness. No one can be a master who is not willing to take the greatest responsibilities upon his shoulders, and no one can assume such responsibilities who is not superior to others in self-control, self-discipline and even self-abnegation. To lead the life of a master, a high idealism is required. The master must not aim at the comfort and happiness of the ordinary mortal; he must not live in the peaceful and fertile valley, the home of the successful citizen; he must climb the heights, where the atmosphere is rare, and the foothold less secure, where many perish by the way or are permanently crippled, and where all from time to time cast regretful glances at the sheltered nooks which they left behind with the courage of youth and enthusiasm.

The Idealist's Book.

It is as an Idealist's book that "The Renaissance" (Heinemann, 10s net) ought to be read. But, of course, the word "idealist" must not be taken in the ordinary, the current sense. Gobineau's idealism is not the combination of moonshine and hypocrisy, that honeyed but poisonous blend, which is nowadays labelled "idealism." It is the idealism of a shrewd man of the world, the idealism of a scholar and a gentleman, the idealism of a Tory—and experienced

readers will know that a Tory, even in his present degenerate state, is always something of a realist as compared with the ordinary Liberal. Gobineau sees the world as it is, not as he thinks it ought to be. He is tolerant of many things which would exasperate the ordinary person, not because he is indifferent and immoral, but because he understands human nature better. As a matter of fact, no historian has ever come nearer to the soul of the great artists and statesmen of the Italian Renaissance than Gobineau.

A Dramatic History.

"The Renaissance" is dramatic in form, and consists of a series of short scenes between typical Italian characters, mostly leaders of the Italian Renaissance or prominent contributors to its letters of art. The scenes are grouped in five parts, each bearing the name of the principal figure: Savonarola, Cesare Borgia, Julius II, Leo X, Michael Angelo. But these Olympians by no means monopolize the canvas. The clear and benevolent sun of Gobineau's thought shines alike upon high and low, strong and weak, Christians and Pagans, Catholics and Protestants, artists and populace, saints and sinners, and wherever his rays fall they warm, adorn and enlighten. Great misunderstandings, great historical

libels—and no epoch has been libelled more than the Renaissance—are explained and swept away by a stroke of the pen.

The scene of Savonarola's execution illustrates how Gobineau does not lose sight of the every-day human element in the midst of great historical tragedies.

On the Scaffold.

The three condemned men, the Bishop of Valson, Dominican monks, executioners.

The Bishop—Fra Sebastiano, strip this man of the holy habit of your order! . . . Take off everything! Leave him only his shirt! Is it done? Good! . . . And now, Savonarola, I sever you from the church militant and the church triumphant!

Savonarola—That last act is beyond your power!

The Bishop—Have his accomplices been stripped?

Fra Sebastiano—Yes, monsignor, here they are in their shirts, like him.

The Bishop—He shall see them executed. Hangmen, to your work!

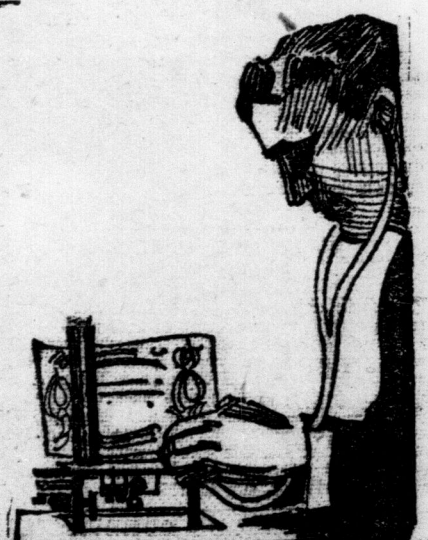
Fra Silvestro—In manus tuas, Domine. (He is hanged.)

Buonvicini—My turn, is it not? Farewell, Fra Girolamo!

Savonarola—Farewell for a moment, you mean. (Buonvicini is hanged.)

The Bishop—And now for you, arch-

heretic! (Savonarola looks at the crowd; the executioners seize him.)



Placed in this machine the "Talking Bank Note" declares its true value. Inventors are now attempting to extend this process into other fields. They expect to give us soon the conversational calling card, the chattering letter ticket and the voluble postage stamp.