

KNOW YOUR BUSINESS.

The only way to get on in the world of business — for business men have no use for incompetent young men or women. A course in this college gives you the mastery of business subjects and methods.

FOREST CITY BUSINESS COLLEGE,

Y. M. C. A. Building, London, Ont.
J. W. Westervelt, Principal.

Two Points of Successful Tailoring

Cheapness isn't the object at all—it's goodness. If we happen to buy a lot of fabrics, it's the combination that wins. It's the buying we've done that makes the price.

O. LABELLE

372 Richmond St.

W.C. BARRON

CONSERVATORY OF MUSIC

440 DUNDAS ST. W. LONDON



Physical Culture!

Manhattan Exercisers!

We have a job lot of these Exercisers, and will soon be sold. Get one at once.

35 CENTS EACH

These are the regular Elastic Exercisers, and will soon be sold. Get one at once.

BROCK'S GUN STORE

192 Dundas Street, London, Ont.

P. McPHILLIPS, Barrister

NEW OFFICES—110 Masonic Temple Bldg. Office Phone 224. House Phone 384.

R. K. COWAN, Barrister, Solicitor, Etc.

County Bldg., next Court House, London.

H. O. M. BRIDE, Architect and Surveyor.

215 Dundas Street.

CALL AND SEE US AT OUR

New Factory and Showrooms

32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,

Dynamo, Motors, Electric Light Fixtures and Wiring Supplies.

Phone 1103.

FAIRBAIN, THE TAILOR,

Richmond Street, Opposite City Hall

ON HIS WAY HOME.

Towne—He's a splendid musician, but he drinks entirely too much.

Brown—I can understand that. I suppose his musical instinct will not permit him to skip a bar.

Inward and Outward.

The inward effects of humors are worse than the outward. They weaken all the organs, inflame the mucous membrane, cause catarrhal troubles, and endanger the whole system.

Hood's Sarsaparilla eradicates all humors and cures all their effects.

It's the great alternative and tonic medicine whose merit has been everywhere established.

Accept no substitute.

A Bostonian pleads that a new bridge across the Charles River be called the Longfellow bridge.

LOSS OF FLESH, cough and pain on the chest may not mean consumption, but are bad signs. Allen's Lung Balm loosens the cough and heals inflamed air passages. Not a grain of opium in it.

Tory Island, nine miles off the coast of Donegal, is to be cleared of its 300 inhabitants. They have paid neither rent nor taxes for years.

Before. After. Wood's Phosphorine.

The Great English Remedy. Sold and recommended by all druggists in Canada. Only reliable medicine discovered.

It cures all forms of weakness, all effects of excess, Mental, Nervous, Excessive use of Tobacco, Opium or Stimulants. Mailed on receipt of price, one package \$1.00. One trial package, 50c. Pamplets free to any address.

The Wood Company, Windsor, Ont.

Wood's Phosphorine is sold in London by C. McCallum & Co. and Anderson & Neill, druggists.

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Good Dinner

KNIVES—the kind that will stay sharp—a pleasure to cut with—best English Steel—white handles. Sold for \$2.50 a half dozen; you can buy them now for \$1.25. Dessert also, \$1—a bargain that cannot be duplicated when the few dozen we have are sold.

You can save money by buying Cutlery now.

GURD'S, 185 Dundas St.

"A Word to the Wise is Sufficient."

Provide for old age a competency, and establish a nucleus for a fortune by starting an account with the

YORK COUNTY LOAN AND SAVINGS CO.

Collectors call weekly for deposits of 5 cents or more. Interest paid 4 per cent.

ROOM 9, DUFFIELD BLDG., Y.M.

A Genteel Air

about the clothes that come from us. We show that the suit was made for the man.

361 Southcott's, Richmond St.

METEOROLOGICAL

Toronto, Feb. 19—8 p.m.—The weather today has been quite mild in the Northwest Territories and Manitoba, and moderately cold everywhere to the eastward of Lake Superior. Strong northwest winds continue in Quebec and the Maritime Provinces. The outlook is favorable for mild weather in Ontario, and there is no indication of a return to cold in the Northwest.

Minimum and maximum temperatures: Dawson, 2 below-12; Victoria, 44-52; Calgary, 8-44; Edmonton, 20-42; Prince Albert, 12-36; Qu'Appelle, 14-34; Winnipeg, 10-34; Port Arthur, 6 below-24; Parry Sound, 6 below-15; Toronto, 6-22; Ottawa, 6-15; Montreal, 10-15; Quebec, 20-28; Halifax, 30-36.

Local temperatures, Wednesday: Highest 18 above, lowest 6.5 above.

Today (Thursday) the sun rose at 7:09 a.m. and sets at 5:54 p.m. The moon rose at 4:11 p.m. and sets at 5:38 a.m.

London Advertiser.

THE LABEL DENOTES THE GENUINE.

Johnston Bros. XXX BREAD.

Your grocer will supply you with Johnston Bros. XXX Bread. If not phone 415.

JOHNSTON BROS.

Thos. Wilson

Merchant Tailor,

213 Dundas St. Phone 596.

NEW SPRING STOCK COMPLETE.

Pap Bowls, Cups, Child's Sets, Etc.

Baby Spoons..... 75c to \$2.00

Gold Rings..... 25c to 50c

Diamond Rings..... 25c to 10.00

Baby Pins..... 50c to 2.50

Neck Pins..... 25c to 5.00

Neck Chains..... 25c to 5.00

Dress Pins (sets)..... 30c to 5.00

Locketts..... 1.00 to 8.00

Dress Buttons (sets)..... 1.50 to 6.00

Birthday Rings..... 1.00 to 4.00

Plated Cups and Child's sets..... 1.00 to 3.50

STERLING SILVER SPOONS, SINGLE AND IN SETS.

Thos. Gillean,

402 RICHMOND STREET.

Issuer of Marriage Licenses.

THE STUDENT'S CHAMBER.

A maiden's dainty little glove. A set of three-ounce gants au boxe; A lock of golden hair "To my love."

Inset with brown and golden locks. Crossed pipes along the walls are fixed. And fans that show the true-love knot; The odors of the room are mixed Of cigarettes and harem.

Forget-me-nots, in silken blue. On satin slippers by the score. And tinted, scented billows—Are littered on the tufted floor.

A hairpin on the carpet lies. And skates and dumb-bells hang above; And miniatures with roguish eyes. Look down with laughing looks of love.

And here are Indian clubs and foils. Clocks, watches, studs of every sort. Gift-rings and racing trophies—spoils Of maiden love and manly sport.

Our student is some athlete, then? Some modern gay Lothario? Don't you believe it, gentlemen! He bought these things to make a show!

Pick-Me-Up.

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Nicest at Lowest.

There isn't anything new in the line of jewelry at any time that we can't supply. The newest and nicest things will be found early with us—as early as anywhere in the Dominion. Our prices are just a little lower than other dealers, because we are after a few business.

The Jeweler.

WARD, 374 Richmond Street.

A DEPOSITORY FOR SAVINGS

Executors and trustees are legally authorized to invest TRUST FUNDS in the DEPOSITS and DEBENTURES of the

Ontario Loan and Debenture Company

Paid Up Capital - \$1,200,000.

Reserve Fund - \$650,000.

3 1/2% on Deposits

4% on Debentures

Office, Cor. Dundas and Market Lane.

WILLIAM F. BULLEN, Manager.

A LOCAL BUDGET.

—Wm. Glover, who bought the McLachlan farm, near Fingal, has sold the elm, oak and basswood in it to the London Barrel Company for \$4,000.

DIED IN AFRICA.

Mr. and Mrs. D. DeCov, of Middlemiss, received a letter recently from their son, J. A. DeCov, who is a member of Baden-Powell's South African Constabulary. The letter was dated Bulfontein, near the capital of the Orange River Colony, and it contained information of the death of Richard Took, one of the number who enlisted in this city for the force. Took died at Bloemfontein, in November, of enteric fever, after having been sick the greater part of the time since he arrived at Cape Town. Eight deaths had occurred up to that time in the troop to which DeCov and Took belonged.

C. P. R. EMPLOYEES MAKE PRESENTATION.

Mr. W. Rose, who retired from the position of roadmaster of the C. P. R. in this city, and was succeeded by Mr. T. J. Holloway, was presented with two handsome arm chairs by his former fellow-employees. Mr. Rose had been in the position for many years and was very popular among officials and employees. Mr. C. P. Rowe read the following address: "William Rose, Esq., Late Roadmaster of the C. P. R. Since now, after so many years of honorable service in the interests of the C. P. R., you have decided to take that rest, which you have so fairly earned during a long and useful career, and have severed your connection with the road, we, your late fellow-employees of the steel link that binds the British Empire's wheels, have decided to mark, in a small way, our appreciation of your efforts, both on behalf of the company and those who worked with and under you. We would, therefore, ask you to accept these chairs as a token of our esteem and respect for you. We trust you may live for many years to enjoy your rest with your life-long home; and we feel that if spared by a beneficent Providence you will continue to adorn your future spheres as conspicuously as you have done in the past, and in which your life has hitherto been so usefully spent." Signed on behalf of your late fellow-employees.

COMMITTEE TALKED ABOUT SUGAR BEETS

Local Deputation Will Interview Sir Wilfrid Laurier on the Matter.

The manufacturers' committee met last night. Sugar beets were again the question. No definite progress was made in the matter. In compliance with the request of the Ontario Sugar Beet Association that the council send a deputation to ask the Dominion Government for aid in the matter, Mr. Charles S. Hyman and Sir John Carling were appointed, and will interview Sir Wilfrid Laurier on Tuesday next.

Mr. T. H. Smallman showed a letter from the Canadian Manufacturers' Association, asking him to use his influence with the council to persuade the aldermen to join with Toronto to secure readjustment of bonus legislation. Mayor Beck said the movement would be a benefit to Toronto but not to smaller cities.

Ald. McMechan said the change asked for was a fraud upon the small manufacturers. He gave notice that the next time a big concern in this city sought special privileges for smaller concerns were going to combine to ask for the same privileges.

Mr. Smallman said he would attend the Manufacturers' Association meeting and convey the committee's expression of opinion.

Ald. Sevelly notified the committee that two new American concerns might erect factories in this city.

Chairman Douglas reported that no promise of any kind had been made by the Boering representatives in regard to the proposed Canadian factory. They had been shown sites which would be sufficiently large. Superintendent Kennedy said the company had heard from 60 Ontario towns and cities, and would hear from some more of them before deciding upon a location.

The aldermen present were Douglas (in the chair), Cooper, McMechan, Stevely, Messrs. T. H. Smallman and Mayor Beck.

Distress after eating, belching and nausea, stomach and bowels, are symptoms of dyspepsia, which Hood's Sarsaparilla always cures.

A remedy, it is stated, has been discovered in the French Congo for the disease known as "sleeping sickness," a kind of trance which affects the negro population of Africa.

WHY will you allow a cough to lace your throat or lungs and run the risk of filling a consumptive's grave, when by the timely use of Bickie's Anti-Consumptive Syrup the pain can be allayed and the danger avoided. This Syrup is pleasant to the taste and unsurpassed for relieving, healing and curing all affections of the throat and lungs, coughs, colds, bronchitis, etc., etc.

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In Having a Baker

call at your door with Bread, don't have him because his Bread is a little cheaper than ours.

Use nothing but the best of everything in making our Breads.

It pays to buy the best always.

The Parnell-Dean Steam Baking Co., Limited,

Phone 929. 75 Bruce Street.

LARGEST BREAD SHIPPERS IN THE WEST.

DEATH OF AN AGED WESTMINSTER PIONEER

William Hair Passes Away at the Advanced Age of 73.