

The Broadway
Where \$1.00 Buys \$2.00 Worth.

Men's Caps
in all kinds of Tweeds and all shades and sizes **49c**

Men's Umbrellas
Good quality Cotton Umbrellas with good heavy springs and nice handles; easily worth \$2.25. On Sale for **1.19**

Boys' White Cambric Shirts
with collars attached; sizes up to 14 years. You must see them to appreciate the value **69c**

Men's Silk Ties
A fine assortment from which to choose your entire needs; Knitted and Silk Ties in a great collection of colors. Values to \$1.25 for **39c & 49c**

THE BROADWAY HOUSE OF FASHION

Extraordinary Sale of Evening Dresses **7.98**

25 Only Evening Dresses, made up in fine quality materials such as Georgette, Crepe Romaine, Taffettas, with Radium Lace, Cantons, etc. Splendid shades! Every Dress different from the other! Material alone worth triple the price.

Values up to \$30.00

Children's Organdie Dresses

A very elegant little Dress of fine quality Organdie, nicely embroidered in colors of White, Pink, Sky Blue and many other shades. Ages 3 to 6 years. Values up to \$2.75 for

1.48

A Flock of Irresistibly Smart Women's & Misses Dresses

SIZES 16 to 44 —SIZES 16 to 44

Hundreds of Dresses, hundreds of Styles in materials such as Canton Crepe, Satin-faced Canton, Tricotine, Poirer Twill, Serge, Tricoplaid, Wool Crepes and Checked Novelty materials. The Style features include 2-Piece models, Scarf models, Lace trimming, Pin tucking, fine Pleating, Beading, Embroidery and all wanted effects. In the desired colorings—Bright Spring shades as well as Navy and Black. THIS SALE IS UNDOUBTEDLY THE MOST IMPORTANT EVENT OF THIS KIND OUR STORE HAS EVER BEEN ABLE TO PRESENT.

5.98
and
7.98

Panty Dresses

Ages 2 to 6 years.

Made of fine washable Gingham, piped with colored piping. These come in all shades of Checks. A real \$1.50 value for

69c

LOOK AT THESE Unmatchable Values!

Ladies' & Misses' Cotton Hose **5c**
Per Pair

Hose, Hose

In fine Cotton, Mercerized and Silks in assorted shades. All sizes. Values up to \$1.00 for

19c, 39c
59c

Voile Dresses

Flowered Voile Dresses for Misses and Ladies, with nice Lace collars. Values up to \$2.50 **98c**

Ladies' Middies

Made of heavy washable Chambray, nicely embroidered collars, Pink, Blue, Yellow, etc. The Best Value in town **98c**

Prices Lowered on High Grade Coats **17.98**
19.98
24.98

A very fortunate purchase of High Grade Coats offers astonishing money-savings. The superb quality of fabrics and linings from which they are developed, are evidences of their actual worth. Hosts of models for every individual preference

BIG SALE of Costumes **9.98**
12.98
15.98
17.98

200 fine Poirer Twill, Serges, Tricotine, Home-spun, Tweeds and many others grouped in 4 groups at prices you should not miss. Final week offerings are absolutely the lowest. If you want a new Costume buy it NOW at these prices and save money

Sale of Smart Hats **4.00**

Hats that express the Summer vogue in such charming hues as Orchid, Sand, Grey, Powder Blue, Crabapple and White; also many smart color combinations as well as Black, Navy and Brown. Tiny tailored Hats that droop, in Poke or Cloche fashion; Tricotine or brims-up styles, large brimmed shady Hats, appear in soft Silk Crepes, sometimes combined with leghorn or airy Mohair

SALE of Fine Skirts

These Skirts are absolutely the very best and newest materials. Skirts for which you have to pay right in St. John's up to \$9.00. Crepe Skirts, Prunellas, Plaid Skirts, Pleated or Plain Models

3.98 4.98 5.98

SILK & WOOL DRESSES **5.98**

The Knitted Sports mode so fashionable this season has just the youthful, jaunty effect women seek. Particularly handsome are the Frocks of Knitted Wool with Silk lattice stripes in colors of Camel and Cocoa, Copen and Pearl, Steel and Smoke, Beaver and Brown, etc.

Crepe & Voile DRESSES **4.98**

Just the type of Summer Frocks you will admire—and so superior to their moderate pricings! Charming hand-drawn Crepes and very fine Voiles in all the attractive Summer shadings. All absolutely new styles—the very flower of 1924 models. They warrant a special inspection

Sale of Fine BLOUSES **2.98**

Just received a shipment of 500 New Blouses in Crepe-de-Chine, Georgette, Silks, Shantung Silk; also Spring's new Silk Pullover Sweaters in all colors and styles. Sizes up to 44. Values up to \$6.00 for

Extraordinary Sale of Boys' Fine Wash Suits

Ages 3 to 8 years.

100 of the finest Boys' Wash Suits. Every one in a different pattern than the other. Buy one for your little boy **1.98**

Boys' Peter Pan Two Tone Effect Suits

Blouse made of the finest mercerized Poplin, and pants of all Wool Jersey. A wonderful little Suit for boys of 3 to 8 years **3.98**

Men's Felt Hats

The well known "President" Hat known all over the U. S. A. as one of the finest, made up in fine light weight Felt. Just the kind for immediate wear. Values up to \$4.75 for **2.95**

Men's Shirts

Fine Negligee Shirts in hundreds of patterns, with double wear cuffs, in all sizes. Values up to \$2.50. See **1.29**
Window Display

Men's Pants

Good strong Tweed Pants in Striped Tweeds. A good pair of Pants for working and to save your good ones **98c**

Men's Silk Bow Ties

A great variety to choose your Bow Tie from. Poplins, Foulards, Silks, etc. Values up to \$1.25 for **49c**

Men's Cotton Hose
In Black and Brown.
A 40c. Value for **14c**

1200 MEN'S NEW SPRING SUITS, SPRING COATS & RAGLANS

in a Great Sacrifice Sale!

9.98 12.98 16.98 19.98 22.98 24.98 27.98 32.98

A cold, backward season has hurt the Suit and Coat Business for Spring. RESULT:—Too many Suits and Coats in stock. Quick action is necessary. Great reductions have been made on all lines. You must be attracted by these savings of 25 p.c. to 50 p.c. IF YOU NEED CLOTHES TO BUY—AND SAVE! THESE ARE THE GREATEST CLOTHING VALUES OF THE DAY!

Men's Fibre Silk Hose
Values up to 75c. for **39c**

"IT PAYS TO SHOP" AT

THE BROADWAY HOUSE OF FASHION

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