

THE BROADWAY HOUSE OF FASHION

A Word About This Gigantic Sale

This Great Sale will be more than a Bargain-Giving event. It will be an event of great importance to the whole community. It will be a welcome help to the buying public. Thousands of homes are in need of just such merchandise as this great Store and Sale will offer. When the people come here WEDNESDAY the demand is sure to be enormous, because the prices we have marked on our entire stock will move it quickly. Great quantities of LADIES' MEN'S and BOYS' wearing apparel, etc., will go into St. John's homes at lower prices than the same quality goods have ever been purchased at before. DON'T MISS IT!

If You Are Ever Going to Buy ———— **BUY NOW!**

Coats

150 Sport Coats & Capes 2.00

In Velour and Tweeds. Nicely trimmed. All Perfects. No slightly damaged ones.

Values up to \$16.00	MATERIALS	Values up to \$27.50
FOR	VELOUR	FOR
5.98	POLAIRE	15.98
Values up to \$20.00	DUVETIN	
FOR	TRICOTINE	
9.98	POIRET TWILL	Values up to \$30.00
	CAMEL HAIR	FOR
	BOLIVIA	18.98
	MARVELLA	
Values up to \$23.50	COLOURS	Values up to \$33.50
FOR	SAND	FOR
12.98	GREY	22.98
	NAVY	
Sizes 16 to 52.	BLACK	Sizes 16 to 52.
	CHECKS	
	STRIPES	
	CAMEL	
	BROWN, ETC.	

One-of-A-Kind Coats 33.50

You can choose any Coat we have in stock. Worth \$40.00 to \$65.00, for one price.

Costumes

150 Ladies' Costumes 5.98

In Navy and Black Tricotine, Serge and Poiret Twill. All Perfects. Values up to \$22.50 for.

Values up to \$25.00	MATERIALS	Values up to \$35.00
FOR	TRICOTINE	FOR
9.98	POIRET TWILL	21.98
Values up to \$28.50	SERGES	
FOR	CAMELAIRE	
12.98	SPORT TWEEDS	Values up to \$40.00
	HOMESPUN	FOR
	Etc., Etc.	26.98
Values up to \$30.00	COLOURS	Values up to \$47.50
FOR	BLACK	FOR
15.98	NAVY	31.98
Sizes 16 to 50 1/2.	SAND	Sizes 16 to 50 1/2.
	BROWN	
	GREY	
	FAWN	
	PENCIL STRIPES	
	SALT & PEPPER	
	MIXTURES	
	Etc., Etc.	

One-of-A-Kind Costumes 36.50

Pick the choice of our entire stock of Costumes. Some worth as high as \$60.00, for.

Dresses

200 Dresses 3.98

In Serge, Tricotine, Taffeta, Poiret Twill, Satin-faced Canton, Canton Crepe, Tricosham and many others. In all shades and sizes. Values up to \$20.00, for.

Values up to \$25.00	MATERIALS	Values up to \$33.00
FOR	CANTON CREPE	FOR
6.98	SATIN CREPE	12.98
Values up to \$27.50	TRICOTINE	
FOR	POIRET TWILL	Values up to \$35.00
7.98	TRICOLETTE	FOR
	GEORGETTE	16.98
	FLAT CREPE	
	Etc., Etc.	
Values up to \$30.00	COLOURS	Values up to \$38.00
FOR	BLACK	FOR
10.98	NAVY	21.98
Sizes 16 to 52 1/2.	GREY	Sizes 16 to 52 1/2.
	SAND	
	HONEYDEW	
	FRENCH BLUE	
	JADE	
	COPEN	
	Etc., Etc.	

One-of-A-Kind Dresses 39.50

Choose from one of the largest varieties in the city. New York's Latest Styles. Values up to \$75.00. Your choice for.

Blouses

200 beautiful Georgette Blouses all Perfects; none damaged. Values to \$5.00, for 98c

Values up to 5.50	MATERIALS	Values up to 7.50
FOR	Georgette	FOR
1.48	Crepe de Chine	2.98
	Tricolette	
Values up to 6.00	Canton Crepe	
FOR	Voile	Values up to 9.00
1.98	Organdie	FOR
	Shantung Silk	3.48
	Etc., Etc.	
Values up to 7.00	ALL	Values up to 12.00
FOR	SIZES.	FOR
2.48	ALL	4.98
	SHADES.	

Skirts

100 Skirts in Serge, Silk Poplin, Tricotine, etc. One to each customer. Values up to \$5.00 98c

Values up to 5.50	MATERIALS	Values up to 8.75
FOR	Tricotine	FOR
1.98	Poiret Twill	4.98
	Serges	
Values up to 6.75	Camel Hair	Values up to 9.50
FOR	Wool Crepe	FOR
2.98	Etc., Etc.	5.48
Values up to 7.50	ALL	Values up to 12.00
FOR	SIZES	FOR
3.98	ALL	6.48
	SHADES	

Hats

100 Hats. Values up to \$5.00 for All shapes. 1.48

Values up to 5.50	CHOOSE	Values up to 9.00
FOR	YOUR	FOR
2.98	HAT	5.48
Values up to 6.50	FROM	Values up to 10.00
FOR	THE	FOR
3.98	GREATEST	5.98
	SELECTION	
Values up to 8.00	IN	Values up to 12.50
FOR	THE	FOR
4.98	CITY.	6.98

Sweater Wear

300 all Wool Slipon Sweaters for Misses and Children 49c

NEW SPRING WOOL SWEATER.	
Values up to \$4.00	Values up to \$6.50
FOR	FOR
1.79	3.79
Values up to \$5.00	Values up to \$8.00
FOR	FOR
2.79	4.79

New Knitted Wool Dresses

Just the thing for Sport. Real Swag-gar styles, turnback collar and tie girdle. Values up to \$15.00, for **5.98**

ALL ROADS LEAD TO

THE BROADWAY HOUSE OF FASHION