

Headquarters

"Diamond"

DIAMOND

Gluten Meal

The Great Milk Producer.

George Neal

Limited.

'Phone 264

Beck's Cove and Water Street

"YES" This is YOUR

Tobacco Sailor's Pride

"The White Tag Plug."

"YOU'LL BE GLAD IF YOU TRY A PLUG."

20 cents a cut.

JOHN ROSSITER, Distributor.

BLACK DAZZLE THE COON WONDER WORKER BLACK DAZZLE

Ask all about him at the following Hardware Stores, East to West: Job's Stores, Ltd., Martin-Royal Stores, Ltd., W. J. Clouston, Ltd., G. Knowling, Ltd., & Sons, Ltd., Bowring Bros., Ltd.

YOUR SUIT AND OVERCOAT

to hold its shape and keep its style through hard and steady wear, has not to have shape and style hand-tailored into it stitch by stitch.

FIT AND FINISH GUARANTEED.

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THE AMERICAN TAILOR 70, Box 444, 'Phone 477, 300 Water St., St. John's, N.S.A.

Income Insurance

We protect you against loss of time and income through illness or injury, no matter whether it be for a week, a year or a lifetime. Trifling incidents frequently cause serious disability and it's our business to guarantee you full protection against loss thereby.

OUR \$5,000 ACCIDENT POLICY PAYS \$25.00 WEEKLY AND COSTS ONLY \$16.00 A YEAR. U.S. FIDELITY & GUARANTY COY. J. J. LACEY, Nfld. GENERAL AGENT.

Wonderful Values! LADIES' BOOTS!



BLACK ONLY \$2.75 PAIR. MAHOGANY ONLY \$2.75 PAIR.

LADIES' BLACK VICI KID BOOTS—Medium Cuban Heel; all sizes. Only \$2.75 Pair. LADIES' MAHOGANY CALF BOOTS—Medium Cuban Heel, Goodyear welt; all sizes. Only \$2.75 pr. LADIES' VICI KID 1-STRAP COMFORT SHOE—Rubber Heel. Only \$2.50 Pair.

F. SMALLWOOD, THE HOME OF GOOD SHOES, WATER STREET, ST. JOHN'S, N.S.A.

New York CHICKEN New York CORNED BEEF New York SAUSAGES

SPECIAL!

FRESH HERRING

Only 12c. per Doz.

W. J. MURPHY

Rawlins' Cross

LATEST FICTION!

Where the Desert Ends; by Wm. LeQuex. Sometimes; by Olive Wadley. The Man Who Understood; by Rita. Dorothy, the Rope Dancer; by Maurice LeBlanc. Wild Blood; by Gordon Young. The Saint of the Speedway; by Ridgwell Cullum. The Step on the Stair; by Anna Katherine Green. The Spell of Siris; by Muriel Hine. The High Place; by James Branch Cabell. Never the Twain Shall Meet; by Peter Kyne. (2nd Supply.)

A Year at the Outside; by L. G. Moberly. Six Days; by Ellmer Glyn. The Adventures of Gerry; by Dorothea Conyer. Big Brother; by Rex Beach.

PRICE \$1.50 EACH.

S. E. GARLAND

Leading Bookseller & Stationer, 177-9 Water Street, N.S.A.

Just Arrived Another Cargo of WELSH ANTHRACITE COAL

All Sizes.

A. H. MURRAY & CO., Limited, Coal Office 'Phone 1867. Beck's Cove.

BUY HERE and SAVE MONEY

You have never been offered values of this kind before at such low prices. Our advertisement is small, but our values are Big, and our prices next to nothing for this Sale.

Large Cotton Blankets—\$8.45 pr. English Treeds .75c. yd. English Dress Cloth, 54" \$1.10 yd. Gingham .19c. yd. Flannel .25c. yd. Serims .15c. yd. 90" Sheet .65c. yd. Pillow Cases .45c. ea. Negligee Shirts \$1.25 ea. Work Shirts .85c. ea. Towels .25c. ea. Felt Hats \$1.25 ea. Braces .40c. pr. 38" Cretonne .25c. yd. Large Wool Scarfs \$1.25 ea. Gantlet Gloves .45c. pr. Child's Hose from .15c. pr. Ladies' Fleece-lined Underwear .60c. gar. Ladies' Heavy Fleece-lined Fettle Underwear 84c. gar. Child's Fleece-lined Underwear from .25c. gar. Ladies' Hose .25c. pr. Boys' Wool Hose .45c. pr. Coloured Laces .8c. yd. Toilet Soap .15c. tab. Dust Caps .10c. ea. Bibs .10c. ea. Child's Bloomers .60c. pr. Undershirts .55c. ea. All Rubbers Reduced.

34" HEAVY BLACK SERGE .95c. yard.

Bon Marché Cash Store 286 Water Street. Mail Orders sent same day as received. Jan 21.

NOTICE to SEALERS and FISHERMEN

Lower Prices on Leather Fishing Boots.

Sealers! Get Smallwood's Hand-Made Special Sealer's Boot. This Boot is as Light as a Feather and tight as a cap. Fishermen! Buy Smallwood's Hand-Made Tongue Boots, Wellington's, High and Low % Boots.

Double Wear in each pair.

F. SMALLWOOD THE HOME OF GOOD SHOES 218 and 220 Water Street. Feb 15.

SPRING FASHION BOOK

Simplicity and the Straight Line emphasized in the new Spring Styles.

PICTORIAL LEADS. Hundreds of Patterns to select from.

CHAS. HUTTON 222 Water Street.

ADVERTISE IN THE EVENING TELEGRAM.

Nfld. Government Railway.

NOTICE!

S.S. GLENCOE—SOUTH COAST STEAM-SHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m. train, Saturday, February 23rd, will connect with S.S. GLENCOE, at Argentia, for usual ports between Argentia and Port aux Basques.

S.S. ARGYLE—PLACENTIA BAY STEAM-SHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m. train, Saturday, February 23rd, will connect with S.S. ARGYLE, at Argentia, for usual ports of call in Placentia Bay (Merashen trip).

Nfld. Government Railway.

Bowring Brothers, Limited, FIRE INSURANCE DEPT.

Start the New Year right by giving us a share of your fire insurance. Our Policies represent Gold Bonds in event of Loss. Are you SAFELY insured? If not, insure with one of the best Insurance Companies in the World. Jan 11, 6m. eod.



Stop Coughing

Why suffer with that troublesome and annoying cough when you can get a bottle of medicine that will cure it?

People at this time of the year, no matter how particular or careful they may be will get Coughs and Colds. As soon as you notice the least sign of a cold it is proper to attend to it. Never neglect a cough or you may find it very hard to cure later on.

Stafford's Phoradone Cough Cure

will cure almost any ordinary Cough or Cold, and best results will be obtained by taking as early as possible.

This PHORADONE COUGH CURE is prepared by us from a good reliable prescription that has had 20 years' trial and has produced wonderful results. We recommend it and guarantee it.

Price: 35c. per bottle PHORADONE can be purchased at either of the following Stores:

Knowling's—East, West and Central; Wiseman & Hawkins—Plymouth Road; J. Wiseman—Carter's Hill; W. Halfyard & F. Lukins—Hayward Avenue; J. Brown—Cross Roads—or,

DR. STAFFORD & SON, Duckworth Street and Theatre Hill.

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7000 TONS Best Screened North Sydney Coal and 3000 TONS Best Welsh and American Anthracite Coal HAS ARRIVED

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Forty-Five Years in the Service of the Public—The Evening Telegram.

FOURTEEN PAGES WEATHER FORECAST TORONTO (Ont.) Fresh W. winds, fair, 40-50. Montreal and St. John's (N.S.) Fresh W. winds, fair, 40-50. ROYAL CANADIAN MOUNTED POLICE & THOMPSON'S... VOLUME XVI. ABSOLUTELY NON-BOTTLED Auction Sale RELIABLE BARRIERS AUCTIONEER FRESH TEA To-Morrow Sale Feb. 23rd at 11:00 a.m. 500 lbs. Choice Cuts BEEF. FEARN & BARRIE feb 22.11 BIG AUCTION AT THE Nfld. MOUNTED POLICE AND TO-MORROW AT To-Day at 11:00 a.m. A big assortment of all goods and Hardware, Stair Canvases and Carpet, solved a shipment of Sil Tweeds. Come to see while they last. Men's Leather Coat, Ladies' and Gent's Habb M. K. AUCTION To-Morrow Sale at 11:00 a.m. AT RECEPTION 10 barrels Bananas, 3 barrels Java, 10 sacks Whole Beans, 2 sacks Brown Sugar, Lot Spices and 4 Horse Brides. M. A. Baskin feb 22.11 "Never the Same" A new novel by the author of "The Giants" Peter... no superior... and this is o... Price GARRETT Bookseller Rink Em Be Wednesday The following being arranged 1. Junior (un Half Mile. 2. Ladies' Race League Rel man). 3. Mile Race— Mercantile (each man). 4. Bankers' Cl mile. 5. Three Mile Half Mile General Sk Entries may Book Office, P... (contd.)