

**HEADQUARTERS**  
for  
**Oats,  
Hay,  
Corn,  
Cornmeal,  
Bran,  
Glut'n Meal**  
**GEORGE NEAL, Ltd.**  
'Phone 264

**Business!**

The Modern Business Guide by Hansford . . . \$2.25  
Book-keeping and Accounting, a complete course, \$3.00  
The U Book, selling oneself, from \$10.00 a week to \$100,000 a year . . . \$1.75  
Modern Salesmanagement . . . \$2.80  
The Making of a Merchant . . . \$1.75  
Private Companies, their utility and the exemptions they enjoy . . . 35c.  
Practical Banking (complete) . . . \$2.25  
Handbook of Sterling Exchange, a book which every office should have . . . \$2.75  
Commercial Advertising by Thomas Russell . . . \$3.75  
The Psychology of Management . . . \$2.75  
Advertising as a Business Force . . . \$2.75  
Brookes Notary Public . . . 10.50

**Garland's Bookstore,**  
Leading Bookstore, 177-9 Water Street.

**JUST RECEIVED:**  
**Latest Records,**  
Brunswick and Gennett,  
75c. and upwards.  
A bundle of New Music  
given with each Record.  
**CHARLES HUTTON,**  
The Home of the Gramophone.

**200 barrels  
NOVA SCOTIA APPLES**

Due this week; also now in stock:  
100 cases CALIFORNIA ORANGES—Counts 252's, 216's, 176's.  
75 boxes CALIFORNIA WINE SAP APPLES — Counts 130's and 150's.

Good Sound Fruit. Prices Right.  
**BURT and LAWRENCE.**  
Box 245 14 NEW GOWER STREET. Tel. 759.

For the **Factory** For the **Engine Room**

We carry a full stock of Steam Fittings, Valves, Pipe Fittings, Steam Jointings and Packings, etc.

**Wm. NOSWORTHY, Ltd.**  
163-165 W. ST.

Advertise in The Evening Telegram

**10-POINT MARGIN!**

Hereafter, we will trade on the ten-point margin in all the high-grade Railroad issues, such as C. P. R., Union Pacific, Atchison, So. Pacific, etc., and also the better grade of Industrials, such as Amer. Woollen, U. S. Steel, Studebaker, and others of same class.

We can trade on 5 to 7 points in most good stocks selling from \$20 to \$50.

This shows added SERVICE to our clients and is in line with the requirements of the best New York brokers.

**J. J. LACEY & COMPANY, LIMITED,**  
STOCKS & BONDS. TELEPHONE 1154.

**Our Annual 25 cent Sale.**

We will commence our 25c. Sale on **Wednesday, March 1st.**

Our list of bargains is as numerous as ever and the goods are clean and attractive.

We have many attractive items, including splendid value in Hosiery, selected by a resident New York buyer, who knows where to get good value. Other items: Men's Braces, Flannelettes, London Smokes, Boys' Braces, Mittens, Bootees, Towels, Bibs, Bracelets, Ladies' Gloves, Ribbons, Table Napkins, Millinery Flowers, Belts, Scrims, Calico, 38"; Shirting, Sateen, Stair Oil Cloth, 16", 2 yards for twenty-five cents, Window Blinding, Wool Caps, Forks, Spoons, Tea Spoons, Lamps, Back and Side Combs, Links, Ink, Paper, Etc., and all Bargains.

**TEMPLETON'S.**



A good appearance is an unerring passport to an audience.

We make clothes that fit and please the eye as well.

**The American Tailor**  
W. P. SHORTALL, 300 Water Street.  
Phone 477. P. O. Box 445.

**TO THE TRADE!**

We have just received a big shipment of the following goods:—

**KIPPERED HERRING** in tins with Tomato Sauce.  
**SARDINES**, 1/4 and 1/2 size, in Oil and Tomato Sauce.  
**PEANUT BUTTER, BERMUDA BUTTER, PRINCE ALBERT TOBACCO, BROOMS, WALL PAPER, TOILET SOAP, CONFECTIONERY and CHOCOLATES, ETC., ETC.**  
which we can sell at Rock Bottom Prices.

**J. A. BASHA,**  
Wholesale Only. 305 WATER STREET.  
Phone 781. (Over McNamara's Jewellery Store.)

**When you want to make a Gift of REALLY GOOD Silver Plated Flatware you naturally select WALLACE.**

**Why not use it as well in your own home?**

**T. J. DULEY & Co., Ltd.,**  
The Reliable Jewellers and Opticians.

**GROWING STRONGER.**

The Iron and Steel Market shows an upward trend.

U. S. Mills are working at 60 p.c. production.

We are now quoting on English and American

**Iron**  
at  
**Pre-War Prices.**

**WM. HEAP & CO., Ltd.**  
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YOU CAN HAVE

**A TELEPHONE**  
for only \$20.00 per year  
in your residence.

LESS THAN 6 CENTS PER DAY.  
Do your shopping by telephone.

For particulars apply to the Company's Office, Telephone Building, Duckworth Street.

**AVALON TELEPHONE CO., LIMITED.**  
mar3.st

**G. P. TEA**  
(India and Ceylon)

This is the Highest Grade Tea packed.  
Exquisite quality and delicious flavour.

**JOHN P. HAND & CO.,**  
P. O. Box 1347. Agents. 'Phone 1017.

**SUGGESTIONS FOR LENT.**

<b>Marmalade.</b>	<b>Fish (in tins)</b>	<b>FRESH FROZEN CODFISH</b> (White Nap).
Shirriff's.	Cod Roes.	FRESH CAPLIN.
Furnivatt New	Salmon.	SMOKED FISH.
Grape Fruit	Lobster.	Salmon.
in 1 lb. glass and	Gray Fish.	Kippers.
7 lb. tins.	Shrimps.	Digbys.
Pure Olive Oil.	Crab Meat.	Caplin.
Apple Butter.	Clam Chowder.	
Maple Butter.	Herring.	
Crisco.	Sardines.	
	Oysters.	
	Chicken Haddies.	in 1 lb. boxes.

**VEGETABLES, in Tins.**  
SMALL BEET, PARSNIPS, CARROTS, SPINACH, STRINGLESS BEANS, CORN ON THE COB, EARLY JUNE PEAS, TOMATOES.

Dehydrated Potatoes and Julienne.	G. Washington Coffee Postum.
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**Bowring Bros., Ltd.,**  
GROCERY.

**ELECTRICAL MEN!**

Let us add the theoretical to your practical knowledge, thereby greatly increasing your efficiency and qualifying you for the first vacancy "Higher Up".

DAY AND NIGHT CLASSES.

British Radio & Electrical Engineering Institute  
C. L. B. ARMOURY. ST. JOHN'S.

**Reid-Newfoundland Co., Limited**

**Freight Notice!**

**PLACENTIA BAY STEAMSHIP SERVICE.**  
Freight for the Merasheen Route (Bay Route) will be accepted at the Freight Shed to-day, Friday, March 10th, from 9 a.m.

**SOUTH COAST STEAMSHIP SERVICE.**  
Freight for the S. S. MEIGLE will be accepted at the Freight Shed to-day, Friday, March 10th, from 9 a.m., for ports of call on the South Coast between Burin and Port aux Basques (both inclusive).

**Reid-Newfoundland Co., Limited**

**Intercontinental Transports Limited**

FROM WEST ST. JOHN, N.B., TO HAVRE AND BORDEAUX

S. S. LISGAR COUNTY . . . . . April 2  
S. S. BRANT COUNTY . . . . . April 2

TO LONDON DIRECT

S. S. BILBESTER . . . . . April 10

SAILING FROM WEST ST. JOHN, N.B., TO NEWFOUNDLAND

S. S. MAPLEDOWN . . . . . March 22  
S. S. MAPLEDOWN . . . . . March 22

**HARVEY & CO., Limited**  
Agents Canada Steamship, Limited.

**RED CROSS LINE.**



**NEW YORK—HALIFAX—ST. JOHN'S.**

The S. S. ROSALIND will leave New York at Noon on March 14th.

This steamer has excellent accommodation and carries both First and Second Class Passengers.

Through tickets issued to Boston via Halifax and the Dominion Atlantic Railway at reduced rates.

Through rates quoted to any port.

For further information re passage, fares, freight rates, etc. apply to

**HARVEY & COMPANY, LIMITED.**  
St. John's, Nfld., Agents.

**NOTICE!**

Effective January 15th, there will be certain changes of schedule in train services on the Canadian National Railways.

For further information apply to

**J. W. N. Johnstone,**  
General Agent, Board of Trade Bldg.  
eod.tf

**Plumbing and Heating.**

We are prepared to handle any Plumbing or Heating job, big or small, and can guarantee satisfaction. Our prices, goods and work are all in line with Best Service.

**WE STAND BEHIND EVERY JOB WE DO.**

**Edstrom & O'Grady.**  
Phone 955. 66 Prescott Street.  
feb14.to.th.a.t