



June-
July

WHITE-SALES

Now in
Progress



Yard Goods

At Specially Attractive Prices

That will Ap-
peal to Those
Who do Their
Own Sewing

Job White
Shirting.

36 inches wide; soft
finish. Special
per yard 25c.

White Flannelette.

27 inch wide
Special yard 22c.

White Twilled Sheetings.

Width: 60 in.—Reg. \$1.50 yard for ... \$1.35

" 70 in.—Reg. \$1.60 yard for ... \$1.45

" 84 in.—Reg. \$1.65 yard for ... \$1.50

" 90 in.—Reg. \$1.80 yard for ... \$1.65

Blay Sheetings.

Width: 60 in.—Reg. 80c. yard for ... 70c.

" 66 in.—Reg. \$1.00 yard for ... 80c.

" 60 in.—Reg. \$1.35 yard for ... \$1.20

Pillow Cottons.

Width: 40 in.—Reg. \$1.00 yard for ... 80c.

" 40 in.—Reg. \$1.15 yard for ... \$1.02

" 40 in.—Reg. \$1.30 yard for ... \$1.15

White Shirtings.

Width: 36 in.—Reg. 27c. yard for ... 24c.

" 27 in.—Reg. 30c. yard for ... 26c.

" 28 in.—Reg. 35c. yard for ... 30c.

Twilled Calico.

Width: 34 in.—Reg. 70c. yard for ... 60c.

Horrockses Shirtings.

Width: 32 in.—Reg. 75c. yard for ... 64c.

" 32 in.—Reg. 80c. yard for ... 70c.

" 36 in.—Reg. 95c. yard for ... 84c.

" 36 in.—Reg. \$1.00 yard for ... 85c.

Bishop's Lawns.

Width: 31 in.—Reg. 55c. yard for ... 47c.

" 31 in.—Reg. 60c. yard for ... 52c.

Figured Muslins.

All White.

Width: 36 in.—Reg. \$1.35 yard for ... 92c.

at the Royal Stores

There is such evident economy in the exceptional buying opportunities available at this Great White Sale that an enormous response was certain. Hundreds of keen shoppers have seized this golden opportunity to save. They are buying for the future as well as for the present needs. They are buying where they know their money will buy most.

Children's Gingham Dresses

You will be delighted with these little Dresses at Sale Prices, because we believe that the materials alone would cost the price asked for the complete dress.

To fit children of 2 to 6 years.

Reg. \$1.50 ea. for \$1.00

Reg. \$1.30 ea. for \$1.27

Reg. \$2.75 ea. for \$1.94

Reg. \$2.30 ea. for \$2.29

Reg. \$4.80 ea. for \$3.20

Reg. \$5.50 ea. for \$3.67

To fit children of 8 years.

Reg. \$3.00 ea. for \$2.00

Reg. \$3.90 ea. for \$2.65

Reg. \$5.10 ea. for \$3.40

Reg. \$7.20 ea. for \$4.50



There are many pretty styles. Colors of Saxe, Rose, Fawn; checks as well as solid shades; round and square collars, cuffs and pockets of White Jean; neat belts and sleeves.

To fit children of 10 years.

Reg. \$ 3.50 ea. for \$2.40

Reg. \$ 5.10 ea. for \$3.40

Reg. \$6.00 ea. for \$4.00

Reg. \$10.20 ea. for \$6.80

To fit children of 12 years.

Reg. \$ 3.25 ea. for \$2.57

Reg. \$ 4.25 ea. for \$3.24

Reg. \$ 6.00 ea. for \$4.00

Reg. \$10.75 ea. for \$7.17

Childs' Dressing Gowns

Stylish Japanese models made of good quality Cotton Crepe. Colors of Blue, Pink and Heli, with embroidered designs and printed floral patterns, in assorted colors; to fit children of 3 to 8 years.

Reg. \$1.85 each. Selling for 75c.

Reg. \$1.85 each. Selling for \$1.05

White Cambric Pinafores

Dainty attractive Pinafores of fine White Cambric, trimmed with embroidery and fine lace. To judge from the way these goods are selling, they are undoubtedly Extra Special Values at these prices. Sizes 20 inch to 24 inch length.

Reg. \$1.45 each. Selling for \$1.05

Reg. \$1.25 each. Selling for \$1.20

Embroideries—Laces—Trimmings At Half Price

EMBROIDERIES—Beautiful Flourishes with bands to match; edges and insertions in all widths and in many patterns.

LACES—A complete assortment of Laces for all purposes, both edged and insertions, Torchon, Val, Venise and Net top.

TRIMMINGS—Large assortments of Dress Trimmings beautifully embroidered; Fancy Gimpes, Galloons, etc.

Our Entire Stock Offered at Half the Usual Prices

Dress Shields

Strong elastic webbing and metal fasteners

Reg. 20c. pair for 10c.

Reg. 65c. pair for 35c.

Reg. 70c. pair for 35c.

Reg. 95c. pair for 50c.

Hose Supporters

In an assortment of good makes; all sizes and weights.

Reg. 55c. pair for 40c.

Reg. 70c. pair for 50c.

Reg. 90c. pair for 60c.

Reg. \$1.10 pair for 80c.

Reg. \$1.60 pair for \$1.57

White Lace

Neck Frillings

Reg. 25c. yard for 10c.

Reg. 30c. yard for 15c.

Reg. 35c. yard for 20c.

White Chiffon

Frillings.

Reg. 35c. yard for 20c.

Reg. 40c. yard for 24c.

Reg. 45c. yard for 28c.

Reg. 55c. yard for 40c.

Childs' Cashmere Hose



Mothers of families have cause to be jubilant over values like these. Plain Black Cashmere Hose of superior make and finish; double soles and heels; fast dyes.

Size 4. Reg. 85c. for 40c.

" 4 1/2. Reg. 95c. for 45c.

" 5. Reg. \$1.05 for 50c.

" 5 1/2. Reg. \$1.15 for 55c.

" 6. Reg. \$1.25 for 60c.

Child's Bathing Suits.

Black Jersey Knit one piece suits; wing sleeves, button on shoulder, trimmed with Red and Green piping and braid; sizes 30 and 32 inch. Reg. \$5.00

each for \$4.00

Boys' Night Shirts

Made of Stone Flannelette; light grounds with colored striped designs. To fit boys of 8 to 12 years. Reg. \$2.75 each for \$1.85

A Sale of Beautiful Silks

In addition to the Sale of White Goods, we are now offering our entire stock of Beautiful Silks and Dainty Textile Fabrics at reduced prices. The lowliness and freshness of these goods, together with their present low prices, should cause a lot of thinking among those who have yet to buy their dress needs for the summer.

Colored Jap Silks.

20 inches wide. Colors of Scarlet, Cardinal, Maroon and Brown. Regular 45c. yard for 36c.

27 inches wide. Colors of Champagne, Emerald, Malice, Pink, Rose, Navy, Brown, Green, Sky, Saxe, Purple, Turquoise, Cream and White. Regular \$1.50 yard for \$1.20

36 inches wide. Colors of Myrtle, Sky, Yellow, Saxe, Navy, Cream, Apricot, Cardinal, Grey, Rose, Amethyst, Brown, Fawn and V. Rose. Regular \$2.60 yard for \$1.95

36 inches wide. Colors of Fawn, Mauve, V. Rose, Malice, Saxe, Navy, Sky, Apricot and White. Reg. \$2.85 yard for \$2.15

White Jap Silks.

36 inches wide. Regular \$2.60 yard for \$1.95

Regular \$2.85 yard for \$2.25

Regular \$3.60 yard for \$2.70

White Nippon Taffetas.

36 inches wide. Regular \$4.00 yard for \$3.00

Paillette Silks.

36 inches wide. Colors of Brown, Taupe, Mole, and Green. Regular \$3.75 yard for \$2.89

36 inches wide. Colors of Brown, Saxe, Pink, Taupe, Prunella, Navy, Saxe and Sky. Regular \$4.30 yard for \$3.25

36 inches wide. Colors of Brown, Mole and Saxe. Reg. \$5.00 yard for \$3.95

Tamaria Silks.

36 inches wide. Shades of Navy and White. Reg. \$3.60 yard for \$2.70

Shantung Silks.

36 inches wide. Dried Greys and Browns. Reg. \$3.00 yard for \$1.87

Taffeta Silks.

36 inches wide. Colors of Rose, Blacuit, Pink, Elephant and Sky. Reg. \$4.00 yard for \$3.00

Colors of Brown and Taupe. Reg. \$4.50 yard for \$3.50

Colors of Navy, Saxe, Nigger and Taupe. Regular \$4.50 yard for \$4.50

Duchesse Mousselines.

36 inch; colors V. Rose, Pink, Heli, Malice, Crimson and Apricot. Reg. \$4.75 yard for \$4.50

Plaid Silks.

24 inch; short ends. Reg. \$6.00 yard for \$4.95

Shot Taffetas.

24 inch; assorted colorings. Reg. \$4.75 yard for \$4.50

Shot Duchesse Satins.

Regular \$5.35 yard for \$4.50

Satin Mousselines.

36 inches wide; colors of Fawn, Saxe and Sky. Regular \$4.00 yard for \$3.00

36 in.; colors of Brown and Taupe. Reg. \$4.75 yard for \$4.50

Choice Bargains in Summer Footwear



Women's Low Shoes

Black Vici Kid Shoes, in tied, laced and strap styles; French Cuban or Military heels; pointed and round toes.

Reg. \$6.50 pair for \$4.15

Similar styles in Tan. Reg. \$7.00 pair for \$4.50

Children's Tan Sandals, pair, 1.94

Children's White Canvas Boots

Laced styles; all sizes; all white. Regular \$2.30 pair ... \$1.98

Selling for ... \$2.21

Regular \$2.35 pair ... \$3.02

Selling for ... \$3.02

Misses Strap Shoes

In high-grade Black Patent leather, comfortable styles; low heels, wide toes; finished with silk ribbon bows.

Special per Pair \$3.02

Similar styles in Tan. Reg. \$7.00 pair for \$4.50

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Boys' Wash Suits

Boys' Wash Suits.

20 dozen Suits made of strong Cotton Twills; white grounds with neat striped designs; Tunic and Romper styles; to fit boys of 3 to 8 years. Prices according to size: \$2.50, \$2.60, \$2.70, \$2.80, \$2.90 and \$3.00.

Boys' Blouses.

Strongly made of Galatea, Drills and other materials; Sailor and Tunic styles; striped and plain patterns; to fit boys of 3 to 7 years. Prices \$1.00 each to \$2.50.

Boys' Cricket Pants.

Straight leg; short pants made of superior grade Flannelette; loose at waist.

To fit boys of 7 to 8 yrs. Reg. \$1.50 pair for \$1.25

To fit boys of 10 to 12 yrs. Reg. \$1.75 pair for \$1.50

Boys' Blazers.

A sample line of fine Blazers made of reliable Serge in shades of Navy, Grey and White, piped with colored cords; assorted sizes.

Reg. \$4.50 each for \$4.05

Reg. \$5.00 each for \$4.50

Boys' Sailor Collars.

White Jean Collars of fine cut and finish.

Reg. 60c. each for 44c.

Boys' Embroidered Collars.

White and Colored Jean with neatly embroidered designs on corners.

Reg. 45c. each for 35c.

Reg. 55c. each for 45c.

Boys' Rubber Collars.

Round shapes; all sizes; reinforced stud holes.

Reg. 25c. each for 20c.

Reg. 30c. each for 25c.

Reg. 35c. each for 31c.

Boys' Nightshirts.

Woven cut, roomy styles; light grounds with colored stripes; to fit boys of 6 to 12 years.

Reg. \$2.75 each for \$1.85

Men's SHIRTS

Men's Night Shirts.

White Cotton, exceptionally well-made and finished.

Regular \$2.50 each for \$1.75

Regular \$2.90 each for \$2.40

Men's Pyjamas.

Striped designs in high-grade Flannelette; all sizes.

Regular \$3.50 suit for \$2.50

Men's Negligee Shirts.

Striped designs on light grounds; soft cuffs; all sizes.

Regular \$1.50 each for \$1.00

Regular \$3.50 each for \$2.50

Regular \$3.75 each for \$2.50

Regular \$4.00 each for \$2.50

Bath Robes

Heavy Turkish Towel Bath Robes with heavy corded ties; in all sizes.

Regular \$11.00 for \$6.50

Regular \$ 8.00 for \$4.00

The Royal Stores, Ltd.