

, Limited.

showing a large

coats,

Cloth, etc., but all styles are sold ES OFFERED.

BOYS' EEFERS,

own and Mid-Grey Nap; materials; to fit ages 3 years of age.

\$3.90, \$4.20, \$60, \$4.90.

to size. Just the thing ys. Compare prices with es.

, Limited.

### Our Volunteers.

Matters were astir in recruiting circles again yesterday when the following young men, mostly from the western bank of the St. John's River, volunteered themselves for Homeland and Empire:—  
S. Stapleton, Marytown, P.B.  
B. Ducey, Marytown, P.B.  
J. F. Watts, Burin.  
G. Hoban, Burin.  
W. O. Brown, Burin.  
J. Pike, St. Lawrence.  
G. Mosher, Fortune.  
E. Lee, Fortune.  
H. Perry, Carmanville, Pogo Dist.  
F. Sheppard, Bay Bulls Arm, T.B.

H. W. LeMessurier  
C. M. G.

Twenty years ago yesterday Mr. H. W. LeMessurier, C.M.G., was appointed Deputy Head of the Customs Department which position he was eminently qualified to fill. He is probably the most capable official in the whole civil service and is looked upon as a "walking encyclopedia." In his early days he was prominently identified with the commercial and political life of the Colony. His activities up to the present day extend also to society and church work. We wish him many more years of usefulness.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

The back of the dress is receiving more attention, almost than the front.

### Have you Indigestion?

Your food will continue to disagree with you, and cause distress until you strengthen your digestive organs, and tone and sweeten the stomach. You can do this quickly and surely by promptly taking a few doses of

### BEECHAM'S PILLS

Their natural action relieves the stomach of undigested food, stimulates the flow of gastric juice, renews the activity of the liver and bowels, and strengthens the digestive system. Take them with confidence, for 60 years' experience prove that Beecham's Pills

Are good for the Stomach

Largest Sale of Any Medicine in the World. Sold everywhere. 16 pages, 25c.

# BUSY All the Time!

From the time the doors are open in the morning to the closing hour at night, we are busy all the time.

Every Friday and Saturday thousands of shoppers are taking advantage of the many Bargains which our system of merchandising allows us to offer.

This Store is a pleasant store to shop at—its service is unequalled.

Read this Page of Bargains for **FRIDAY and SATURDAY** & be among the first to choose.

## Our Showroom

### Departments

Offer New Interests every week to the Women with love for the beautiful in apparel.



**WOMEN'S BLOUSES**—The models are par excellence and the materials beautiful soft Cream Challie, Poplin in self colors, and fancy Flannelette in a range of pretty patterns. We deem it a favour to show any of these Blouses to-morrow and at this price they will surely appeal. Reg. values to \$1.65 each. **Friday and Saturday \$1.30**

**WHITE BLOUSES**—Of American Cottons and Linens in several different styles, with turned down collars, low necks and raglan or in sleeveless. A splendid washing Blouse, will launder perfectly and wear well. Regular \$1.80 each. **Friday and Saturday \$1.48**

**WOMEN'S NECKWEAR**—Flannel and White Broche Silk Collars for coats, Silk and Nylon Collars with lace edge and insertion, and Collar and Cuff Sets in White Pique and Muslin. An endless variety of the smart, seasonable styles. Reg. 75c. each. **Friday and Saturday 60c**

**TAFFETA RIBBONS**—Good firm finish, 2 1/2 inches wide. Shades White, Cream, Pink, Pale Blue, Saxe, Navy, Royal, Purple, Green, Rose, Cardinal, Brown and Tan. Reg. 25c. yd. **Friday & Saturday 20c**

**NECK SCARVES**—Tubular Neck Scarves of Silk and Cotton in a lustrous finish, with ends of knotted silk fringe. Colors: Emerald, Saxe, Brown, Tan, Aubergine and Rose; size 48 inches long and 7 1/4 inches wide. Reg. 95c. each. **Friday and Saturday 75c**

**CHILDREN'S CORSETS**—Cut in a splendid fitting style, with shoulder straps, taped buttons that hold; sizes to fit from 4 to 7 years. Reg. 60c. pair. **Friday and Saturday 50c**

**BELTS**—For Women and Children in Black Elastic, Patent Leather in assorted colors and widths, and Black Silk in plain and corded. Enamelled covered and fancy metal buckles. Reg. 20c. and 35c. each. **Friday and Saturday 28c**

**CHILDREN'S HOSE SUPPORTERS**—Made from good elastic webbing with nickel fittings, rubber rubber buttons and safety pin tops; assorted colors and sizes. Reg. values to 20c. each. **Friday & Saturday 18c**

**CHILDREN'S IMITATION FUR SETS**—Very cosy and comfortable for small children are these splendid Sets. One end of the neck piece passes through a slit in the opposite side. The Muff is pillow shaped with lining of White Twilled Sateen and Silk Neck Cord. Reg. \$1.25 set. **Friday and Saturday 98c**

**WOMEN'S HOSE**—You will find these Hose decidedly out of the ordinary value at this low price. They are of good Cashmere in a variety of qualities. Values to \$1.30 pair. **Friday and Saturday 80c**

**TAFFETALINE**—A proven hard-wearing material that looks like pure silk but wears better. For Underskirts, Lining, etc., there is no silk to equal this material. It could also be used for Blouses and Children's Dresses. Colors: White, Cream, Champagne, Fawn, Crimson, Prunelle, Pale Blue, Mulberry and Myrtle. Regular 55c. yard. **Friday and Saturday 28c**

## Girls' Headwear.



We are making a special display of these Hats in our Corset and Underwear section on the second floor **Friday and Saturday**, intending purchasers will be interested in the splendid values here offered. They represent some of our best selling lines.

**Girls' Felt Hats**—In a stylish mushroom shape with narrow turned up brim. Trimmings of shirred silk ribbon with self covered button at side. A shape that will fit the head perfectly and always look well. Regular \$1.25 each. **Friday and Saturday \$1.00**

**CHILDREN'S AND MISSES' VELVET HATS**—A very becoming shape, with underbrim and trimmings of soft shirred silk; colors: Brown, Mole, Saxe, Navy and Red trimmed with self or contrasting shades. Reg. \$1.85. **Friday and Saturday \$1.48**

## Desirable Lines Shown in

## HOUSEHOLD GOODS.

### FACE CLOTHS.

Very soft American Cotton with overstitched edge of colored mercerized cotton; finished with convenient loop of tape for hanging. Size 9 x 10 inches. Reg. 5c. each. **Friday and Saturday 4c**

### FLANNELETTE DUSTERS.

Large checks with chamois grounds and dark borders. Neatly hemmed edges. A good, serviceable cloth that will stand lots of washing. Size 23 x 24 inches. Regular 20c. each. **Friday and Saturday 16c**

### TABLE NAPKINS.

Assorted patterns in good Union Damask. A useful size, being 19 x 16 1/2 inches. Finished with hemmed and salvaged edges. Reg. 20c. ea. **Friday and Saturday 16c**

### HUCKABACK TOWELS.

This is a very special value. They were bought more than two years ago and at the low price quoted would be considerably below manufacturers price to-day. Size 31 x 16 inches, in plain White only with hemmed ends. Special for **Friday and Saturday 12c**

### BATH MATS.

Good, thick absorbent qualities in tawn with "Bath Mat" woven in centre in red and borders to match. Get one of these to-morrow as the quantity is small, and they will be difficult to get later. Reg. 85c. each. **Friday and Saturday 76c**

### CASEMENT CLOTH.

For Curtains, Draperies, etc., in Cream, Paris and Ivory. Heavy, florid borders in dark contrasting colors. Size 36 x 72 inches. Reg. 35c. yd. **Friday and Saturday 32c**

### TEA COSY PADS.

Good large sizes, made from soft cotton batting covered with sateen in Pink, Blue, Red, Yellow or Cream. Cosy pads are very scarce and will be as the Christmas season approaches, so we advise our customers to take advantage of this bargain opportunity. Regular 65c. each. **Friday and Saturday 52c**

### TOILET COVERS.

Marcella and Honeycomb, looped and fringed edge. Fine qualities that will launder well and give great wear. Size 23 x 38 and 26 x 48 inches. Reg. 50c. and 55c. each. **Friday and Saturday 45c**

### CUSHION COVERS.

Fawn Crash with wide hemstitched frill; embroidered in very pretty designs and rich color blendings. Size 9 x 12 inches. Reg. 80c. each. **Friday and Saturday 65c**

### SHEETING.

Plain and twilled in pure, snowy white, 72 and 68 inches wide in a close even weave. A good bargain that will pay you well to investigate. Regular 65c. yard. **Friday and Saturday 58c**

### BED SPREADS.

In this selection we offer all our Bed Spreads retailing at \$2.00 each. The lot includes Marcella, Honeycomb and fine American crochet in a full range of sizes and patterns. Regular \$2.00 each. **Friday and Saturday \$1.70**

### TAPESTRY.

Crimson with Yellow, Green and Black scroll and floral designs. Suitable for furniture coverings, heavy curtains, draperies, etc. Comes 49 inches wide in a splendid wearing quality. Reg. \$2.00 yard. **Friday and Saturday \$1.70**

## Bargains

from

## All Over the Store

Really the Best Values Offered this Season.

**WOMEN'S BOOTS**—Of soft Dongola Kid in buttoned and laced; patent leather tip; medium weight soles and medium heels. A comfortable, well fitting, stylish American shape. Reg. \$3.30 pair. **Friday and Saturday \$3.00**

**MEN'S WORK BOOTS.**—Strong wet-resisting boots of Brown, Blustone or Tan Knu Krome Leather with real oak leather soles. Stitched with three rows of strong stitching and well viscoated throughout. Good year wear. Reg. \$5.00 pair. **Friday and Saturday \$4.60**

**MEN'S BOX CALF BOOTS**—Foxed Blucher style with heavy viscolized soles, medium heels and Goodyear welt. Reg. \$4.75 pr. **Friday & Sat. \$4.30**

**FUR HAT BANDS**—Natural color and size of a weasel; suitable for hat trimmings or coat collars and cuffs. Regular 25c. and 30c. each. **Friday and Saturday 23c**

**FANCY FLANNELETTE**—A new stock of these popular Flannelettes, including some of the prettiest patterns we have ever seen. They come with reversible backs in plain shades suitable for trimming. Used for Blouses, Dressing Jackets, Kimonos and Children's wear; 28 inches wide. Reg. 35c. yard. **Friday and Saturday 30c**

**BAND VELVETS**—Broadened in fancy scroll designs. Handsome colorings, suitable for belts, dress trimmings or almost any millinery purpose; 2 inches wide, with narrow black edging. Reg. 25c. yard. **Friday and Saturday 21c**

**WOMEN'S HOSE**—Plain and Ribbed Cashmere; wide garter tops; seamless feet; perfectly shaped legs and double toes. Reg. 40c. pair. **Friday and Saturday 35c**

**CHILDREN'S PINAFORES**—Of soft Nainsook, daintily trimmed with embroidery, tucks and Valenciennes lace; size 20 and 22. Regular 50c. each. **Friday and Saturday 38c**

**WOMEN'S NEW RAGLANS**—These new Raglans are delightfully stylish and just mannish enough to lend a smart cut to the figure. They are both shower and dust proof and come in Mole and Tan with raised double stitched seams, wide collar, raglan sleeves and lined back. Reg. \$3.50 each. **Friday & Saturday \$3.00**



## MOIRE SILK HAND BAGS.

Several pretty shapes with silk tassels and hand straps of self material. Made on a strong, braided or nickel plated frame with ball fastenings that will keep closed. Linings of Plain, Saxe and V. Rose Silk. Reg. 95c. each. **Friday and Saturday 78c**

## These GENT'S FURNISHINGS are Excellent Values, even at the Original Prices, not to speak of the Reduced Prices.

### MEN'S PERFECTION CAPS.

With patented "Kingskiss" ear band that fits comfortably without blinding the forehead. They are made from heavy check and plain tweeds in a variety of light and dark colors and are perfectly unsatisfactory used in Fall, Winter or Spring wear. A full range of sizes. Reg. \$1.65 each. **Friday and Saturday \$1.40**

### NAVY BLUE SOFT BELT HATS.

Soft silky finish; plain edge; band of wide silk ribbon and bow at side. A very becoming American shape that is popular with men and young men. All sizes. Reg. \$2.25 each. **Friday and Saturday \$1.95**

### REVERSIBLE WATERPROOF CAPES.

Made from good wearing khaki drill with reverse side of waterproof oiled material. A splendid garment for milkmen, cabmen or anyone who must be out in all sorts of weather. This cape is remarkably cheap for **Friday and Saturday. Reg. \$5.00 value, Sale Price \$2.50**

### MEN'S NEGLIGEE SHIRTS.

Assorted stripes in fine American cotton with stiff cuffs and collar bands. Cut in ample size to fit loosely about the back and shoulders. Full range of sizes and patterns. Regular \$1.10 each. **Friday and Saturday 95c**

### CHAMOIS VESTS.

Here's a splendid Vest that would make a very acceptable gift for your boy at the front. They are made from soft chamois with soft wool lining to match, are light in weight, durable and proof against wind and frost. Made with sleeves and high neck. Reg. \$4.50 each. **Friday and Saturday \$4.20**

### MEN'S HARD FELT HATS.

"Kosloff". A perfect fitting Hat in a fashionable shape with cushion sweat band that will give ease and comfort to the wearer. Very smooth felt of an extra good quality is used for this splendid Hat, which is extra good value at this price. Regular \$2.75 each. **Friday & Saturday \$2.30**

### MEN'S TIES.

A new stock of all colors and designs. They are made from extra good quality materials; well padded and will retain their perfect shapes. Regular 85c. each. **Friday and Saturday 87c**

### MEN'S TIES—Spotted, Black, Floral, Striped and Fancy designs, with wide ends. A good quantity to choose from. Reg. 60c. each. **Friday and Saturday 53c**

## HEARTH RUGS and BLANKETS.

**HEARTH RUGS**—In a quality that will stand a lot of hard wear. Made with wool fringed ends in a big variety of designs and color combinations. Rugs to suit any room in the house will be found in this magnificent assortment. Size 54 x 28 inches. Regular \$3.90. **Friday and Saturday \$2.50**

**COT BLANKETS**—Of Soft American Cotton, well finished; finished with pink and blue borders. Size 38 x 30 inches. Regular 70 cents pair. **Friday and Saturday 60**

**COTTON BLANKETS**—Plain White Grey and White with Pink and Blue borders. Good heavy qualities. Size 64 x 76 inches. Regular \$2.50 pair. **Friday and Saturday \$2.20**

## Toy Bargains.

We are splendidly ready with a big stock of Xmas Toys. Customers would be well advised to lay in their supply early as the demand for these will be great—  
Picture Books, Reg. 4c. ea. for .3c.  
Picture Books, Reg. 27c. ea. for .23c.  
Building Blocks, Reg. 37c. set for .29c.  
Building Blocks, Reg. 30c. set for .24c.  
Assorted Puzzles, Reg. 45c. ea. for .34c.  
Stuffed Dolls, Reg. 25c. ea. for .20c.

# The Royal Stores Ltd.