New Goods at Reasonable Prices!

HAS OUR OFFER ANY INTEREST FOR YOU? CALL and SEE.

Oil Cloth Shelving

25 pieces 6 in. Oil Cloth Shelving, 4c. yard.
20 pieces 9 in. Oil Cloth Shelving, 6c. yard.
10 pieces 12 in. Oil Cloth Shelving, 8c. yard.
A large and well assorted variety.

Scrim Remnants.

20 bundles Scrim Remnants, hemstitched border, beautiful designs, White & Cream ground,

Only 18c per yard.

Oil Cloth Table Mats

A small quantity, about 5 dozen, clearing

at 12c each.

Paper Napkins.

5 thousand dainty Paper Napkins,

only 7c doz.

Spring Blinds.

25 doz. SPRING BLINDS, Plain, with Fittings . . . . . 50c. each
20 doz. SPRING BLINDS, Fringe Ends . . . . . 60c. each
15 doz. SPRING BLINDS, Fringe and Insertion . . . . . 65c. each
10 doz. SPRING BLINDS, Lace and Insertion . . . . . 80c. each
Cream, Buff, Light and Dark Green.

Marshall Bros

FLAGS! FLAGS!

Prepare for the celebration of Peace, which is drawing near. Belgian, Russian, French and British Flags.

50 doz. on sticks . . 4c. ea.
20 doz. on sticks . . 20c. ea.

Curtain Net.

3 pieces only of White Curtain Net, beautiful designs, selling at

at 20c yard

Police Braces

The officer of the law is not the only man that wears this desirable, durable Brace. Firemen and all Workingmen wear them. They give comfort, and that means satisfaction.

Only 22c per pair.

President Braces.

You need not be the President of any concern to wear this well known Brace. They are made for every man—and for you. The Brace that gives to every motion of the body,

60c pair

Self-Denial for Onesel

By RUTH CAMERON.

RUTH CAMERON

There are many kinds of self denial.

There's the self denal of things,—perhaps the easiest once you get used to it; and yet since it wars with the deep, primitive instinct of acquisition, in some ways the hardest.

And then there's giving up your own way, the self denial that yields up its own will to the will of others.

Furthermore, there is the self-denial of giving up your **own way for your own sake.** And that's the kind I want to call on your attention to-day.

Permit me to illustrate from my own experience.

A day or two ago I went to town to shop.

All Humanity Is Divided Into Three Parts.

I started late, and as usual did my uninteresting errands first. I think all humanity is divided into people who eat their frosting first, those who eat both cake and frosting together, and those who save their frosting for the last. I belong in the third category.

The uninteresting errands this day included such tedious bits as seeing the credit department about a mistake in my bill, buying dish towels and a new saucepan, making inquiries as to why some dishes I had bought had not come (in the course of this investigation I was handed from clerk to clerk to manager and had to repeat my story four times.—don't you love those little experiences?).

Each Errand Took A Little Longer Than It Should.

Each errand took me a little longer than I had expected, and the result was that when I came to my frosting,—an inspection of spring hats,—it was only a few minutes before rush time. If I stayed I should get into the rush, probably have to stand, and reach home too tired to enjoy the concert that evening.

I didn't really need the hat at once, but I had looked forward to buying it and it seemed as if I could not give that up. Yet I knew that if I didn't I should spoil the evening and get up the next morning too tired to do good work.

And I Was So Grateful To Myself Afterwards.

The part of me that always has arguments ready to justify whatever I want to do, presented all sorts of plausible arguments, but eventually I did give it up.

That sounds awfully goody-goody but I don't mention it to glorify myself (I'm not often that good), only to tell you how worthwhile I found it.

I think we all frequently face little decisions like this. When you give up something for another's sake you get the reward of gratitude. Now maybe you've never thought of it that way, but when you give up things for your own sake, you will often get just as much gratitude from yourself.

Fresh Fillets and Fresh Kippers at ELLIS'.

Everyday Etiquette.

"When one receives the announcement of a wedding of persons who are not intimate friends, deos one have to send a gift?" asked Cora.

"It is not necessary for you to send a gift to the bride upon the receipt of an announcement. You should send your card to the bride or bridegroom or both," answered her mother.

CALIFORNIA TABLE APPLES,

By Box or Dozen.

LIBBY'S EXTRA FRUIT in Patent Glass Jars, viz:
Peaches, Apricots, Pears.
HEINZ FANCY FRUITS in Glass, viz:
Raspberries, Cherries, Strawberries, etc.
Maconochie's Pickles—Mixed and Chow Chow, etc.
White & Co's. Pickles—Mixed only.
Pinnacle Pickles and Chow Chow.
Libby's Chow Chow & Mixed
Tomato Ketchup, 15c. btl. up
Heinz, Libby's, Armour's, etc.

Heinz India Relish, 20c. btl.
San Ammonia Washing Powder.
Dustbane, 30c. & 40c. can.
Big 5 Washing Powder.
Scrubb's Ammonia.
Parsons' Ammonia.
Cook's Pine Disinfectant.
Jeys' Fluid.
Lime Brushes.
Whitewash Brushes.

To arrive:
New American Cabbage.
American Onions.
Canadian Butter, 2 lb. slabs and 56 lb. boxes.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

HAY!

Now Landing:
540 Bales Prime Timothy Hay.
Special price from wharf.

Pickles!

Owing to high price of glass, Pickles must advance. We offer for immediate delivery.
10 cases 12 oz. Chow Chow, 2 doz. cases.
25 cases 12 oz. Assorted, 1 doz. each, 2 doz. cases.
75 cases 16 oz. Chow Chow, 2 doz. cases.
15 cases 16 oz. Mixed Pickles, 2 doz. cases.
25 cases 16 oz. Assorted, 1 doz. each, 2 doz. cases.
Buy now and save.

Soper & Moore,
WHOLESALE JOBBERS.
Phone 480.

Your Boys and Girls.

The physical signs that the awkward child gives to his heart's and mind's distress must be treated with daily admonition, but it must all be most tenderly done. "Don't lift your shoulder, dear," the mother must say when one of them goes clumsily up as if trying to hide its embarrassment behind the ear. "Don't scrape your foot, dearest," she must go on as placidly when this small member is misbehaving and "don't lift your voice, darling," she must add when, under excitement the childish tones rise shrilly.

These defects and countless more may be smoothed away with time and patience, though it must be remembered parents and not the brothers and sisters should do the correcting.

Sensitiveness may not always go with the awkward, self-conscious manner, but rather with an abnormal self-esteem which has little fineness of Nature to back it. In that even, Jim may need a little taking down occasionally—be shown the way as it were, toward more humility of thinking.

But for the child who suffers acutely, who has some slumebring notions of justice—who feels somehow that it has a right to be itself—only the utmost care will bring about improvement. He needs to know every hour that he has the love of parents and good will of brothers and sisters, and with this made clear in a tactful way the battle against a not uncommon enemy of childhood will be decisively won in the end, to the glory of all concerned.

Household Notes.

Brown bread, instead of white, when making bread pudding, gives a most unusual and delicious taste.

Layer cakes take less time and fuel for baking than solid loaves, and are consequently more economical.

Any chance of tins rusting is prevented by placing them near the heat for a little while after they have been washed.

Rann-dom Reels

THE MAYFLOWER.

Two hundred and ninety-seven years ago the good ship Mayflower landed its precious cargo of Puritan fathers and mothers on Plymouth Rock and also discharged a large quantity of iron-bound, rock-ballasted conscience which was not allowed to play outside the yard at home.

It has always been a mystery why the Mayflower landed at Plymouth, instead of picking out some place where there was a good hotel with modern conveniences, like Palm Beach or San Diego. It must have been a cheerless sight which greeted the eyes of the Pilgrim Father as he left the Mayflower and saw nothing spread out before him but a large, three-cornered rock totally lacking in vegetation of any kind except the simple, untutored red man and his feet. It was an uninviting spot. Good table board was scarce, the steam laundry had not shown up and the first open saloon had yet to protrude its shy head into the landscape.

Despite these drawbacks, which would dismay the stoutest heart in these days, the colonists who came over on the Mayflower did not falter. After sitting around on Plymouth Rock for a few days, in order to remove the seasickness from their legs, they went briskly to work and built a meeting house, where they could assemble on Sunday and listen to 12,000 feet of sermon. Earnest efforts were made to convert the red man and induce him to wear something besides a scalp lock, but not much progress was made in this direction, owing to the tendency of the red man to fill his visitor full of arrow heads before the subject was properly introduced.

The Mayflower was a small boat, estimated at about 54 per cent. watertight, and when caught in the trough of the sea refused to sit upright. It took several weeks for the Puritans to reach Plymouth, and at times they were out of sight of land. We would like to ask how many people to-day think enough of their conscience to undertake a trip like that, if they were able to locate it in the first place?

What a Gas Range Means for You, Mrs. Housekeeper.

The gas range is a muscle saver and a step saver. Think of the many tons of coal you used in that coal range, and how you have had to handle it all twice; first, carrying it up out of the cellar; then, from the kitchen to the ash barrel.

No more soot to wipe away; no more ashes to cart away; no more wood to fetch; no more coal dust; no more smoke and no more reason why the kitchen cannot be kept as clean and as orderly as the parlor. The gas range means just this.

Saves 50 Per Cent. of Kitchen Cares.

Half of the labor in the house is caused by dust from the coal range. Every time it smokes, no matter how good the draught may be, clouds of ashes rise and settle on the furniture.

It Eliminates Hard Work.

Use a gas range and you will live better, you will play better, and you will work better because the use of the gas range eliminates the drudgery of carrying coal, ashes and the chopping of kindling, as well as the drudgery of cleaning up a lot of dirt, and, best of all, for the cook it makes it unnecessary for her to stand over a hot stove from two to three hours a day.

Hr. Grace Notes.

Mr. Geo. W. Pynn, who is operating a saw mill at Gambo, has been in town the past few days on a visit to friends.

Miss Molly McKay left on Tuesday's early train for Spencer's Cove, P.B., via Arnold's Cove, where she enters the employ of her uncle, Mr. A. Wareham as book-keeper.

Mr. Fred Bray, accompanied by his wife and family, left on Tuesday morning's train for Montreal, where they will reside in future.

Mr. Eli Stowe, after 18 months' illness, is able to be about town again almost completely recovered.

The s.s. Bloodhound sailed for St. John's this morning.

A quiet wedding took place at the Southside this afternoon, when Mr. Josiah Yetman, son of Mr. Moses Yetman, and Miss Isabel Taylor, daughter of Mr. Edmund Taylor, was joined in the holy bonds of matrimony, Rev. A. A. Holmes- officiating. Only the immediate relatives were present owing to a recent family bereavement. May long life and all happiness be theirs is the wish of all their friends.

Miss A. Makinson, of the Goulds, spent a few hours in town yesterday, the guest of her uncle and aunt Mr. and Mrs. Jas. D. Munn at Woodbine Cottage.

—COR.

Hr. Grace, April 19, 1917.

I consider MINARD'S LINIMENT the BEST Liniment in use.

I got my foot badly jammed lately. I bathed it well with MINARD'S LINIMENT, and it was as well as ever next day.

Yours very truly,
T. G. McMULLEN.

THE GRIEF MONOPOLIST.

WALT MASON

If you imagine you have trouble, that every trouble's trotting double, and each one fit to kill, if you imagine you're enduring the woe that is beyond all curing, then think of Kaiser Bill. If you believe the world is ailing, and are inclined to do some wailing, I bid you, friend, be still; forget the evil that befalls you, forget the trifling grief that galls you, and think of Kaiser Bill. The Kaiser's cornered all of sorrow, all woe that he could beg or borrow, and every brand of ill; you're not entitled to a grumble, you should be penitent and humble, beside old Kaiser Bill. All things that ever chafed and bothered, all tribulations he has fathered, with kultur and with skill, and who are you to talk of grieving, your little woof of angulsh weaving, beside old Kaiser Bill? Oh, trespass not on Bill's dominions, but let him wave his sable pinions as darkly as he will; you cannot hope his gloom to equal, or e'en provide a decent sequel to dirges sung by Bill!

MINARD'S LINIMENT CURES DISTEMPER.

Ladies' Smart Skirts!

Just arrived—a large selection of Ladies' Walking Skirts of Serge, Cloth, Gabardine and Poplin in plain colors, also a limited number of very smart Skirts in the popular Blue and White and Black and White striped effects.

These Skirts are copied from the newest models, have the fashionable "slot" belts, and smart pockets; are well tailored and beautifully finished. If you need a really stylish Skirt for Spring and early Summer wear, be sure and see our stock. You'll make a choice right here.

U. S. Picture & Portrait Co.

CHOICE P.E.I. BUTTER!

Just Arrived

50 boxes P.E.I. Creamery Butter, 2-lb. slabs.

30 tubs P.E.I. Creamery Butter in 31-lb. tubs.

GEO. NEAL

CRANBERRIES and Valencia Oranges.

BURT & LAWRENCE.

The "Evening Telegram" is read by over 40,000 People daily.